2027 State Conference Competitive Event Schedule

All times are subject to change EVENT	ADVISOR AND EVENT ASSISTANT ORIENTATION	STUDENT ORIENTATION AND TESTING	COMPETITION
Business Growth Plan (EBG) Business Services Operations Research (BOR) Business Solutions Project (PMBS) Buying & Merchandising Operations Research (BMOR) Career Development Project (PMCD) Chapter Award Program (MICAP) Community Awareness Project (PMCA) Community Giving Project (PMCG) Financial Literacy Project (PMFL) Financial Operations Research (FOR) Franchise Business Plan (EFB) Gold Merit Awards Program (MIGMAP) Hospitality & Tourism Operations Research (HTOR) Independent Business Plan (EIB) Innovation Plan (EIP) Integrated Marketing Campaign - Event (IMCE) Integrated Marketing Campaign - Product (IMCP) Integrated Marketing Campaign - Service (IMCS) International Business Plan (IBP) Sales Project (PMSP) Sports & Entertainment Operations Research (SEOR) Start-Up Business Plan (ESB)	**Thursday** 1:00 p.m. to 1:45 p.m.	**Thursday** 2:00 p.m. to 2:45 p.m. *Integrated Marketing Campaigns (Event, Product, and Service) will take their comprehensive exam on Friday at 10:00 a.m.*	**Thursday** 3:00 p.m. to 7:00 p.m.
Accounting Applications (ACT) Automotive Services Marketing (ASM) Business Finance (BFS) Business Law & Ethics Team Decision Making (BLTDM) Buying & Merchandising Team Decision Making (BTDM) Financial Consulting (FCE) Financial Services Team Decision Making (FTDM) Hospitality & Tourism Professional Selling (HTPS) Leadership & Teamwork (MILTW) Principles of Business Management (PBM) Principles of Entrepreneurship (PEN) Principles of Finance (PFN) Principles of Hospitality & Tourism (PHT) Principles of Marketing (PMK) Professional Selling Event (PSE) Quick Serve Restaurant Management (QSRM) Retail Merchandising (RMS) School Based Enterprise (MISBE) Travel & Tourism Team Decision Making (TTDM)	**Thursday** one hour prior to student orientation	**Thursday** 2:30 p.m. to 7:00 p.m. *specific times will be posted online in March*	**Friday Morning** 8:30 a.m. to 1:00 p.m.
NEW PILOT EVENT AP Business Challenge Apparel & Accessories Marketing (ASM) Business Services Marketing (BSM) Entrepreneurship Series (ENT) Entrepreneurship Team Decision Making (ETDM) Ethics Team Event (MIETH) Food Marketing (FMS) Hospitality Services Team Decision Making (HTDM) Hotel & Lodging Management (HLM) Human Resources Management (HRM) Marketing Communications (MCS) Marketing Management Team Decision Making (MTDM) Personal Financial Literacy (PFL) Restaurant & Food Service Management (RFSM) Sports & Entertainment Series (SEM) Sports & Entertainment Team Decision Making (STDM)	**Thursday** one hour prior to student orientation	**Thursday** 2:30 p.m. to 7:00 p.m. *specific times will be posted online in March*	**Friday Afternoon** 12:30 p.m. to 5:30 p.m.