

 **DECA**
**INTERNATIONAL
CAREER
DEVELOPMENT
CONFERENCE**
MICHIGAN REGISTRATION GUIDE

APRIL 27-30, 2024 | ANAHEIM





2024 INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

APRIL 26 - MAY 1, 2024 | ANAHEIM, CALIFORNIA

The registration portal will open and the link will be in the ICDC instructions packet, which will be posted by Friday, March 15 on <https://mideca.org/forms-files/>

DEADLINES	
February 15	ICDC Competitors' Final Membership Eligibility – all membership invoices must have been paid by this date to register for ICDC
March 18 -or sooner-	Qualifier Not Attending Form due
March 19	Forms due to Cadillac Travel for flights <i>The deadline to drop or release seats that you are holding is within 24 hours of receiving your confirmation. Any seats not confirmed within 24 hours will be dropped and offered to another school.</i>
March 20	Housing and Registration deadline due in online registration portal
March 26	Payment due to Cadillac Travel, if applicable
March 27	Deadline for chapters to submit accommodation requests to DECA Inc. https://deca.formstack.com/forms/services_for_special_need_students
March 27-April 10	Upload qualifying written entry submissions
April 1	Last day to order DECA blazers from ShopDECA. All students appearing before a judge must have a DECA blazer.
April 10	Deadline for Michigan DECA to submit any changes to competitive events registration
April 10	Payment deadline to Michigan DECA



INTERNATIONAL CAREER DEVELOPMENT CONFERENCE QUALIFIER NOT ATTENDING FORM

DEADLINE: MARCH 18, 2024, OR SOONER

We owe it to provide the opportunity for all eligible members to be able to compete and represent Michigan at the International Career Development Conference.

Chapters that do not submit this form by the deadline or have not notified us of qualifiers who do not attend the conference will be removed from being eligible to have an alternate attend for the next year for both the State and International Conferences.

Please complete this form if you have a student or team qualify to attend the International Conference and they are **NOT** able to attend. This will allow Michigan DECA to notify the next qualifier in a timely manner. Refer to the Substitution Policy below regarding Team Events.

Google Form Link: <https://tinyurl.com/icdc-qualifiernotattend>

Substitution Policy: (Refer to the Michigan DECA Guide)

No substitutions will be allowed in the Individual Events, Team Events, Introductory Core Events or Leadership & Teamwork Events. If one member of a team cannot attend the next level of competition, no one may be substituted in his or her place. If the event requires a minimum number of team members (i.e., TDM Events), the original team will not advance and the alternate team will be called to attend the next level of competition. The remaining team member(s) will not be allowed to attend the conference or compete.

For Written Events, only one of the team members may be substituted between levels of competition, and the team size may not increase from the original number registered. For example, if a Finance Operations Research Project was entered with John and Mary as the participants and qualified at the State Conference to advance to the International Level, no additional participants may be added. If either Mary or John could not attend the ICDC, then the other could compete alone, or one of them may be substituted, but one of the original members must participate. The team size could not increase from 2 to 3 participants.

For All Written Events, the names on the submitted written projects must be the same as those on the conference registration form. If the names are different, and do not follow the substitution rules, the entry will be disqualified.

PLEASE COMPLETE THE GOOGLE FORM BY MARCH 18TH OR SOONER

REGISTRATION INFORMATION

Registration	<p>If registered by March 20 and paid before April 10, 2024: \$360.00 per attendee for chapters arriving on Thursday or Friday \$320.00 per attendee for chapters arriving on Saturday</p> <p>Chapter advisors must submit conference registration and housing for DECA's International Career Development Conference in the online conference registration portal.</p> <ul style="list-style-type: none">▪ DECA Inc. provides a clear backpack bag, name badge/lanyard, conference lapel pin, conference program and app.▪ Michigan DECA provides a state hoodie, a Michigan tie or scarf, Michigan trading pins, a glow item, and a ticket to Monday's DECA Night at Disney's California Adventure (includes roundtrip transportation from our hotel).▪ Chapters arriving on Thursday or Friday will also receive a Saturday city tour of Los Angeles (not available for chapters arriving on Saturday).▪ The registration fee applies to student members, advisors, chaperones, and family members.▪ If you purchase theme park tickets on your own, you will not receive a refund for the ticket that is included in the Michigan DECA registration package.
Eligibility	<ul style="list-style-type: none">▪ All students must qualify in an event or academy to attend.▪ The only non-competing students that will be allowed to attend are children of Advisors.▪ All membership invoices must have been paid by February 15th to register for ICDC. Any student on an unpaid membership invoice or one not paid by the deadline will be prevented from registering for the conference, regardless if they qualified in an event or an academy.
Supervision and Adult Assignments	<ul style="list-style-type: none">▪ One adult must attend for every six students▪ All adults will be assigned a role to assist during the conference.▪ DECA now requires all states to provide judges. Any chaperone that is attending and is not a school district employee will be assigned to judge.
Parents and Family	<ul style="list-style-type: none">▪ Family members of your chapter's attendees are welcome to stay with Michigan DECA in our assigned hotel, but they are considered part of the Michigan delegation, so they must also register for the conference and pay the regular registration fee.▪ Family members must stay in an Advisor's Single Room. If a room with two beds is selected, there will be an additional \$18 per night charge.▪ All adults must be approved by the chapter's administration to be a school chaperone.▪ All attendees will need to be included in the chapter's registration, housing, and adhere to the same deadlines and policies.▪ Payments made by students/parents must be turned into the school and have a school check issued to Michigan DECA.

