MICHIGAN DECA

DETROIT PISTONS VS MEMPHIS GRIZZLIES

For chapters that attend this event, we will extend the online testing window to Friday, December 4, 2026.

WEDNESDAY, DECEMBER 2ND | 7:00PM

SPORTS & ENTERTAINMENT MARKETING CONFERENCE

AT LITTLE CAESARS ARENA

Join us at Little Caesars Arena for the Sports & Entertainment Marketing Conference and an exciting night of Detroit Basketball!

Take advantage of this unique opportunity to hear from Detroit Pistons professionals about the business of basketball including topics on **marketing, management, and hospitality.**

AGENDA TIMELINE

12:00 PM	ARRIVAL AND CHECK-IN
1:00 PM	PROGRAM BEGINS
3:00 PM	PROGRAM ENDS
3:30 PM	TIME TO EXPLORE DOWNTOWN AND HAVE DINNER
5:30 PM	GATES OPEN; RETURN LCA FOR SECURITY CHECK AND FINDING SEATS
7:00 PM	GAME STARTS!

REGISTRATION PRICING

100-LEVEL ENDZONE (Very Limited Inventory)	$48
200-LEVEL CORNER	$29

REGISTRATION INCLUDES

Access to the conference at 1:00PM, a ticket to the Pistons vs Grizzlies game, school welcome message on scoreboard, free DECA winter hat (pictured left), and opportunity to shoot a free throw on the Pistons court!

ALL ATTENDEES RECEIVE A FREE DECA WINTER HAT!

DEADLINE TO REGISTER IS NOVEMBER 13, 2026.

All Student participants are required to be members of a Career and Technical Student Organization.

TO REGISTER YOUR SCHOOL PLEASE CONTACT:

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