

Ethics Team Event

This event involves analysis of a business case study using principles-based ethics. The principles can be applied in any business environment to guide a person's or a business's ethical decision-making.

Specifications:

1. Each school is eligible to enter one (1) team in the Ethics Team Event at the State Conference. Team members are **NOT** allowed to compete in any other event, except the Gold Merit Award Program or Chapter Award Program.
2. A team will consist of two members. **Each member must be a Senior.**
3. The top teams are eligible to attend the ASPIRE Academy at the International Conference.
4. Each member will take the Business Management & Administration Cluster exam during the online testing window in February. The scores of the team members will be averaged together.
5. A list of questions specific to the scenario is included in the participant's instructions. These are distinct factors that must be in the written entry, oral presentations, and follow-up responses to the judges.
6. **Business Case Analysis (written entry):**
 - The case will be posted on the Michigan DECA website by February 7, 2024.
 - Each team will analyze the posted case-study situation, and write a five-page report, in which the team members identify the ethical issues involved and explain how they will address the issues.
 - The written entry must be brought to the State Conference and turned in during the event's orientation on Thursday.
 - The written entry must be submitted in a DECA written event folio, not a binder. Older versions of folios are accepted.
 - A completed DECA Written Event Statement of Assurances and Academic Integrity form (*page 55 of the national DECA Guide*), certifying the originality of the work must be signed by the advisor and the students must be included. The DECA Written Event Statement of Assurances and Academic Integrity form must be the first page of the written entry. **Only those students whose name appears on the DECA Written Event Statement of Assurances and Academic Integrity form and have been included on the chapter's registration will be allowed to compete in the event.** The signature(s) must be either physical signatures or digital signatures. Typed names in a font will not be accepted as signatures.
7. **Oral Presentations:**
 - During competition, each team will give an **eight-minute presentation** of its analysis and recommendations to the judges, followed by a two-minute question and answer period.
 - Each team member must participate in the oral presentations and respond to questions from the judges.
 - Only visual aids that can be easily carried to the presentation by the actual participants will be permitted, and the participants themselves must set up the visuals. No set-up time will be allowed. Participants must furnish their own materials. No electrical power or Internet connection will be supplied.
 - Participants may use notecards during the presentation.
 - No materials may be handed to the judges.
8. The maximum score for written entry and oral presentation evaluation is 100 points.
9. If any of the above rules are violated, the Event Coordinator must be notified of such, by the judge(s).
10. The presentations and report are weighted twice (2 times) the value of the averaged exam score.
11. The decision of the judges is final. Students are **not** to ask judges for justification of their scores.
12. The evaluation form can be found on <http://mideca.org>.