<p>Required Activities</p>	<ul style="list-style-type: none"> ▪ As stated in the delegate Code of Conduct, all students and advisors are required to attend ALL conference sessions. ▪ Chapters that do not attend or leave the opening session early will risk being placed on probation and not being allowed to attend next year’s International Conference. ▪ Students selected to represent Michigan in <u>any</u> Academy must attend the entire opening and closing sessions at the International Career Development Conference. Travel may <u>not</u> be booked that will interfere with session attendance. ▪ All competitors must attend the briefing sessions scheduled for their competitive event during the International Conference. This includes testing since it is a part of the briefing.
<p>Refunds</p>	<p>Any participants cancelled after March 20, 2024, will be responsible for the following cancellation fee, which will be subtracted from any refunds available. Housing refunds may not be possible if other roommates are still occupying the hotel room. <i>This cancellation fee is in addition to any airline cancellation fees that may be charged.</i></p> <ul style="list-style-type: none"> ◆ After March 20, 2024 - \$100.00 cancellation fee ◆ After March 25, 2024 - \$300.00 cancellation fee ◆ After April 2, 2024 - \$400.00 cancellation fee ◆ After April 9, 2024 - \$500.00 cancellation fee <p>Any refunds for cancellations will be processed to the school, and not a specific individual.</p>
<p>Payments</p>	<ul style="list-style-type: none"> ▪ Michigan DECA accepts payments in the form of check, money order, and credit cards with a 3% processing fee. ▪ Payments made by students/parents must be turned into the school and have a school check issued to Michigan DECA. ▪ We are only able to accept personal checks from chapter advisors.
<p>Students with Accommodation Requests</p>	<ul style="list-style-type: none"> • DECA Inc. wants to make every opportunity available for our members who require accommodation to participate in ICDC. An online form is at deca.org/icdcaccommodationrequests to request accommodations for attendees who require them. • We will work with the school and/or chartered association to provide the appropriate services. • It is critical that we receive the form by March 27 to arrange appropriate services.

HOUSING INFORMATION

Michigan DECA has been assigned to:

Anaheim Hilton, 777 W Convention Way, Anaheim, California 92802, 714.750.4321

<https://www.hilton.com/en/hotels/snaahhh-hilton-anaheim/>

The hotel has an outdoor pool, a fitness center, a Starbucks, a food court, and several other restaurants. The hotel is conveniently located across the street from the Anaheim Convention Center. The Disneyland Resort is a quick walk down the street or you may use the paid bus service – the Area Resort Transit (ART) to the Disneyland Resort.

Rooms

Rooms rates include taxes:

- **Single Room (1 person)** - \$312.00 per night
- **Double Room (2 people)** - \$165.00 per person, per night*
- **Triple Room (3 people)** - \$110.00 per person, per night*
- **Quad Room (4 people)** - \$82.80 per person, per night*

**Each room must have the required number of occupants specified to fully pay for cost of room.*


Housing Information

- All attendees must stay in the official hotel assigned to Michigan to register for the conference.
- All attendees must be a registered guest each night of the conference in his or her assigned DECA hotel, **for a minimum of four nights**, beginning with the night of the opening session.
- If our hotel block fills up, the last registrations received will be assigned to a different hotel.
- No rewards points or travel vouchers may be used due to the group booking rates.

Room Sharing

- Michigan DECA is limited to a set number of double/double rooms at our hotel. Because of this, **chapters must house the majority of their students in quad rooms.**
- Advisors should contact other advisors when they need to match up students to create triple or quad rooms.
- **Michigan DECA will pair up students when there are only 2 students in a room.**
- Advisors that wish to share a room should contact other schools to find a roommate.
- If a chapter arranges to share a room with a chapter that is arriving earlier or staying longer, the chapter staying additional nights will be charged the difference.
- **Family members must stay in an Advisor's Single Room. If a room with two beds is selected, there will be an additional \$18 per night charge.**
- **Housing refunds may not be possible if other roommates are still occupying the hotel room.** This includes if your travel plans change after registration closes, and your chapter needs to arrive and/or leave early. It is not fair to the other chapter(s) occupying the room to have to cover expenses for an unexpected change in your chapter's travel plans.
- **Due to the limited number of double-bedded rooms, students are required to share a bed.**

TRAVEL INFORMATION	
Flights	<p>Cadillac Travel is Michigan DECA’s official travel provider.</p> <ul style="list-style-type: none"> • The deadline to drop or release seats that you are holding is within 24 hours of receiving your confirmation. Any seats not confirmed within 24 hours will be dropped and offered to another school.
Transportation	<ul style="list-style-type: none"> • Because our hotel is right across the street from the Convention Center, bus service is not provided this year. • If you choose to rent a car in Anaheim, you will be responsible to pay the daily parking rate at the hotel and/or convention center.

