

# School Based Enterprise Certification Program

The School Based Enterprise (SBE) Certification Program was developed to provide recognition for outstanding achievement by school-based enterprises and to motivate SBEs to strive for excellence and to grow. The program will provide SBEs with standards for model school store operation. The Certification Program will provide recognition for school-based enterprises at three levels: bronze, silver, and gold. The number and type of activities a school-based enterprise completes in each of twelve categories will determine the recognition level. A sample gold level SBE manual can be found on DECA's SBE website at <http://deca.org/sbe>.

School Based Enterprise entries must follow DECA's guidelines and be **submitted to DECA, Inc. by January 11, 2024**, for verification of the award achievement level. Chapter advisors will receive official notification from DECA Inc. regarding the level of achievement. DECA Inc. will then submit a list to Michigan DECA of SBEs that achieve certification, along with the appropriate award certificates. There will be no competition at the state level.

## **UPDATE FOR 2024:**

Chapters that receive the Gold Certification or Gold Re-Certification have the *option* to bring **1 to 2 student manager(s)** to compete at the State Conference. They will present on Friday morning. The evaluation form will be the same one that will be used at the International Conference. The top five teams will receive recognition at the Awards Session.

**SBE students may not compete in another event that is competing on Friday morning at the State Conference.** They will also be required to take either the Math or Economics Examination on Friday.

*Teams that receive Gold Certification do not have to attend the State Conference; they can advance directly to the International Conference.*

## **UPDATE FOR 2024:**

Chapters receiving the Gold Level Certification or Re-Certification will be eligible to bring an advisor and **1 to 2 student manager(s)** to the International Career Development Conference. They will compete at the International Conference, presenting their project to a judge. The top SBEs will be recognized at the Grand Award Ceremony.

Gold Level certified SBEs may remain certified at that level for 5 years by completing the requirements for re-certification annually. Those SBEs who complete Gold Level Re-Certification will also be recognized at the ICDC. The requirements for Re-Certification are outlined on the SBE website. After five years, the SBE must complete the original certification process to be eligible for the Gold Level award.

*The format and guidelines for the School Based Enterprise Certification Program can be found at*  
**<http://deca.org/sbe>**