



NAME(S): \_\_\_\_\_  
 CHAPTER: \_\_\_\_\_  
 ID: FOR MICHIGAN DECA USE \_\_\_\_\_ SECTION: FOR MICHIGAN DECA USE \_\_\_\_\_

# GOLD MERIT AWARD PROGRAM MIGMAP

## EVALUATION FORM

Please refer to the event guidelines for a more detailed explanation of these items.

This will be used for State and International Conference competition.

| ACTIVITIES                                  | LITTLE/<br>NO VALUE | BELOW<br>EXPECTATIONS | MEETS<br>EXPECTATIONS | EXCEEDS<br>EXPECTATIONS | JUDGED<br>SCORE |
|---|---------------------|-----------------------|-----------------------|-------------------------|-----------------|
| 1. Economic Understanding Activities        | 0 - 1               | 2 - 3 - 4             | 5 - 6 - 7             | 8 - 9                   |                 |
| 2. Human Relations Activities               | 0 - 1               | 2 - 3 - 4             | 5 - 6 - 7             | 8 - 9                   |                 |
| 3. Marketing Activities                     | 0 - 1               | 2 - 3 - 4             | 5 - 6 - 7             | 8 - 9                   |                 |
| 4. Promotion Activities                     | 0 - 1               | 2 - 3 - 4             | 5 - 6 - 7             | 8 - 9                   |                 |
| 5. Product and Service Knowledge Activities | 0 - 1               | 2 - 3 - 4             | 5 - 6 - 7             | 8 - 9                   |                 |

| OVERALL IMPRESSION OF WRITTEN ENTRY | LITTLE/<br>NO VALUE | BELOW<br>EXPECTATIONS | MEETS<br>EXPECTATIONS | EXCEEDS<br>EXPECTATIONS | JUDGED<br>SCORE |
|-------------------------------------|---------------------|-----------------------|-----------------------|-------------------------|-----------------|
| 6. Originality and Creativity       | 0 - 1               | 2 - 3 - 4             | 5 - 6 - 7             | 8 - 9                   |                 |
| 7. Appearance / Grammar / Spelling  | 0                   | 1 - 2                 | 3 - 4                 | 5 - 6                   |                 |

| PRESENTATION                      | LITTLE/<br>NO VALUE | BELOW<br>EXPECTATIONS | MEETS<br>EXPECTATIONS | EXCEEDS<br>EXPECTATIONS | JUDGED<br>SCORE |
|-----------------------------------|---------------------|-----------------------|-----------------------|-------------------------|-----------------|
| 8. Overall Presentation Skills    | 0 - 1 - 2           | 3 - 4 - 5             | 6 - 7 - 8             | 9 - 10                  |                 |
| 9. Originality and Creativity     | 0 - 1 - 2           | 3 - 4 - 5             | 6 - 7 - 8             | 9 - 10                  |                 |
| 10. Response to Judge's Questions | 0 - 1 - 2           | 3 - 4 - 5             | 6 - 7 - 8             | 9 - 10                  |                 |
| 11. Overall Impression            | 0 - 1 - 2           | 3 - 4 - 5             | 6 - 7 - 8             | 9 - 10                  |                 |

|                                    |  |
|------------------------------------|--|
| <b>TOTAL POSSIBLE POINTS (100)</b> |  |
|------------------------------------|--|

### COMMENTS:

JUDGE INITIALS \_\_\_\_\_

CHECKED BY \_\_\_\_\_