ADDITIONAL INFORMATION	
National Advisory List of Student Contests, Programs and Activities	<p>The National Association of Secondary School Principals has placed this program on the NASSP National List of Approved Student Contests, Programs and Activities.</p> 
Non-Discrimination Policy	<p>DECA Inc. is committed to creating and maintaining a healthy and respectful environment for all our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socio-economic status, are treated equally and respectfully. Any behavior in the form of discrimination, harassment or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.</p>
For Additional Details	<p>This packet is intended to provide an overview of components for preliminary planning, district approval and travel booking. Refer to the official ICDC Conference Registration Guide for complete and updated information once it is available at www.deca.org/icdc.</p>
IB Testing	<p>DECA is working with the International Baccalaureate Organization to arrange IB examination the day prior and after the DECA International Career Development Conference in Anaheim (26 April and 1 May).</p> <ul style="list-style-type: none"> • Interested finalists must have their school IB Coordinator fill out this request form and send it to support@ibo.org by April 1, 2024. • Please note that there is a \$52 USD fee per student associated with this process. • Schools will be invoiced at the end of May by IBO. • Any questions regarding scheduling, etc., should be directed to support@ibo.org.

DECA

DRESS CODE

Professional appearance is an important aspect of the overall preparation of DECA members for the business world. To that end, DECA supports a dress code for its career-based functions that exemplifies the highest standards of professionalism while being non-discriminatory between genders.

DECA's board of directors has developed the following official dress standards for the International Career Development Conference. Students, advisors and chaperones must follow the dress code.

Competitors must wear an official DECA blazer during interaction with the judges. While official DECA blazers are not required during briefing and testing, professional business dress is required. Professional dress should also be worn to all conference sessions including workshops and special meal functions such as luncheons.

For a more polished, professional appearance, it is recommended that attendees wear appropriate hosiery/socks.

All skirts and dresses must be at or below the knee.

AN OFFICIAL DECA BLAZER IS REQUIRED TO RECEIVE RECOGNITION OR AN AWARD ON STAGE.

WHEN APPEARING BEFORE JUDGES AND ON-STAGE

- Official DECA blazer
- Dress slacks or dress skirt or business dress
- Collared dress shirt and appropriate neckwear (necktie, ascot, scarf) or Dress blouse
- Dress shoes

DECA GENERAL SESSIONS, MEAL FUNCTIONS, EVENT BRIEFING, MANUAL REGISTRATION AND TESTING

- Business suit or sport coat or blazer (blazer optional)
- Dress slacks, dress skirt or business dress
- Collared dress shirt, dress blouse or dress sweater
- Blazer optional
- Dress shoes
- Necktie/scarf (optional)

DECA BUSINESS CASUAL

- Casual slacks (e.g., Dockers), blouse or shirt, socks and casual shoes.
- Jeans, t-shirts and athletic shoes are not included in business casual attire.

UNACCEPTABLE DURING DECA ACTIVITIES

- Skin-tight or revealing clothing
- Midriff-baring clothing
- Swimwear
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Clothing with printing that is suggestive, obscene or promotes illegal substances
- Unacceptable types of dress shoes include boat shoes, canvas or fabric shoes, flip flops or casual sandals, athletic shoes, industrial work shoes and hiking boot

When judging adherence to the dress code, DECA asks that advisors, teachers and chaperones use observation as the tool for assessing compliance. DECA does not support or condone the touching of students or their clothing as a means of whether or not a student is following the dress code guidelines.

Any medical exceptions to this code must be documented in the conference headquarters prior to the beginning of the conference. This is the responsibility of the local advisor.



INTERNATIONAL CAREER DEVELOPMENT CONFERENCE

FRIDAY, APRIL 26

12:00 PM – 9:00 PM	Headquarters + Attraction Ticket Booth	ACC Hall B Foyer
12:00 PM – 9:00 PM	Shop DECA + Blazer Shop	ACC 205
9:00 PM	State Meeting	Anaheim Hilton (our hotel)

SATURDAY, APRIL 27

7:00 AM – 10:00 PM	Headquarters + Attraction Ticket Booth	ACC Hall B Foyer
7:00 AM – 10:00 PM	Shop DECA + Blazer Shop	ACC 205
8:00 AM	Event Directors' Briefing	ACC 201A
	Michigan DECA City Tour of Los Angeles Included in the Michigan registration package price for chapters that arrive on Thursday or Friday	
8:00 AM – 5:00 PM	DECA Day in the Parks <small>Advance OPTIONAL ticket purchase required</small>	
4:00 PM	Parade of Chartered Associations Rehearsal	ACC Hall D
5:30 PM	National Advisory Board + Executive Mentor Reception <small>by invitation only</small>	Westin Anaheim Rise Rooftop
7:00 PM	Grand Opening Session I <small>North Atlantic and Southern Regions</small>	ACC Hall D
9:30 PM	Grand Opening Session II <small>Central and Western Regions</small> ← MICHIGAN	ACC Hall D
12:30 AM	Curfew <small>Chapters and chartered associations may set earlier curfew times</small>	

