

2024 Competitive Event Categories

	<u>District</u>	<u>State@</u>	<u>International*</u>
Principles Events			
<i>Only for non-Seniors, and first year DECA members (not first-time competitors)</i>			
Principles of Business Management (PBM)	X	X	6
Principles of Finance (PFN)	X	X	6
Principles of Hospitality and Tourism (PHT)	X	X	6
Principles of Marketing (PMK)	X	X	6
Individual Series Events			
Accounting Applications (ACT)	X	X	6
Apparel & Accessories Marketing (AAM)	X	X	6
Automotive Services Marketing (ASM)	X	X	6
Business Finance (BFS)	X	X	6
Business Services Marketing (BSM)	X	X	6
Entrepreneurship Series (ENT)	X	X	6
Food Marketing (FMS)	X	X	6
Hotel and Lodging Management (HLM)	X	X	6
Human Resources Management (HRM)	X	X	6
Marketing Communications (MCS)	X	X	6
Quick Serve Restaurant Management (QSRM)	X	X	6
Personal Financial Literacy (PFL)	X	X	6
Restaurant and Food Service Management (RFSM)	X	X	6
Retail Merchandising (RMS)	X	X	6
Sports and Entertainment (SEM)	X	X	6
Team Decision Making Events			
Business Law & Ethics (BLTDM)	X	X	6
Buying and Merchandising (BTDM)	X	X	6
Entrepreneurship (ETDM)	X	X	6
Financial Services (FTDM)	X	X	6
Hospitality Services (HTDM)	X	X	6
Marketing Management (MTDM)	X	X	6
Sports & Entertainment Marketing (STDM)	X	X	6
Travel & Tourism Marketing (TTDM)	X	X	6
State Events			
Chapter Award Program (MICAP)	-	X	Gold
Ethics Team Event (MIETH) <i>(1-2 Seniors only)</i>	-	1	-
Gold Merit Award Program (MIGMAP)	-	Gold	Gold
Leadership & Teamwork (MILTW) <i>(2-3 non-Seniors only)</i>	-	1	-

Key

- # Indicates a new or revised event - refer to the event guidelines for more information
- Indicates that the event does not compete at this level of competition
- X Indicates that the number of individuals or teams may vary due to the number of members in the chapter or district
- @ Indicates the number of individuals or teams eligible to advance from each district to the State Conference
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Business Operations Research Written Events			
Business Services Operations (BOR)	-	X	5
Buying & Merchandising Operations (BMOR)	-	X	5
Finance Operations (FOR)	-	X	5
Hospitality & Tourism Operations (HTOR)	-	X	5
Sports & Entertainment Marketing Operations (SEOR)	-	X	5
Project Management Events			
Business Solutions Project (PMBS)	-	X	5
Career Development Project (PMCD)	-	X	5
Community Awareness Project (PMCA)	-	X	5
Community Giving Project (PMCG)	-	X	5
Financial Literacy Project (PMFL)	-	X	5
Sales Project (PMSP)	-	X	5
Entrepreneurship Written Events			
Business Growth Plan (EGB)	-	X	5
Franchise Business Plan (EFB)	-	X	5
Independent Business Plan (EIB)	-	X	5
Innovation Plan (EIP)	-	X	5
International Business Plan (IBP)	-	X	5
Start-Up Business Plan (ESB)	-	X	5
Integrated Marketing Campaign Events			
Integrated Marketing Campaign - Event (IMCE)	-	X	5
Integrated Marketing Campaign - Product (IMCP)	-	X	5
Integrated Marketing Campaign - Service (IMCS)	-	X	5
Professional Selling & Consulting Events			
Financial Consulting (FCE)	X	3	5
Hospitality & Tourism Professional Selling (HTPS)	X	3	5
Professional Selling (PSE)	X	3	5
Direct to the International Career Development Conference			
# School Based Enterprise (SBE) (limited to 1-2 members)	-	Gold Optional	Refer to event guidelines
Stock Market Game (SMG)	-	-	Refer to event guidelines
Virtual Business Challenge: Accounting (VBCAC)	-	-	Refer to event guidelines
Virtual Business Challenge: Entrepreneurship (VBCEN)	-	-	Refer to event guidelines
Virtual Business Challenge: Fashion (VBCFA)	-	-	Refer to event guidelines
Virtual Business Challenge: Hotel Management (VBCHM)	-	-	Refer to event guidelines
Virtual Business Challenge: Personal Finance (VBCPF)	-	-	Refer to event guidelines
Virtual Business Challenge: Restaurant (VBCRS)	-	-	Refer to event guidelines
Virtual Business Challenge: Retail (VBCRT)	-	-	Refer to event guidelines
Virtual Business Challenge: Sports (VBCSP)	-	-	Refer to event guidelines

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