

## MICHIGAN ONLY EVENTS

### LEADERSHIP & TEAMWORK (MILTW)

#### 3 MEMBERS PER TEAM

A team of 2 may compete with a 15 point penalty

#### ONE TEAM PER CHAPTER

#### NON-SENIORS ONLY

Business Administration Core Exam

Case Situation and Presentation to Judge

No competition at ICDC

### ETHICS TEAM EVENT (MIETH)

#### 2 MEMBERS PER TEAM

#### ONE TEAM PER CHAPTER

#### SENIORS ONLY

Topic Posted in February on mideca.org

Business Management & Admin Cluster Exam

Written Project turned in at SCDC

Presentation to Judge

No competition at ICDC

### CHAPTER AWARD PROGRAM (MICAP)

#### 1-3 MEMBERS PER TEAM

#### ONE TEAM PER CHAPTER

Hard Copy of Project due February 22

No Comprehensive (Online) Exam

Presentation to Judge

Students can also compete in another event that competes on Friday

### MERIT AWARD PROGRAM (MIGMAP)

#### INDIVIDUAL STUDENTS

Only Gold Level competes at SCDC

Written Project hardcopy and PDF file upload due February 22

Presentation to Judge

No Comprehensive (Online) Exam

Students can also compete in another event that competes on Friday

### SCHOOL BASED ENTERPRISE (MISBE)

#### 1-2 MEMBERS PER TEAM FOR 2024

#### ONE TEAM PER CHAPTER

Optional SCDC competition for Gold Certified and Gold Re-Certified Chapters

Presentation to Judge

No Comprehensive (Online) Exam

Students can also compete in another event that competes Thursday or on Friday Afternoon

## EACH CHAPTER IS LIMITED TO THE SPECIFIED NUMBER OF ENTRIES FOR THE FOLLOWING WRITTEN EVENTS

1-3 MEMBERS PER TEAM  
WRITTEN PROJECT COMPONENT  
LIMITED TO 10 PAGES  
PRESENTATION TO JUDGE  
PROJECT UPLOAD DUE FEB 22  
HARD COPY DUE FEB 22

### CHAPTER ALLOTMENT IN EACH OF THE EVENTS BELOW:

- 1-99 MEMBERS = 1 TEAMS/ENTRIES
- 100-200 MEMBERS = 2 TEAMS/ENTRIES
- 201+ MEMBERS = 3 TEAMS/ENTRIES

#### PLUS

Chapters are allowed one additional team/entry in each of the events below if they have achieved **ONE** of the following:

- THRIVE level in DECA's Chapter Membership Campaign
- Earned the Gimmie 5! Award
- Earned 100% Membership

### INNOVATION PLAN (EIP)

NO COMPREHENSIVE EXAM

### INTEGRATED MARKETING CAMPAIGN EVENT (IMCE)

MARKETING CLUSTER EXAM

### INTEGRATED MARKETING CAMPAIGN PRODUCT (IMCP)

MARKETING CLUSTER EXAM

### INTEGRATED MARKETING CAMPAIGN SERVICE (IMCS)

MARKETING CLUSTER EXAM

### START-UP BUSINESS PLAN (ESB)

NO COMPREHENSIVE EXAM

1-3 MEMBERS PER TEAM  
WRITTEN PROJECT COMPONENT  
LIMITED TO 20 PAGES  
PRESENTATION TO JUDGE  
NO COMPREHENSIVE (ONLINE) EXAM  
PROJECT UPLOAD DUE FEB 22

### CHAPTER ALLOTMENT IN EACH OF THE EVENTS BELOW:

- 1-99 MEMBERS = 1 TEAMS/ENTRIES
- 100-200 MEMBERS = 2 TEAMS/ENTRIES
- 201+ MEMBERS = 3 TEAMS/ENTRIES

### BUSINESS SOLUTIONS PROJECT (PMBS)

### CAREER DEVELOPMENT PROJECT (PMCD)

### COMMUNITY AWARENESS PROJECT (PMCA)

### COMMUNITY GIVING PROJECT (PMCG)

### FINANCIAL LITERACY PROJECT (PMFL)

### SALES PROJECT (PMSP)

1-3 MEMBERS PER TEAM  
WRITTEN PROJECT COMPONENT  
LIMITED TO 20 PAGES  
PRESENTATION TO JUDGE  
NO COMPREHENSIVE (ONLINE) EXAM  
PROJECT UPLOAD DUE FEB 22

### CHAPTER ALLOTMENT IN EACH OF THE EVENTS BELOW:

- 1-99 MEMBERS = 2 TEAMS/ENTRIES
- 100-200 MEMBERS = 3 TEAMS/ENTRIES
- 201+ MEMBERS = 4 TEAMS/ENTRIES

### BUSINESS GROWTH PLAN (EBG)

Remember, all participants of the Business Growth Plan event must be documented owners and/or operators of the business, and provide proof of ownership. A parents' business does not qualify.

### BUSINESS SERVICES OPERATIONS RESEARCH (BOR)

### BUYING & MERCHANDISING OPERATIONS RESEARCH (BMOR)

### FINANCE OPERATIONS RESEARCH (FOR)

### FRANCHISE BUSINESS PLAN (EFB)

### HOSPITALITY & TOURISM OPERATIONS RESEARCH (HTOR)

### INDEPENDENT BUSINESS PLAN (EIB)

### INTERNATIONAL BUSINESS PLAN (IBP)

### SPORTS & ENTERTAINMENT MARKETING OPERATIONS RESEARCH (SEOR)

Remember to use  
**DECA+**  
for competition  
resources,  
practice exams,  
and scenarios!