SUNDAY, APRIL 28

7:00 AM – 5:00 PM	Headquarters + Attraction Ticket Booth	ACC Hall B Foyer
7:00 AM – 5:00 PM	Shop DECA + Blazer Shop	ACC 205
7:30 AM	Judge Check-in	ACC Pedestrian Bridge
8:00 AM – 11:30 AM	School-based Enterprise Academy Retail Operations <small>Sponsored by Real Food from the Ground Up and Otis Spunkmeyer</small>	Anaheim Marriott
8:00 AM – 4:00 PM	College + Career Exhibits / Shop DECA <small>Advisors only from 8:00 AM - 9:00 AM</small>	ACC Hall B
8:00 AM – 3:30 PM	Emerging Leader Series	Anaheim Marriott
8:00 AM – 5:00 PM	Competitive Event Testing	ACC
8:00 AM – 5:00 PM	Competitive Event Preliminary Competition	ACC Hall C
9:00 AM	Michigan Chapter Awards Program and Merit Award Program Orientations	Anaheim Hilton (our hotel)
9:00 AM	Virtual Business Challenge Participants' Briefing	ACC 204
9:00 AM – 4:00 PM	Advisor Professional Learning Series	ACC 207
9:30 AM	Executive Mentor Check-in	Anaheim Marriott
10:00 AM – 4:00 PM	Virtual Business Challenge Competition	ACC Hall B
12:00 PM	MDA Luncheon <small>Sponsored by the Muscular Dystrophy Association by invitation only</small>	ACC 202
12:30 PM – 4:00 PM	School-based Enterprise Academy Food Operations <small>Sponsored by Real Food from the Ground Up and Otis Spunkmeyer</small>	Anaheim Marriott
4:00 PM	Voting Delegates' Briefing + Campaign Sessions	Anaheim Marriott
12:30 AM	Curfew <small>Chapters and chartered associations may set earlier curfew times</small>	

MONDAY, APRIL 29

7:00 AM – 5:00 PM	Headquarters + Attraction Ticket Booth	ACC Hall B Foyer
7:00 AM – 5:00 PM	Shop DECA	ACC 205
7:30 AM	Judge Check-In	ACC Pedestrian Bridge
8:00 AM – 4:00 PM	College + Career Exhibits / Shop DECA	ACC Hall B
8:00 AM – 4:30 PM	Emerging Leader Series	Anaheim Marriott
8:00 AM – 6:00 PM	Competitive Event Preliminary Competition	ACC North 200, Hall C
8:30 AM – 10:30 AM	Johnson & Wales Scholarship Award Breakfast <small>Sponsored by Johnson & Wales University by invitation only</small>	ACC 202
9:00 AM – 1:00 PM	Michigan Chapter Awards Program and Merit Award Program Competition	Anaheim Hilton (our hotel)
9:00 AM – 3:00 PM	Advisor Professional Learning Series	ACC 207
10:00 AM – 4:00 PM	Virtual Business Challenge Competition	ACC Hall B
12:00 PM – 1:30 PM	Chartered Association Officer + Advisor Luncheon <small>Sponsored by the U.S. Army by invitation only</small>	ACC 204AB
2:00 PM – 3:30 PM	Leadership Recognition Reception <small>by invitation only</small>	ACC 202
2:00 PM – 4:00 PM	Meet the Candidates Session <small>Open to all members</small>	Anaheim Marriott
3:00 PM – 4:00 PM	Competitive Events Update <small>Advisors only</small>	ACC 207
4:00 PM – 11:00 PM	DECA Night at Universal Studios Hollywood <small>Advance OPTIONAL ticket purchase required Last bus departs Universal Studios Hollywood at 11:30 PM</small>	Universal Studios Hollywood
5:00 PM – 12:00 AM	DECA Night at Disney California Adventure Included in the Michigan registration package price	Disney California Adventure
12:30 AM	Curfew <small>Chapters and chartered associations may set earlier curfew times</small>	

TUESDAY, APRIL 30

7:30 AM – 11:00 AM	Judge Check-In	ACC Pedestrian Bridge
7:30 AM – 6:00 PM	Headquarters	ACC Hall B Foyer
8:00 AM	Achievement Awards Session	ACC Hall D
8:30 AM – 6:00 PM	Competitive Event Final Competition	ACC North 200
8:30 AM – 6:00 PM	Shop DECA + Finalist T-Shirts + Recognition Items	ACC 205
12:00 PM	Business + Election Session	ACC 207
6:00 PM – 7:00 PM	Scholarship + National Advisory Board Reception <small>Sponsored by National Advisory Board Partners by invitation only</small>	ACC 204B
7:30 PM	Grand Awards Session	ACC Hall D
12:30 AM	Curfew <small>Chapters and chartered associations may set earlier curfew times</small>	




WEDNESDAY, MAY 1

	Chapters Depart	
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Events will be held in the **ANAHEIM CONVENTION CENTER (ACC)** or **ANAHEIM MARRIOTT (AM)** unless otherwise noted.

