

AGENDA

THURSDAY, MARCH 14

11:00 AM - 4:00 PM

Conference Registration and T-Shirt Pre-Orders Pickup

329 Huntington Place or
Ontario Registration Desk, Marriott
Depending on your hotel assignment

1:00 PM - 6:00 PM

Huntington Place Food Court Open

1:00 PM

Written Event Judges' Orientation

330 Huntington Place

1:00 PM - 7:00 PM

Coat Check

Hall C Foyer, Huntington Place

2:00 PM - 9:00 PM

Conference Headquarters

329 Huntington Place

2:00 PM - 2:45 PM

Student Written Event Orientation

Hall D, Huntington Place

3:00 PM - 7:00 PM

Written Event - Presentations

Hall D, Huntington Place

Competitors are to report according to their assigned time.

4:00 PM - 6:45 PM

Student Orientation Meetings

See pages 5-12 for event times & locations

5:00 PM - 7:00 PM

Dinner

On your own, as your schedule permits

6:00 PM - 6:30 PM

State Officer Candidates' Meeting

332 Huntington Place

7:00 PM - 8:45 PM

Officer Candidates' Campaign Booths

330 Huntington Place

Must have a voting delegate ribbon on your nametag to enter.

9:00 PM - 10:30 PM

Opening Session

Hall D, Huntington Place

11:00 PM

Chapter Meetings

Your Advisor's Room

11:30 PM

Curfew

Delegates in own room & room check by advisors. No food deliveries are allowed after this time.

FRIDAY, MARCH 15

- | | | | |
|----------|---|---------|--|
| 8:00 AM | - | 5:00 PM | Huntington Place Food Court Open |
| 8:00 AM | - | 7:00 PM | Coat Check
Hall C Foyer, Huntington Place |
| 8:30 AM | | | Morning Judge Orientation
330 Huntington Place |
| 8:30 AM | - | 1:00 PM | Competitive Events
Hall D, Huntington Place
Competitors are to report according to their assigned time.

Accounting Applications
Automotive Services Marketing
Business Law & Ethics TDM
Business Services Marketing
Buying & Merchandising TDM
Financial Consulting
Financial Services TDM
Hospitality & Tourism Prof. Selling
Leadership & Teamwork
Marketing Management TDM
Personal Financial Literacy
Principles of Business Management
Principles of Finance
Principles of Hospitality & Tourism
Principles of Marketing
Professional Selling Event
Quick Serve Restaurant Management
School Based Enterprise |
| 9:00 AM | - | 2:00 PM | Vendor & Career Exposition
Hall C Foyer, Huntington Place |
| 9:00 AM | - | 6:00 PM | Conference Headquarters
329 Huntington Place |
| 9:30 AM | - | 2:30 PM | Economics Examination
420 Huntington Place
Open to all delegates |
| 9:30 AM | - | 2:30 PM | Marketing Math Examination
420 Huntington Place
Open to all delegates |
| 11:00 AM | - | 5:00 PM | Lunch - Huntington Place Food Court
On your own, as your schedule permits |

AGENDA

FRIDAY, MARCH 15

12:00 PM - 1:00 PM

Afternoon Judge Orientation

330 Huntington Place

12:30 PM - 5:00 PM

Competitive Events

Hall D, Huntington Place

Competitors are to report according to their assigned time.

Apparel & Accessories Marketing
Business Finance
Entrepreneurship Series
Entrepreneurship TDM
Ethics Team Event
Food Marketing
Hospitality Services TDM
Hotel & Lodging Management
Human Resources Management
Marketing Communications Series
Restaurant & Food Service Mgmt.
Retail Merchandising
Sports & Entertainment Series
Sports & Entertainment TDM
Travel & Tourism TDM

5:30 PM

Alumni Meeting

332 Huntington Place

6:00 PM - 8:00 PM

Dinner

On your own, as your schedule permits

8:00 PM - 8:45 PM

Chapter Advisor's Meeting and Michigan Marketing Educators Reception

330 Huntington Place

9:00 PM - 10:30 PM

General Session

Hall D, Huntington Place

Including announcement of the
Chapter Award Program winners
Merit Award Program winners
School Based Enterprise winners
Leadership & Teamwork winners
Ethics Team Event winners
Marketing Math/Economics winners
ICDC Academy Participants

FRIDAY, MARCH 15

10:30 PM

Written Event Return

Hall C Office, Huntington Place
Chapter Advisors ONLY

11:00 PM

Chapter Meetings

Your Advisor's Room

11:30 PM

Curfew

Delegates in own room & room check by advisors. No food deliveries are allowed after this time.

