

# Michigan DECA's 100% Membership Recognition

**DEADLINE: November 30th**

The foundation of a strong local chapter is for all marketing education students to be granted the opportunity to become DECA members. An active DECA chapter recognizes that all members can benefit at local activities. For this reason, chapters with 100% membership plan a program of local activities so all marketing education students can become DECA members, students learn to develop their leadership, civic, social, and career and technical skills at the local chapter level.

Michigan DECA defines 100% Membership as all students enrolled in all Marketing Education Classes taught by an individual teacher. This includes, but is not limited to, introductory courses, specialty courses (i.e., apparel, tourism, entrepreneurship) and management courses as well as general marketing education courses. **100% Membership recognition will not be given to those chapters who do not submit the completed 100% Membership Reporting Form by November 30th.**

To encourage and reward chapters for having 100% membership, Michigan DECA has developed the following recognition for chapters with 100% membership:

1. Each 100% Membership Chapter will be allowed an additional competitor in each competitive event offered at the District Conference.
2. Each 100% Membership Chapter will be allowed an additional entry per event for State Conference competition in *Innovation Plan*, *Integrated Marketing Campaign Event*, *Integrated Marketing Campaign Product*, *Integrated Marketing Campaign Service*, and *Start-Up Business Plan* events.
3. Each 100% Membership Chapter will receive special recognition at the State Conference, in **Spotlight on DECA**, and on <http://mideca.org>

## To receive these benefits for 100% Membership:

1. Submit their Membership Roster by October 31st.
2. **Submit Michigan DECA's 100% Membership Reporting Form to Michigan DECA by November 30th.**

# 100% Membership Reporting Form

Chapter \_\_\_\_\_

Advisor(s) \_\_\_\_\_

We certify that the same number of members on our Chapter's Membership Roster is the same or more than the number of marketing education students reported to The Michigan Department of Education for Fall 2022.

Number of students in all Marketing Education classes taught by the above teacher(s)/advisor(s) \_\_\_\_\_

Less students in more than one marketing class \_\_\_\_\_

Equals non-duplicated enrollment \_\_\_\_\_

Number of marketing education students submitted to the Michigan Department of Education \_\_\_\_\_

Number of paid high school DECA members submitted on the membership roster \_\_\_\_\_

\_\_\_\_\_  
Advisor's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
School Administrator's Signature

\_\_\_\_\_  
Date

**Do NOT send this form to DECA Inc., this is for Michigan DECA use only.**

**This form must be received by Michigan DECA No Later Than November 30th** to receive the benefits of 100% membership. Indication of 100% Membership on your chapter roster will not be considered for state benefits.

Michigan DECA  
Eastern Michigan University  
Ypsilanti, MI 48197  
Or Scan and email to [aday7@emich.edu](mailto:aday7@emich.edu)