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS + PERSONAL FINANCIAL LITERACY

PRINCIPLES OF BUSINESS ADMINISTRATION EVENTS

PBM	Principles of Business Management and Administration	
PFN	Principles of Finance <i>Sponsored by Anderson Business Advisors</i>	
PHT	Principles of Hospitality and Tourism <i>Sponsored by The J. Willard and Alice S. Marriott Foundation</i>	
PMK	Principles of Marketing <i>Sponsored by Bentley University</i>	

PERSONAL FINANCIAL LITERACY EVENT

PFL	Personal Financial Literacy <i>Sponsored by Anderson Business Advisors</i>	
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SCHEDULE

SUNDAY

1:00 PM Participants' Briefing + Testing

📍 ACC: Hall E

Check the DECA ICDC App for your Section Assignment prior to entering the room.

MONDAY

8:00 AM Preliminary Competition

📍 ACC: North 200

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.






TUESDAY

11:50 AM Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW

 Participants 1	 Exam Core Exam 90 Minutes	 Appear Before a Judge 1 Role-play, Second Role-play for Finals	 Preparation Time 10 Minutes	 Interview Time 10 Minutes
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HIGHLIGHTS

OVERVIEW

- You have been assigned to a section with 16 to 20 participants, with whom you will compete against during preliminary competition.
- The presentation will be weighed twice (2 times) the value of the exam score. The exam score carries forward into the final round of competition.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Silver-ribbon medallions will be awarded to individuals with the 10 highest comprehensive exam scores and the highest role-play score in each section.

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those individuals will compete in final competition.

GRAND AWARDS SESSION

The top ten finalists will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

TEAM DECISION MAKING EVENTS

COMPETITIVE EVENTS

BLTDM	Business Law and Ethics Team Decision Making
BTDM	Buying and Merchandising Team Decision Making
ETDM	Entrepreneurship Team Decision Making
FTDM	Financial Services Team Decision Making
HTDM	Hospitality Services Team Decision Making <i>Sponsored by A2Z4Rent</i>
MTDM	Marketing Management Team Decision Making
STDM	Sports and Entertainment Marketing Team Decision Making
TTDM	Travel and Tourism Team Decision Making



SCHEDULE

SUNDAY

1:00 PM

Participants' Briefing + Testing

📍 ACC: North 100

Check the DECA ICDC App for your Section Assignment prior to entering the room.

MONDAY

8:00 AM

Preliminary Competition

📍 ACC: North 200

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.

TUESDAY

9:00 AM

Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW

 Participants 2	 Exam Cluster Exam 90 Minutes	 Appear Before a Judge 1 Case Study, Second Case Study for Finals	 Preparation Time 30 Minutes	 Interview Time 15 Minutes
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HIGHLIGHTS

OVERVIEW

- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- Exam scores will be averaged to produce a single team score. The presentation will be weighted twice (2 times) the value of the averaged team score. The exam score carries forward into the final round of competition.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Silver-ribbon medallions will be awarded to individuals with the 10 highest comprehensive exam scores and teams with the highest role-play score in each section.

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

INDIVIDUAL SERIES EVENTS

COMPETITIVE EVENTS

ACT	Accounting Applications Series	
AAM	Apparel and Accessories Marketing Series <i>Sponsored by Men's Wearhouse</i>	MEN'S WEARHOUSE
ASM	Automotive Services Marketing Series	
BFS	Business Finance Series	
BSM	Business Services Marketing Series	
ENT	Entrepreneurship Series <i>Sponsored by the University of California, Berkeley Management, Entrepreneurship, & Technology (M.E.T.) Program</i>	Berkeley M.E.T. <i>Management, Entrepreneurship, & Technology</i>
FMS	Food Marketing Series	
HLM	Hotel and Lodging Management Series <i>Sponsored by The J. Willard and Alice S. Marriott Foundation</i>	THE J. WILLARD AND ALICE S. MARRIOTT FOUNDATION
HRM	Human Resources Management Series	
MCS	Marketing Communications Series	
QSRM	Quick Serve Restaurant Management Series	
RFSM	Restaurant and Food Service Management Series	
RMS	Retail Merchandising Series	
SEM	Sports and Entertainment Marketing Series	

SCHEDULE

SUNDAY

9:00 AM

Participants' Briefing + Testing

📍 ACC: North 100

Check the DECA ICDC App for your Section Assignment prior to entering the room.

MONDAY

8:00 AM

Preliminary Competition

📍 ACC: Hall C

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.

TUESDAY

11:50 AM

Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW

 Participants 1	 Exam Cluster Exam 90 Minutes	 Appear Before a Judge 2 Role-plays, Third Role-play for Finals	 Preparation Time 10 Minutes	 Interview Time 10 Minutes
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HIGHLIGHTS

OVERVIEW

- You have been assigned to a section with 16 to 20 participants, with whom you will compete against during preliminary competition.
- The cluster exam and each role-play presentation will be valued at one-third (1/3) of the total score. In the final round of competition, the role-play presentation will be weighted twice (2 times) the value of the exam score.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Silver-ribbon medallions will be awarded to individuals with the 10 highest comprehensive exam scores and the highest role-play score for each role-play in each section.

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those individuals will compete in final competition.

