Michigan DECA's 100% Membership Recognition

DEADLINE: November 30th

The foundation of a strong local chapter is for all marketing education students to be granted the opportunity to become DECA members. An active DECA chapter recognizes that all members can benefit from local activities. For this reason, chapters with 100% membership plan a program of local activities so all marketing education students can become DECA members, students learn to develop their leadership, civic, social, and career and technical skills at the local chapter level.

Michigan DECA defines 100% Membership as all students enrolled in all Marketing Education Classes taught by an individual teacher. This includes, but is not limited to, introductory courses, specialty courses (i.e., apparel, tourism, entrepreneurship) and management courses as well as general marketing education courses. **100% Membership recognition will not be given to those chapters who do not submit the completed 100% Membership Reporting Form by November 30th.**

Michigan DECA has developed the following recognition for chapters with 100% membership:

1. Each 100% Membership Chapter will be allowed an additional competitor in each competitive event offered at the District Conference.
2. Each 100% Membership Chapter will be allowed an additional entry per event for State Conference competition in *Innovation Plan, Integrated Marketing Campaign Event, Integrated Marketing Campaign Product, Integrated Marketing Campaign Service,* and *Start-Up Business Plan* events.
3. Each 100% Membership Chapter will receive special recognition at the State Conference, in ***Spotlight on DECA,*** and on mideca.org

To receive these benefits for 100% Membership:

1. Submit their Membership Roster by November 30th.
2. **Submit Michigan DECA's 100% Membership Reporting Form to Michigan DECA by November 30th.**

100% MEMBERSHIP FORM

Chapter _____

Advisor(s)_____

We certify that the same number of members on our Chapter's Membership Roster is the same or more than the number of marketing education students reported to The Michigan Department of Education in the Fall.

Number of students in all Marketing Education classes taught by the above teacher(s)/advisor(s)	_____
Less students in more than one marketing class	_____
Equals non-duplicated enrollment	_____
Number of marketing education students submitted to the Michigan Department of Education	_____
Number of paid high school DECA members submitted on the membership roster	_____

_____ _____
Advisor's Signature Date

_____ _____
School Administrator's Signature Date

Do NOT send this form to DECA Inc., this is for Michigan DECA use only.

This form must be received by Michigan DECA No Later Than November 30th to receive the benefits of 100% membership. Indication of 100% Membership on your chapter roster will not be considered for state benefits.

Michigan DECA
Eastern Michigan University
Ypsilanti, MI 48197
Or Scan and email to aday7@emich.edu