2027 Competitive Event Categories

Competitive event evaluation forms have been revised this year. Refer to the Event Guidelines.

	District	*State@*	*International**
Principles Events			
Only for non-Seniors, and first year DECA members (not first-time competitors)			
# Principles of Business Management (PBM)	X	X	7
# Principles of Entrepreneurship (PEN)	X	X	7
# Principles of Finance (PFN)	X	X	7
# Principles of Hospitality and Tourism (PHT)	X	X	7
# Principles of Marketing (PMK)	X	X	7
Individual Series Events			
# Accounting Applications (ACT)	X	X	7
# Apparel & Accessories Marketing (AAM)	X	X	7
# Automotive Services Marketing (ASM)	X	X	7
# Business Finance (BFS)	X	X	7
# Business Services Marketing (BSM)	X	X	7
# Entrepreneurship Series (ENT)	X	X	7
# Food Marketing (FMS)	X	X	7
# Hotel and Lodging Management (HLM)	X	X	7
# Human Resources Management (HRM)	X	X	7
# Marketing Communications (MCS)	X	X	7
# Quick Serve Restaurant Management (QSRM)	X	X	7
# Personal Financial Literacy (PFL)	X	X	7
# Restaurant and Food Service Management (RFSM)	X	X	7
# Retail Merchandising (RMS)	X	X	7
# Sports and Entertainment (SEM)	X	X	7
Team Decision Making Events			
# Business Law & Ethics (BLTDM)	X	X	7
# Buying and Merchandising (BTDM)	X	X	7
# Entrepreneurship (ETDM)	X	X	7
# Financial Services (FTDM)	X	X	7
# Hospitality Services (HTDM)	X	X	7
# Marketing Management (MTDM)	X	X	7
# Sports & Entertainment Marketing (STDM)	X	X	7
# Travel & Tourism Marketing (TTDM)	X	X	7
State Events			
# **NEW PILOT EVENT** AP Business Challenge	-	X	X
# Chapter Award Program (MICAP)	-	X	Gold
# Ethics Team Event (MIETH) *(Team of 2 Seniors only)*	-	1	-
# Gold Merit Award Program (MIGMAP)	-	Gold	Gold
# Leadership & Teamwork (MILTW) *(Team of 3 non-Seniors only)*	-	1	-

Key

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- \- Indicates that the event does not compete at this level of competition
- X Indicates that the number of individuals or teams may vary due to the number of members in the chapter or district
- @ Indicates the number of individuals or teams eligible to advance from each District Conference to the State Conference
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	District	*State@*	*International**
Business Operations Research Prepared Events			
# Business Services Operations (BOR)	-	X	6
# Buying & Merchandising Operations (BMOR)	-	X	6
# Finance Operations (FOR)	-	X	6
# Hospitality & Tourism Operations (HTOR)	-	X	6
# Sports & Entertainment Marketing Operations (SEOR)	-	X	6
Project Management Prepared Events			
# Business Solutions Project (PMBS)	-	X	6
# Career Development Project (PMCD)	-	X	6
# Community Awareness Project (PMCA)	-	X	6
# Community Giving Project (PMCG)	-	X	6
# Financial Literacy Project (PMFL)	-	X	6
# Sales Project (PMSP)	-	X	6
Entrepreneurship Prepared Events			
# Business Growth Plan (EGB)	-	X	6
# Franchise Business Plan (EFB)	-	X	6
# Independent Business Plan (EIB)	-	X	6
# Innovation Plan (EIP)	X	X	6
# International Business Plan (IBP)	-	X	6
# Start-Up Business Plan (ESB)	X	X	6
Integrated Marketing Campaign Prepared Events			
# Integrated Marketing Campaign - Event (IMCE)	X	X	6
# Integrated Marketing Campaign - Product (IMCP)	X	X	6
# Integrated Marketing Campaign - Service (IMCS)	X	X	6
Professional Selling & Consulting Prepared Events			
# Financial Consulting (FCE)	X	3	6
# Hospitality & Tourism Professional Selling (HTPS)	X	3	6
# Professional Selling (PSE)	X	3	6
Direct to the International Career Development Conference			
# School Based Enterprise (SBE) *(limited to 1-2 members)*	-	Gold Optional	Refer to event guidelines
# Stock Market Game (SMG)	-	-	Refer to event guidelines
Virtual Business Challenge: Accounting (VBCAC)	-	-	Refer to event guidelines
Virtual Business Challenge: Entrepreneurship (VBCEN)	-	-	Refer to event guidelines
Virtual Business Challenge: Fashion (VBCFA)	-	-	Refer to event guidelines
Virtual Business Challenge: Hotel Management (VBCHM)	-	-	Refer to event guidelines
Virtual Business Challenge: Personal Finance (VBCPF)	-	-	Refer to event guidelines
Virtual Business Challenge: Restaurant (VBCRS)	-	-	Refer to event guidelines
Virtual Business Challenge: Retail (VBCRT)	-	-	Refer to event guidelines
Virtual Business Challenge: Sports (VBCSP)	-	-	Refer to event guidelines

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