GRAND AWARDS SESSION

The top ten finalists will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

BUSINESS OPERATIONS RESEARCH EVENTS

COMPETITIVE EVENTS

BOR	Business Services Operations Research <i>Sponsored by Piper Sandler</i>	PIPER SANDLER
BMOR	Buying and Merchandising Operations Research <i>Sponsored by Piper Sandler</i>	PIPER SANDLER
FOR	Finance Operations Research <i>Sponsored by Anderson Business Advisors</i>	ANDERSON <small>LEGAL, BUSINESS & TAX ADVISORS</small>
HTOR	Hospitality and Tourism Operations Research <i>Sponsored by The J. Willard and Alice S. Marriott Foundation</i>	THE J. WILLARD AND ALICE S. MARRIOTT FOUNDATION
SEOR	Sports and Entertainment Marketing Operations Research <i>Sponsored by Piper Sandler</i>	PIPER SANDLER

SCHEDULE

SUNDAY

8:40 AM Preliminary Competition

📍 ACC: Hall C

Preliminary competition appointment times will be posted on the DECA App and at www.deca.org/icdc by Saturday, April 27.

TUESDAY

9:30 AM Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW



Participants

1-3



Pages Allowed

20



Appear Before a Judge

Present Research
and Strategic Plan



Interview Time

15 Minutes

HIGHLIGHTS

OVERVIEW

- Written entries must be uploaded by April 10, 2024. You may bring a printed copy to provide your presentation judge.
- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- The written document will account for 60 points and the oral presentation will account for the remaining 40 of the total 100 points, minus penalty points.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

PROJECT MANAGEMENT EVENTS

COMPETITIVE EVENTS

PMBS Business Solutions Project

PMCD Career Development Project
Sponsored by Air Force Recruiting Service



PMCA Community Awareness Project

PMCG Community Giving Project

PMFL Financial Literacy Project

PMSP Sales Project

SCHEDULE

SUNDAY

8:40 AM

Preliminary Competition

📍 ACC: Hall C

Preliminary competition appointment times will be posted on the DECA App and at www.deca.org/icdc by Saturday, April 27.

TUESDAY

9:30 AM

Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW



Participants

1-3



Pages Allowed

20



Appear Before a Judge

Present Project



Interview Time

15 Minutes

HIGHLIGHTS

OVERVIEW

- Written entries must be uploaded by April 10, 2024. You may bring a printed copy to provide your presentation judge.
- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- The written document will account for 60 points and the oral presentation will account for the remaining 40 of the total 100 points, minus penalty points.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

ENTREPRENEURSHIP EVENTS + STOCK MARKET GAME

ENTREPRENEURSHIP EVENTS

EIP	Innovation Plan <i>Sponsored by the Savannah College of Art and Design (SCAD)</i>	SCAD <small>The University for Creative Careers</small>
ESB	Start-up Business Plan	

STOCK MARKET GAME

SMG	Stock Market Game	
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SCHEDULE

SUNDAY

10:00 AM Preliminary Competition

📍 ACC: Hall C

Preliminary competition appointment times will be posted on the DECA App and at www.deca.org/icdc by Saturday, April 27.





TUESDAY

10:30 AM Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW

 Participants 1-3	 Pages Allowed 10	 Appear Before a Judge Present Plan or Portfolio	 Interview Time 15 Minutes
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HIGHLIGHTS

OVERVIEW

- Written entries must be uploaded by April 10, 2024. You may bring a printed copy to provide your presentation judge.
- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- The written entry and the oral presentation will account for a total 100 points, minus penalty points.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

ENTREPRENEURSHIP EVENTS

COMPETITIVE EVENTS

EBG	Business Growth Plan
EFB	Franchise Business Plan
EIB	Independent Business Plan
IBP	International Business Plan

SCHEDULE

SUNDAY

8:40 AM
Preliminary Competition
📍 ACC: Hall C

Preliminary competition appointment times will be posted on the DECA App and at www.deca.org/icdc by Saturday, April 27.

TUESDAY

9:30 AM
Final Competition
📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW



Participants

1-3



Pages Allowed

20



Appear Before a Judge

Present Plan



Interview Time

15 Minutes

HIGHLIGHTS

OVERVIEW

- Written entries must be uploaded by April 10, 2024. You may bring a printed copy to provide your presentation judge.
- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- The written document will account for 60 points and the oral presentation will account for the remaining 40 of the total 100 points, minus penalty points.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

INTEGRATED MARKETING CAMPAIGN EVENTS

COMPETITIVE EVENTS

IMCE	Integrated Marketing Campaign – Event
IMCP	Integrated Marketing Campaign – Product
IMCS	Integrated Marketing Campaign – Service

SCHEDULE

SUNDAY

9:00 AM

Participants' Briefing + Testing

📍 ACC: Hall E

Check the DECA ICDC App for your Section Assignment prior to entering the room.

MONDAY

10:00 AM

Preliminary Competition

📍 ACC: North 200

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.

TUESDAY






10:30 AM

Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW

 Participants 1-3	 Exam Cluster Exam 90 Minutes	 Pages Allowed 10	 Appear Before a Judge Present Campaign	 Interview Time 15 Minutes
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HIGHLIGHTS

OVERVIEW

- Written entries must be uploaded by April 10, 2024. You may bring a printed copy to provide your presentation judge.
- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- Exam scores will be averaged to produce a single team score. The written entry and the presentation will account for a total 100 points, minus penalty points. The combined written entry and presentation score will be weighted twice (2 times) the value of the exam score.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Silver-ribbon medallions will be awarded to individuals with the 10 highest comprehensive exam scores and to the top combined written entry and presentation in each section.


Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

PROFESSIONAL SELLING AND CONSULTING EVENTS

COMPETITIVE EVENTS

FCE	Financial Consulting	
HTPS	Hospitality and Tourism Professional Selling <i>Sponsored by The J. Willard and Alice S. Marriott Foundation</i>	
PSE	Professional Selling	

SCHEDULE

SUNDAY

1:00 PM

Participants' Briefing + Testing

📍 ACC: 204

Check the DECA ICDC App for your Section Assignment prior to entering the room.

MONDAY

8:20 AM

Preliminary Competition

📍 ACC: North 200

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.

TUESDAY





9:30 AM

Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

OVERVIEW

 Participants 1	 Exam Cluster Exam 90 Minutes	 Appear Before a Judge Consultation/ Sales Presentation	 Interview Time 15 Minutes
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HIGHLIGHTS

OVERVIEW

- You have been assigned to a section with 16 to 20 participants, with whom you will compete against during preliminary competition.
- The maximum score for the presentation evaluation is 100 points. The presentation will be weighted at twice (2 times) the value of the exam score. The exam score carries forward into the final round of competition.
- Visit www.deca.org/compete for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Silver-ribbon medallions will be awarded to individuals with the 10 highest comprehensive exam scores and to the top presentation in each section.









Blue-ribbon medallions will be awarded to the top two overall scores in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

VIRTUAL BUSINESS CHALLENGE EVENTS

COMPETITIVE EVENTS

VBCAC	Accounting <i>Sponsored by Knowledge Matters</i>	
VBCEN	Entrepreneurship <i>Sponsored by Knowledge Matters</i>	
VBCFA	Fashion <i>Sponsored by Knowledge Matters</i>	
VBCHM	Hotel Management <i>Sponsored by The J. Willard and Alice S. Marriott Foundation</i>	
VBCPF	Personal Finance <i>Sponsored by Knowledge Matters</i>	
VBCRS	Restaurant <i>Sponsored by Knowledge Matters</i>	
VBCRT	Retail <i>Sponsored by Knowledge Matters</i>	
VBCSP	Sports <i>Sponsored by Knowledge Matters</i>	

SCHEDULE

SUNDAY

9:00 AM Participants' Briefing

📍 ACC: 204

Required for all competitors.

10:00 AM Competition Session 1

📍 ACC: Hall B

10:00 AM	Accounting
10:30 AM	Sports
11:00 AM	Fashion
11:30 AM	Hotel Management
2:00 PM	Personal Finance
2:30 PM	Restaurant
3:00 PM	Retail
3:30 PM	Entrepreneurship




MONDAY

10:00 AM Competition Session 2

📍 ACC: Hall B

10:00 AM	Accounting
10:30 AM	Sports
11:00 AM	Fashion
11:30 AM	Hotel Management
2:00 PM	Personal Finance
2:30 PM	Restaurant
3:00 PM	Retail
3:30 PM	Entrepreneurship

OVERVIEW

 Participants 1-3	 Live Competition 2 Sessions	 Competition Time 15 Minutes
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HIGHLIGHTS

OVERVIEW

All VBC tracks will compete in two sessions at ICDC, and final rankings will be determined based on their cumulative total profit (or net worth for the Personal Finance sim) from both sessions. The competition sessions at ICDC will run for approximately 15 minutes.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.




SCHOOL-BASED ENTERPRISE EVENTS

ACADEMY + COMPETITION

SBEF School-based Enterprise - Food Operations

SBER School-based Enterprise - Retail Operations

OVERVIEW

 Participants 1-2	 Appear Before a Judge Present Project	 Interview Time 10 Minutes
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HIGHLIGHTS

OVERVIEW

- You have been assigned to a section with 16 to 20 participant teams, with whom you will compete against during preliminary competition.
- The maximum score for the presentation evaluation is 100 points.
- Visit www.deca.org/sbe for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

ACHIEVEMENT AWARDS SESSION

Blue-ribbon medallions will be awarded to the top overall score in each section, and those teams will compete in final competition.

GRAND AWARDS SESSION

The top ten finalist teams will be called to the stage and receive medallions, with first, second and third places receiving DECA Glass.

SCHEDULE

SUNDAY

8:00 AM - 11:30 AM Retail Operations Academy + Participants' Briefing

📍 Anaheim Marriott

Check the DECA ICDC App for your assigned room.



12:30 PM - 4:00 PM Food Operations Academy + Participants' Briefing

📍 Anaheim Marriott

Check the DECA ICDC App for your assigned room.



MONDAY

8:30 AM Preliminary Competition

📍 ACC: North 200

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.

TUESDAY

9:30 AM Final Competition

📍 ACC: North 200

Finalists will be announced during the Achievement Awards Session. All blue-ribbon medallion finalists should immediately report to the ACC: Hall B Foyer to verify competition time.

MICHIGAN DECA STATE EVENTS

COMPETITIVE EVENTS

MICAP Chapter Awards Program

MIGMAP Merit Awards Program

SCHEDULE

SUNDAY

9:00 AM

Participants' Briefing

Anaheim Hilton

Participants receive their preliminary competition appointment times during the Participants' Briefing on Sunday.

