



MICHIGAN

DECA

SPORTS & ENTERTAINMENT MARKETING CONFERENCE
AT LITTLE CAESARS ARENA



VS



THURSDAY, DECEMBER 1st | 7:00PM

Join us at Little Caesars Arena for the Sports & Entertainment Marketing Conference and an exciting night of Detroit Basketball! Take advantage of this unique opportunity to hear from Detroit Pistons professionals about the business of basketball including topics on marketing, management, and hospitality.



REGISTRATION PRICING

100-LEVEL ENDZONE: \$41

200-LEVEL CORNER: \$28

Call to ask about Mezzanine Level or 100-Lower Level seating availability and discounts

REGISTRATION INCLUDES ACCESS TO THE CONFERENCE AT 1:45PM, A TICKET TO THE PISTONS VS MAVERICKS GAME, SCHOOL WELCOME MESSAGE ON SCOREBOARD, FREE DECA SHIRT (PICTURED LEFT), AND OPPORTUNITY TO SHOOT A FREE THROW ON THE PISTONS COURT!

Deadline to register is November 18, 2022. All Student participants are required to be members of the Career and Technical Student Organization.

To Register your School Please Contact:

Brandon Goebel at (313) 771-7466 or bgoebel@pistons.com