

# Central Region Leadership Conference

December 9-11, 2022 in Milwaukee, Wisconsin

Registration opens on October 3, 2022

Registration Deadline is November 7, 2022

Tour Registration opens on November 14, 2022

Payment Deadline is November 14, 2022

More information  
is available on

<http://crlc2022.com>

Email [dwait@emich.edu](mailto:dwait@emich.edu) if you're interested in registering, and he will send you a link to register.

## Keynote Speakers

**Dr. Laymon Hicks** <http://laymonhicks.com>

Dr. Hicks travels the nation as a professional speaker, organizational leadership consultant, and author of four inspirational books for students. His own path, from troubled youth to graduating high school with a 4.0 grade point average to obtaining a doctorate at the age of 29. Dr. Laymon Hicks' story is moving, his words are empowering, and his message is practical.

**Kate Garnes** <http://kategarnes.com>

Kate shows audiences that changing the way you speak to yourself will literally change the world around you! She spends her life trying to speak to as many teens as possible in the hopes that they will stop listening to the lies they have believed for so long and start accepting the gladiator of greatness that is inside them. Her energy, humor, and genuine love for others has captivated audiences from California to Florida. Your audience will be no exception!

**Brandon Lee White** <http://brandonleewhite.com>

Born unable to speak, Brandon shares his journey from outcast to school president as well as his 6-year battle with depression and being an "unmotivated motivational speaker." Fear, doubt, hate, and excuses keep us from achieving, but the thing that holds us back the most is ourselves. Ownership starts with having a clear vision of who you are and what you want, and it requires inner toughness to make it happen. Expect lots of funny crowd interaction, thought-provoking examples, moving stories, and a powerful spoken word presentation.

## Competition Information

The conference will hold mock competition for members to apply what they have learned in the classroom to real life business situations. A 50-question Business Administration Core Exam will be administered, as well as an individual role-play scenario on Saturday. The overall top student competitors from each judge will be recognized at Sunday's Closing Session. **Students must be pre-registered for competition when you register for the conference.**

## Hotel Information

The Hilton Milwaukee City Center will serve as the headquarters hotel and will house all conference attendees. All delegates must reside at the assigned hotel for the conference and make all reservations through Michigan DECA.

Hilton Milwaukee City Center, 509 W Wisconsin Avenue, Milwaukee, WI 53203 414-271-7250

# Central Region Leadership Conference

## Registration Info

Supervision ratio: One adult per 10 students registered

The registration fee includes conference materials, a conference shirt, speaker's fees, entertainment. Tours and the tentative Milwaukee Bucks Game tickets are an additional cost.

Tour ticket sales will open on Monday, November 14th. Payment for tours will be taken at the time of sale via credit card, and space is limited.

Additions will be accepted after November 7 on a space available basis.

Cancellations between November 8-18 will have a \$50 per person refund. No refunds after November 18. Substitutions are allowed up until December 5, 2022. Housing fees are non-refundable once registration is submitted.

## Motor Coach to Milwaukee

Email [dwait@emich.edu](mailto:dwait@emich.edu) if you are interested in reserving seats on the state motor coach to Milwaukee. It will be \$170 per person. The coach is tentatively scheduled to depart Thursday, December 8 at 3:00pm from Ypsilanti, and additional stops will be scheduled along I-94 as needed. The coach is traveling on Thursday so chapters can take advantage of the tours taking place on Friday. **The deadline to reserve your seat is November 1, 2022.** We must have 45 riders to offer this price. The coach is limited to 55 people.

## Central Region Leadership Conference Tentative Agenda

### Friday, December 9, 2022

8:00 – 5:00 p.m.	Pre-Conference Tours ( <i>pre-registration required, additional fee</i> )
10:00 p.m. – 7:30 p.m.	Registration
7:30 – 8:45 p.m.	Opening Session with Keynote Speaker Dr. Laymon Hicks
9:00 – 10:15 p.m.	DECA & Leadership Workshops
7:30 – 8:45 p.m.	CRLC 2022 Concert Generation 2 featuring Sam Guyton
12:00 a.m. – 6:00 a.m.	Curfew

### Saturday, December 10, 2022

7:15 – 7:45 a.m.	Rise and Shine Yoga
8:30 – 8:45 a.m.	Morning Session with Keynote Speaker Kate Garnes
9:30 a.m. – 4:00 p.m.	Business and Career Fair
9:30 – 10:00 a.m.	Break - Time for Sticker Trading and Visit Business and Career Fair
10:00 – 10:45 a.m.	Student and Advisor Workshops
10:45 – 11:15 a.m.	Break - Time for Sticker Trading and Visit Business and Career Fair
11:15 – 12:00 p.m.	Student and Advisor Workshops
12:00 p.m. – 1:45 p.m.	Lunch on your own
1:30 – 4:30 p.m.	Role Play Competition ( <i>pre-registration required</i> )
1:30 – 4:30 p.m.	Cluster Exam ( <i>pre-registration required</i> )
2:00 – 2:45 p.m.	Kate Garnes Leadership Workshop
3:00 – 3:45 p.m.	Brandon Lee White Leadership Workshop
4:30 – 9:00 p.m.	Explore Milwaukee, The City of Festivals
7:00 – 9:30 p.m.	Tentative Milwaukee Bucks Game ( <i>pre-registration required, additional fee</i> )
9:00 – 11:30 p.m.	DECA Fest
10:00 – 11:00 p.m.	Advisor Reception
12:00 a.m. – 6:00 a.m.	Curfew

### Sunday, December 11, 2022

9:00 – 10:30 a.m.	Closing Session with Keynote Speaker Brandon Lee White
-------------------	--