MONDAY

9:00 AM – 1:00 PM

Competition

Anaheim Hilton

11:00 PM

State Recognition Session

Anaheim Hilton

OVERVIEW



Participants

1-3 MICAP
1 MIGMAP



Appear Before a Judge

Present Project



Interview Time

10 Minute Presentation
+ 5 Minutes for Judge
Questions

HIGHLIGHTS

OVERVIEW

- You have been assigned to a section with 5 - 10 participants/teams, with whom you will compete against during competition.
- You will present twice, to two different judges.
- The maximum score for each presentation evaluation is 100 points, which will be combined together.
- Visit <https://mideca.org/events/cap/> or <https://mideca.org/events/map/> for complete guidelines.

COLLEGE + CAREER EXHIBITS

Visit over 65 college, career and business exhibits from 8:00 a.m. to 4:00 p.m. on Sunday and Monday in the Anaheim Convention Center Hall B.

DECA QUEST

When not competing, make the most of your #DECAICDC experience with DECA Quest! Complete challenges in a digital scavenger hunt for your chance to earn prizes from DECA Inc.

RECOGNITION

STATE RECOGNITION SESSION

The top participants will be recognized as an outstanding project at Michigan DECA's State Recognition Session at the Anaheim Hilton.



ADVISOR PROFESSIONAL LEARNING SERIES

ACC 207

“This Is How We Do DECA” is professional learning for DECA advisors by DECA advisors. It’s designed to provide effective practices of using DECA to integrate into classroom instruction, apply learning, connect to business and promote competition. Put together your own two-day schedule or drop in for just one session. You drive the professional learning you’ll receive.

SUNDAY, APRIL 28

9:00 AM

Top Resources to Support DECA Advisors

Are you looking for resources to boost your classroom, your DECA chapter and you? DECA is here to support you! Join this session for an overview of 10+ ready-to-go resources. We will highlight must-know resources to help you in your role as a chapter advisor, organize your DECA chapter and integrate DECA into your classroom instruction. Learn how to easily access the 450+ searchable resources in DECA’s advisor resource center.

10:00 AM

Recruit + Engage + Recognize

Learn strategies to recruit and engage members while earning recognition for your chapter. Discover ideas to use chapter campaigns and corporate challenges in your chapter and classroom to gain recognition and visibility for your DECA chapter. Learn how to brand and position your chapter by cultivating relations in your school and local business community.

11:00 AM

Competitive Events Connect to Curriculum

Discover why DECA’s Competitive Events Program is the framework that is essential for every student to be college- and career-ready. Learn how DECA’s Competitive Events Program supports the teaching and learning of National Curriculum Standards, Career Cluster knowledge and skill statements, 21st Century Skills and project management.

1:00 PM

Integrate Role-plays + Exams in the Classroom

Gain a deep understanding of the design of DECA’s role-plays and exams and their connection to industry-validated performance indicators and instructional areas. With this knowledge, learn how to integrate role-plays and exams into classroom instruction while aligning the evaluation methods to industry-validated standards.

2:00 PM

Industry Trends and Opportunities

Discover the latest trends in business and industry to help ensure your course content is relevant to prepare members for not only the needs of the industry but also the future of work and DECA’s Competitive Events Program.

3:00 PM

DECA Chapter Strategy

DECA’s Chapter Strategy provides a framework and resources to develop a chapter in a business-like context, helping members apply learning. Come ready to share and learn how to develop a high-performing chapter in the areas of communications, community engagement and service, leadership development, fundraising and more.

MONDAY, APRIL 29

9:00 AM

Using AI in the Classroom

Get a hands-on approach to using AI tools in your classroom. AI is the future that will help you write lesson plans, modify instruction for different levels of learners and create assessments and feedback in just seconds. AI is here; let’s learn how to use it to our advantage.

10:00 AM

Business Operations Research Events in the Classroom

Discover how you can effortlessly weave DECA’s Business Operations Research events into your curriculum as a semester project. You’ll receive a complete classroom guide with a suggested course timeline, strategies for aligning projects with course objectives and units with instructional resources for each major section of the project.

11:00 AM

Implementing a School-based Enterprise

School-based Enterprises (SBEs) reinforce classroom instruction with realistic and practical learning experiences. This interactive session will focus on best practices, including connecting to coursework, operations, product selection, nutrition guidelines, equipment and preferred vendors.

1:00 PM

Written Event Presentation Strategies

Learn presentation strategies to help your DECA members “wow” the judges. This session will focus on ways to coach your members to tell a story instead of only sharing facts and figures when presenting their written event to a judge.

2:00 PM

This Is DECA +

DECA+ takes the DECA experience to the next level! You’ll be guided through the many features of this interactive preparation tool, which is also a tremendous resource for your classroom. Learn how to seamlessly integrate industry insights, exams, role-play scenarios and more into your classroom with access to a variety of classroom activities.

3:00 PM

Competitive Events Update

Get the latest updates to DECA’s Competitive Events Program, and learn the 2024-2025 topics for Business Operations Research Events and Professional Selling and Consulting Events.