



## 2022-2023 COMPETITIVE EVENT CHANGES/UPDATES

### Updates from Michigan DECA

1. Michigan DECA will now be offering competition in the **Accounting Applications Series** and **Personal Financial Literacy** events. Both events will start competition at the District Conference.

### Updates from DECA, Inc.

2. The Performance Indicator lists have been modified based on primary research conducted by MBA Research and Curriculum Center. The Personal Financial Literacy Performance indicator list has significant changes as the National Standards for Personal Financial Education, developed by the Council for Economic Education and the Jump\$tart Coalition for Personal Financial Literacy, were updated in 2021.
3. The signature(s) on the Written Event Statement of Assurances and Academic Integrity form must be either physical signatures or digital signatures. Typed names in a font will not be accepted as signatures. This is updated on the Written Event Statement of Assurances and Academic Integrity form and Penalty Point Checklist.

# 2023 Competitive Event Categories

	<u>District</u>	<u>State@</u>	<u>International*</u>
<b>Principles Events</b>			
<i>Only for non-Seniors, and first year DECA members (not first-time competitors)</i>			
Principles of Business Management (PBM)	X	X	7
Principles of Finance (PFN)	X	X	7
Principles of Hospitality and Tourism (PHT)	X	X	7
Principles of Marketing (PMK)	X	X	7
<b>Individual Series Events</b>			
<b>NEW</b> Accounting Applications (ACT)	X	X	7
Apparel & Accessories Marketing (AAM)	X	X	7
Automotive Services Marketing (ASM)	X	X	7
Business Finance (BFS)	X	X	7
Business Services Marketing (BSM)	X	X	7
Entrepreneurship Series (ENT)	X	X	7
Food Marketing (FMS)	X	X	7
Hotel and Lodging Management (HLM)	X	X	7
Human Resources Management (HRM)	X	X	7
Marketing Communications (MCS)	X	X	7
Quick Serve Restaurant Management (QSRM)	X	X	7
<b>NEW</b> Personal Financial Literacy (PFL)	X	X	7
Restaurant and Food Service Management (RFSM)	X	X	7
Retail Merchandising (RMS)	X	X	7
Sports and Entertainment (SEM)	X	X	7
<b>Team Decision Making Events</b>			
Business Law & Ethics (BLTDM)	X	X	7
Buying and Merchandising (BTDM)	X	X	7
Entrepreneurship (ETDM)	X	X	7
Financial Services (FTDM)	X	X	7
Hospitality Services (HTDM)	X	X	7
Marketing Management (MTDM)	X	X	7
Sports & Entertainment Marketing (STDM)	X	X	7
Travel & Tourism Marketing (TTDM)	X	X	7
<b>State Events</b>			
Chapter Awards Program (CAP)	-	X	Gold
Ethics Team Event (ETH) ( <i>Seniors only</i> )	-	1	-
Gold Merit Award Program (MAP)	-	Gold	Gold
Leadership & Teamwork (LTW) ( <i>non-Seniors only</i> )	-	1	-

## Key

- # Indicates a new or revised event - refer to the event guidelines for more information
- Indicates that the event does not compete at this level of competition
- X Indicates that the number of individuals or teams may vary due to the number of members in the chapter or district
- @ Indicates the number of individuals or teams eligible to advance from each district to the State Conference
- \* Indicates the number of individuals or teams eligible to advance from the State Conference to the International Conference

# 2023 Competitive Event Categories

	<i>District</i>	<i>State@</i>	<i>International*</i>
<b>Business Operations Research Written Events</b>			
Business Services Operations (BOR)	-	X	6
Buying & Merchandising Operations (BMOR)	-	X	6
Finance Operations (FOR)	-	X	6
Hospitality & Tourism Operations (HTOR)	-	X	6
Sports & Entertainment Marketing Operations (SEOR)	-	X	6
<b>Project Management Events</b>			
Business Solutions Project (PMBS)	-	X	6
Career Development Project (PMCD)	-	X	6
Community Awareness Project (PMCA)	-	X	6
Community Giving Project (PMCG)	-	X	6
Financial Literacy Project (PMFL)	-	X	6
Sales Project (PMSP)	-	X	6
<b>Entrepreneurship Written Events</b>			
Business Growth Plan (EGB)	-	X	6
Franchise Business Plan (EFB)	-	X	6
Independent Business Plan (EIB)	-	X	6
Innovation Plan (EIP)	-	X	6
International Business Plan (IBP)	-	X	6
Start-Up Business Plan (ESB)	-	X	6
<b>Integrated Marketing Campaign Events</b>			
Integrated Marketing Campaign - Event (IMCE)	-	X	6
Integrated Marketing Campaign - Product (IMCP)	-	X	6
Integrated Marketing Campaign - Service (IMCS)	-	X	6
<b>Professional Selling &amp; Consulting Events</b>			
Financial Consulting (FCE)	X	3	6
Hospitality & Tourism Professional Selling (HTPS)	X	3	6
Professional Selling (PSE)	X	3	6
<b>Direct to the International Career Development Conference</b>			
School Based Enterprise (SBE)	-	Gold Optional	Refer to event guidelines
Stock Market Game (SMG)	-	-	Refer to event guidelines
Virtual Business Challenge: Accounting (VBCAC)	-	-	Refer to event guidelines
Virtual Business Challenge: Entrepreneurship (VBCEN)	-	-	Refer to event guidelines
Virtual Business Challenge: Fashion (VBCFA)	-	-	Refer to event guidelines
Virtual Business Challenge: Hotel Management (VBCHM)	-	-	Refer to event guidelines
Virtual Business Challenge: Personal Finance (VBCPF)	-	-	Refer to event guidelines
Virtual Business Challenge: Restaurant (VBCRS)	-	-	Refer to event guidelines
Virtual Business Challenge: Retail (VBCRT)	-	-	Refer to event guidelines
Virtual Business Challenge: Sports (VBCSP)	-	-	Refer to event guidelines

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