SATURDAY, MARCH 16

8:00 AM - 12:00 PM

Huntington Place Food Court Open

9:00 AM

Doors Open for Grand Awards Session

Hall D, Huntington Place
Business Attire is Required

9:30 AM - 1:00 PM

Grand Awards Session

Hall D, Huntington Place

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DYSTROPHY
ASSOCIATION****venmo**

COMPETITIVE EVENTS

WRITTEN EVENTS

Business Growth Plan (EBG)
Business Services Operations Research (BOR)
Business Solutions Project (PMBS)
Buying and Merchandising Operations Research (BMOR)
Career Development Project (PMCD)
Chapter Awards Program (MICAP)
Community Awareness Project (PMCA)
Community Giving Project (PMCG)
Finance Operations Research (FOR)
Financial Literacy Project (PMFL)
Franchise Business Plan (EFB)
Gold Merit Award Program (MIGMAP)
Hospitality and Tourism Operations Research (HTOR)
Independent Business Plan (EIB)
Innovation Plan (EIP)
Integrated Marketing Campaign Event (IMCE)
Integrated Marketing Campaign Product (IMCP)
Integrated Marketing Campaign Service (IMCS)
International Business Plan (IBP)
Sales Project (PMSP)
Sports and Entertainment Marketing Operations Research (SEOR)
Start-Up Business Plan (ESB)

THURSDAY, MARCH 14

1:15 PM - 2:00 PM

Adult Assistants' Meeting
330 Huntington Place

2:00 PM- 2:45 PM

Student Orientation Meeting
250B Huntington Place

3:00 PM- 7:00 PM

Student Presentations
Report at Your Scheduled Time
Hall D, Huntington Place

Accounting Applications ACT

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
250 B Huntington Place

FRIDAY, MARCH 15

9:00 AM -1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Apparel & Accessories Marketing AAM

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
250 C Huntington Place

FRIDAY, MARCH 15

1:00 PM -5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Automotive Services Marketing ASM

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
251 A Huntington Place

FRIDAY, MARCH 15

9:00 AM -1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Business Finance Series BFS

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Placer

4:00 PM - 4:45 PM

Student Orientation Meeting
251 B Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Business Law & Ethics TDM BLTDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
250 A Huntington Place

FRIDAY, MARCH 15

8:30 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

COMPETITIVE EVENTS

Business Services Marketing BSM

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
251 C Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Buying & Merchandising TDM BTDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
250 B Huntington Place

FRIDAY, MARCH 15

8:30 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Entrepreneurship Series ENT

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
252 A Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Entrepreneurship TDM ETDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
250 C Huntington Place

FRIDAY, MARCH 15

12:30 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Ethics Team Event MIETH

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
420 Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
320 Huntington Place

Financial Consulting Event FCE

THURSDAY, MARCH 14

3:00 PM - 3:30 PM
Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM
Student Orientation Meeting
420 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM
Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Financial Services TDM FTDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM
Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM
Student Orientation Meeting
251 A Huntington Place

FRIDAY, MARCH 15

8:30 AM - 1:00 PM
Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Food Marketing Series FMS

THURSDAY, MARCH 14

3:00 PM - 3:30 PM
Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM
Student Orientation Meeting
258 Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM
Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Hospitality & Tourism Professional Selling HTPS

THURSDAY, MARCH 14

3:00 PM - 3:30 PM
Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM
Student Orientation Meeting
420 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM
Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Hospitality Services TDM HTDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM
Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM
Student Orientation Meeting
251 B Huntington Place

FRIDAY, MARCH 15

12:30 PM - 5:00 PM
Competition
Report at Your Scheduled Time
Hall D, Huntington Place

COMPETITIVE EVENTS

Hotel & Lodging Management HLM

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
260 Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Human Resources Management HRM

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
321 Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Leadership & Teamwork MILTW

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
420 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
320 Huntington Place

Marketing Management TDM MTDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
251 C Huntington Place

FRIDAY, MARCH 15

8:30 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Marketing Communications MCS

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
250 A Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Personal Financial Literacy PFL

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
250 A Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Principles of Business Management PBM

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
252 A Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Principles of Finance PFN

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
258 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Principles of Hospitality & Tourism PHT

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
260 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Principles of Marketing PMK

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
321 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

COMPETITIVE EVENTS

Professional Selling Event PSE

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
420 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Quick Serve Restaurant Management QSRM

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
250 B Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Restaurant & Food Service Management RFSM

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
250 C Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Retail Merchandising RMS

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
251 A Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

School Based Enterprise MISBE

THURSDAY, MARCH 14

3:00 PM - 3:30 PM

Adult Assistants' Meeting
330 Huntington Place

4:00 PM - 4:45 PM

Student Orientation Meeting
420 Huntington Place

FRIDAY, MARCH 15

9:00 AM - 1:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Sports & Entertainment Marketing Series SEM

THURSDAY, MARCH 14

4:00 PM - 4:30 PM

Adult Assistants' Meeting
330 Huntington Place

5:00 PM - 5:45 PM

Student Orientation Meeting
251 B Huntington Place

FRIDAY, MARCH 15

1:00 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Sports & Entertainment Marketing TDM STDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
252 A Huntington Place

FRIDAY, MARCH 15

12:30 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place

Travel & Tourism Marketing TDM TTDM

THURSDAY, MARCH 14

5:00 PM - 5:30 PM

Adult Assistants' Meeting
330 Huntington Place

6:00 PM - 6:45 PM

Student Orientation Meeting
258 Huntington Place

FRIDAY, MARCH 15

12:30 PM - 5:00 PM

Competition
Report at Your Scheduled Time
Hall D, Huntington Place