



# PREPARING EMERGING LEADERS AND ENTREPRENEURS

INTRODUCING AN ALL-NEW PORTAL TO HELP DECA MEMBERS EXPLORE CAREERS AND PREPARE FOR COMPETITION

Includes 2021 association and ICDC exams (14 total), 2021 association and ICDC scenarios (81 total), and sample entries from 2021 ICDC written event winners (31 total) - a previous value of over \$600. Members can simultaneously access the platform on multiple devices with your chapter's subscription. Subscriptions expire on June 30 of each year.

## CLASSROOM INTEGRATION

### Bring Your Classroom to Life

- Nearly 100 case studies and exams to easily incorporate into classroom instruction
- Example research projects, business plans, integrated marketing campaigns, project management plans, and more
- Aligned to National Curriculum Standards and Career Clusters

## STUDENT-CENTERED LEARNING

### Learn Anytime, Anywhere, at Your Own Pace

- Explore career fields and industry trends
- Master key industry terminology and key performance indicators
- Learn strategies for test taking, executive summaries, presentations, and more

## COMPETITION PREPARATION

### Everything You Need in One Place

- Get help selecting a competitive event that will motivate you to succeed
- Access all the information for your competitive event in one place
- Engage with interactive preparation tools

## CAREER DEVELOPMENT

Innovative resources for these career fields:

- Accounting
- Apparel and Accessories Marketing
- Automotive Services Marketing
- Business Finance
- Business Law and Ethics
- Business Operations Research
- Business Services Marketing
- Buying and Merchandising
- Entrepreneurship
- Financial Consulting and Services
- Food Marketing
- Hospitality Services
- Hotel and Lodging Management
- Human Resources Management
- Marketing Communications
- Marketing Management
- Personal Financial Literacy
- Professional Selling
- Project Management
- Quick Serve Restaurant Management
- Restaurant and Food Service Management
- Retail Merchandising
- Sports and Entertainment Marketing
- Travel and Tourism



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