Membership Guidelines

Membership fees:

- Students and Advisors: $17.00 per person ($9.00 State, $8.00 National) per person. The state fee portion includes accident insurance for each member.
- Professional members: $10.00 ($2.00 State, $8.00 National).

1. All chapters must have at least one (1) advisor and ten (10) student members or have 100% enrollment of all marketing education students.
2. All chapter advisors must pay membership fees.
3. **Student members must be an enrollee or a completer of a Marketing, Management, Finance, Hospitality or Entrepreneurship class.**
4. **Initial membership rosters are due by October 31**, via the online DECA membership portal. *Additional members can be added through February 15, or prior to being registered for a conference.*
5. DECA members are best prepared when enrolled in a state-approved marketing program. Schools that do not have a state-approved marketing program, will have to annually complete Michigan DECA's State Non-Approved Program Status Reporting Form.
6. All conference participants must be paid members of DECA. Students must be submitted through the DECA Membership Portal prior to being registered for a conference.

Invoices and Payment:

1. **Initial membership invoices must be paid by November 30th**, to be eligible to receive the Gimmie 5! Award and its benefits, the Conference Credit for Gimmie 5! Award Recipients, 100% Membership, and Michigan recognition for the THRIVE membership award.
2. DECA Inc. will accept purchase orders for membership, but membership recognition will not start until the invoices have been paid.
3. Invoices may be obtained after submitting your membership roster, and clicking on the Invoice Tab of the membership portal.
4. All membership invoices must be paid by February 15 to be eligible to attend the State and International Career Development Conferences.
5. Once a roster has been submitted to DECA Inc., the chapter is responsible for payment for the number of members submitted (the amount due on the invoice).
6. Once submitted, State and National membership fees are non-transferable and non-refundable.
7. If an individual registered for a conference drops out of the class prior to the conference for which they are registered, or does **not** attend the conference, they are still required to pay the membership and conference fees.

DECA Chapter Membership Policy

DECA's Program of activities has been designed to be a co-curricular component of a Marketing, Management, Finance and Hospitality Program. The program is designed to develop a well-rounded student and is centered on DECA's Guiding Principles:

DECA's Comprehensive Learning Program:

- Integrates into the Classroom Instruction
- Applies Learning
- Connects to Business
- Promotes Competition

DECA prepares the next generation to be:

- Academically Prepared
- Community Orientated
- Professionally Responsible
- Experienced Leaders

Our ultimate goal is for all DECA members to be enrolled in a state approved marketing, management, finance, or hospitality program. Because we know that this is not always possible due to funding or policy issues for some school districts, we have established exceptions for schools that currently do not have a state approved program to offer a DECA chapter.

1. The school is in the process of applying to be a State Approved Program.
2. DECA members are enrolled in a marketing class, and the chapter advisor is authorized or certified to teach marketing, finance, management, hospitality, or entrepreneurship.
3. Another teacher who is authorized or certified and teaching marketing, serves as a chapter co-advisor.

Chapters that are not a state approved program are strongly encouraged to work with their CTE Director to apply to become a state approved program.

All DECA chapters that are at schools without a state approved program, are mailed a Non-approved Status Form that needs to be completed and returned by October 15th.

Chapters that do not return the form, will NOT be allowed to participate in DECA's Competitive Events Program.

(No action needs to be taken by an advisor that has not received a letter asking for clarification on their program status.)