Ethics Team Event

This event involves analysis of a business case study using principles-based ethics. The principles can be applied in any business environment to guide a person's or a business's ethical decision-making.

2027 Update: The judge's evaluation form has been updated to reflect the changes DECA, Inc. has made for all the other events.

EVENT GUIDELINES

1. Each school is eligible to enter one (1) team in the Ethics Team Event at the State Conference.
2. A team will consist of two members. **Each team member must be a Senior.**
3. Team members are NOT allowed to compete in any other event, except the Gold Merit Award Program or Chapter Award Program.
4. The top teams will be recognized with trophies, and are eligible to attend the ASPIRE Academy at the International Conference, as there is no competition for this event at the International Conference.
5. Participants will take the Business Management & Administration Cluster exam during the event orientation at the State Career Development Conference. The scores of the team members will be averaged together.
6. If any of the guidelines are violated, the Event Coordinator must be notified of such, by the judge(s).
7. The presentation and prepared project score is weighted twice (2 times) the value of the averaged exam score: (Presentation/Project Score x 2) + Average of Team's Comprehensive Exam Scores = Overall Score
8. The decision of the judges is final. Students are **not** to ask judges for justification of their scores.

BUSINESS CASE ANALYSIS (PREPARED PROJECT) GUIDELINES

9. The case-study situation will be posted on the Michigan DECA website by February 10th.
10. Each team will analyze the posted case-study situation, and write a **five (5) page report**, in which the team members identify the ethical issues involved and explain how they will address the issues.
11. The prepared project must be brought to the State Conference and turned in during the event's orientation on Thursday. **If the prepared project is not submitted, the team will be penalized 40 points.**
12. The prepared project must be submitted in a **DECA Prepared Event folio, not a binder.** Older versions of folios are accepted.
13. A complete DECA Prepared Event Statement of Assurances and Academic Integrity form *(page 61 of the national DECA Guide),* which certifies the originality of the work, must be signed by the advisor and the students must be included. The DECA Prepared Event Statement of Assurances and Academic Integrity form must be the first page of the prepared project. **Only those students whose name appears on the DECA Prepared Event Statement of Assurances and Academic Integrity form and have been included on the chapter's registration will be allowed to compete in the event.** The signature(s) must be either physical signatures or digital signatures. Typed names in a font will not be accepted as signatures.

PRESENTATION GUIDELINES

14. During competition, each team will give a **ten (10) minute presentation** of their analysis and recommendations to the judges, followed by up to five (5) minutes for questions from the judges.
15. Each team member must participate in the oral presentation and respond to questions from the judges.
16. Only visual aids that can be easily carried to the presentation by the actual participants will be permitted, and the participants themselves must set up the visuals. No set-up time will be allowed.
17. Participants must furnish their own materials.
18. If participants wish, they may use a laptop or tablet to aid their presentation. No electrical power will be supplied. A personal hotspot may be used. *We caution that it could be difficult for participants to receive and maintain a Wi-Fi connection due to so many people using cell phones while at the conference. If the team loses internet connection, you will not be given additional time. Our suggestion is for anything that participants might want to reference or show during the presentation, to save it directly onto a laptop or tablet.*
19. Participants may use note cards during the presentation.
20. No materials may be handed to the judges.

Length of Event	**Preparation:**
Comprehensive exam during orientation, *90 minutes allowed* 10 minutes for presentation time, 5 minutes for judge's questions	Sample case situations, Judge's evaluation form, and guidelines can be found on **mideca.org/eth**