Leadership and Teamwork Event

The Leadership and Teamwork Event is designed to develop leadership ability by providing DECA members with the opportunity to demonstrate the basic principles of conducting a business meeting while deciding on the best solution to a problem presented to the group. This event is a team, rather than an individual, competition. Therefore, members learn the importance of cooperation and decision making through competitive performance. The event will examine each team's ability to review all points of a basic marketing or management problem and develop an appropriate solution.

2027 Update: The judge's evaluation form has been updated to reflect the changes DECA, Inc. has made for all the other events.

EVENT GUIDELINES

1. Each school is eligible to enter one (1) team in the Leadership & Teamwork Event at the State Conference.
2. A team will consist of three members. **Each team member must be non-Seniors. A 15-point penalty will apply for teams with two members.**
3. Team members are not allowed to compete in any other event, except the Merit Award Program or Chapter Awards Program.
4. The top teams will be recognized with trophies, and are eligible to attend the IGNITE Academy at the International Conference, as there is no competition for this event at the International Conference.
5. Participants will take the Business Administration Core Exam during the event orientation at the State Career Development Conference. The scores of the team members will be averaged together.
6. The presentation and participation during the prep time score is weighted twice (2 times) the value of the averaged exam score: (Presentation Score x 2) + Average of Team's Comprehensive Exam Scores = Overall Score
7. Business attire must be worn during competition at the State Conference.
8. The decision of the judges is final. Students are **not** to ask judges for justification of their scores.

COMPETITION GUIDELINES

9. Team members are to report to the assigned prep room at least five minutes prior to their assigned reporting time, but no more than fifteen minutes prior to the assigned time.
10. Only team members and judges will be allowed in the preparation room. No advisor contact will be allowed from the time of preparation to the completion of the event. An audience will not be allowed.
11. During the prep time, the team members will have twenty (20) minutes to review the event situation and develop three alternatives to the situation.
12. One person must assume the role of facilitator and one person must assume the role of recorder.
13. A judge will evaluate the team members during the prep period on how all team members are participating, how they demonstrate effective problem solving, reasoning, and communication skills.
14. During the presentation, team members will have eight (8) minutes to present their alternatives and their recommendation for the best alternative.
15. Up to five (5) minutes will be allowed to each team for questions by the judges, at the completion of the presentation. These questions will be directed to the facilitator for any team member to answer. Questions will reference the abilities demonstrated during the event.

Equipment Supplied:	**Length of Event**	**Preparation:**
Blank white paper.	Comprehensive exam during orientation, *90 minutes allowed* 20 minutes for prep time 8 minutes for presentation time 5 minutes for judge's questions	Sample case situations, Judge's evaluation form, and guidelines can be found on **mideca.org/ltw**