



2021-2022 COMPETITIVE EVENT CHANGES/UPDATES

Updates from Michigan DECA

- 1. All conference participants will be required to complete and turn in a fully signed COVID-19 Acknowledgement and Liability Waiver when arriving at any Michigan DECA conference.**
2. We have added to the **banned items during competition**: Cell phones, smartphones, smartwatches, iPads, iPods, AirPods/wireless or wired earbuds, PDAs, programmable calculators, and graphing calculators **may not be used or worn** during competition, which includes during online testing, prep-time, waiting for judges, and during competition in role-play events.
3. **Online Testing** rules have reverted to normal; students must test in school in the presence of a Proctor, no open book/notes/second electronic device allowed, and students will have 100 minutes to complete the 100-question exam.
4. **Chapter Awards Program (CAP) and Gold Merit Award Program (GMAP)** presentation guidelines have been updated to mirror the requirements of other written events.
5. If any **Written Events** are created in a graphic design program (like Canva), the project must be saved/exported as a high-quality PDF file for TurnItIn.com to be able to read the words as text for plagiarism review. More information will be in future updates and in the instructions when uploading projects to the online competition portal.
6. The written event deadline is February 10, 2022, for submission to the online competition portal. Some events will only need to be uploaded, and other events will need both an online upload and a hard copy. Refer to the written event submission information for complete details.

Updates from DECA, Inc.

7. The **DECA Comprehensive Exams** will include more items from the Career Cluster (tier 2) performance indicators. As members advance in competition, exam item content becomes more specialized to the Career Cluster.
8. **Competition changes at the DECA International Career Development Conference for international events:**
The following is not applicable for our state's Chapter Awards Program or Gold Merit Award Program.
 - All international competitive events with a written entry component will require that the written entry be submitted online prior to ICDC. The deadline for submission through the online competition portal is April 7, 2022.
 - Preliminary presentations for international written events without an exam component will present to the judge on Sunday, April 24, 2022. The written entry will be evaluated prior to ICDC. No competition will take place on Monday for these events. Finalists will continue to be announced Tuesday morning. This includes events in these categories:
 - Business Operations Events
 - Project Management Events
 - Entrepreneurship Written Events
 - Stock Market Game
 - The following international competitive events will begin presentations with judges on the morning of Monday, April 25, 2022. There will be no events that begin in the afternoon as in the past.
 - Principles of Business Administration Events
 - Individual Series Events
 - Team Decision Making Events
 - Integrated Marketing Campaign Events
 - Professional Selling and Consulting Events
 - School Based Enterprise
 - Penalty Points will be accessed to the International Conference finalists' projects after the preliminary presentations to determine the event finalists. Not every project will be accessed for penalty points.

Refer to the event guidelines, sample events, and more information posted at <http://www.deca.org/high-school-programs/high-school-competitive-events/>

2022 Competitive Event Categories

Michigan DECA does NOT offer competition in DECA's Accounting Applications or Personal Financial Literacy events

	District	State@	International*
Principles Events			
<i>One Core Exam and Role Play Events - Only for non-Seniors, and first year DECA members (not first-time competitors)</i>			
Principles of Business Management (PBM)	X	X	6
Principles of Finance (PFN)	X	X	6
Principles of Hospitality and Tourism (PHT)	X	X	6
Principles of Marketing (PMK)	X	X	6

Individual Series Events

One Cluster Exam and Role Play Events

Apparel & Accessories Marketing (AAM)	X	X	6
Automotive Services Marketing (ASM)	X	X	6
Business Finance (BFS)	X	X	6
Business Services Marketing (BSM)	X	X	6
Entrepreneurship Series (ENT)	X	X	6
Food Marketing (FMS)	X	X	6
Hotel and Lodging Management (HLM)	X	X	6
Human Resources Management (HRM)	X	X	6
Marketing Communications (MCS)	X	X	6
Quick Serve Restaurant Management (QSRM)	X	X	6
Restaurant and Food Service Management (RFSM)	X	X	6
Retail Merchandising (RMS)	X	X	6
Sports and Entertainment (SEM)	X	X	6

Team Decision Making Events

One Cluster Exam and Case Situations

Business Law & Ethics (BLTDM)	X	X	6
Buying and Merchandising (BTDM)	X	X	6
Entrepreneurship (ETDM)	X	X	6
Financial Services (FTDM)	X	X	6
Hospitality Services (HTDM)	X	X	6
Marketing Management (MTDM)	X	X	6
Sports & Entertainment Marketing (STDM)	X	X	6
Travel & Tourism Marketing (TTDM)	X	X	6

State Events

Chapter Awards Program (CAP)	-	X	Gold
Ethics Team Event (ETH) (<i>Seniors only</i>)	-	1	-
Gold Merit Award Program (MAP)	-	Gold	Gold
Leadership & Teamwork (LTW) (<i>non-Seniors only</i>)	-	1	-

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Key

- # Indicates a new or revised event - refer to the event guidelines for more information
- Indicates that the event does not compete at this level of competition
- X Indicates that the number of individuals or teams may vary due to the number of members in the chapter or district
- @ Indicates the number of individuals or teams eligible to advance from each district to the State Conference
- * Indicates the number of individuals or teams eligible to advance from the State Conference to the International Conference

2022 Competitive Event Categories

	District	State@	International*
Business Operations Research Written Events			
Business Services Operations (BOR)	-	X	4-6
Buying & Merchandising Operations (BMOR)	-	X	4-6
Finance Operations (FOR)	-	X	4-6
Hospitality & Tourism Operations (HTOR)	-	X	4-6
Sports & Entertainment Marketing Operations (SEOR)	-	X	4-6
Project Management Events			
Business Solutions Project (PMBS)	-	X	4-6
Career Development Project (PMCD)	-	X	4-6
Community Awareness Project (PMCA)	-	X	4-6
Community Giving Project (PMCG)	-	X	4-6
Financial Literacy Project (PMFL)	-	X	4-6
Sales Project (PMSP)	-	X	4-6
Entrepreneurship Written Events			
Business Growth Plan (EGB)	-	X	4-6
Franchise Business Plan (EFB)	-	X	4-6
Independent Business Plan (EIB)	-	X	4-6
Innovation Plan (EIP)	-	X	4-6
International Business Plan (IBP)	-	X	4-6
Start-Up Business Plan (ESB)	-	X	4-6
Integrated Marketing Campaign Events			
Integrated Marketing Campaign - Event (IMCE)	-	X	4-6
Integrated Marketing Campaign - Product (IMCP)	-	X	4-6
Integrated Marketing Campaign - Service (IMCS)	-	X	4-6
Professional Selling & Consulting Events			
Financial Consulting (FCE)	X	3	4-6
Hospitality & Tourism Professional Selling (HTPS)	X	3	4-6
Professional Selling (PSE)	X	3	4-6
Direct to the International Career Development Conference			
School Based Enterprise (SBE)	-	Gold Optional	Refer to event guidelines
Stock Market Game (SMG)	-	-	Refer to event guidelines
Virtual Business Challenge: Accounting (VBCAC)	-	-	Refer to event guidelines
Virtual Business Challenge: Entrepreneurship (VBCEN)	-	-	Refer to event guidelines
Virtual Business Challenge: Fashion (VBCFA)	-	-	Refer to event guidelines
Virtual Business Challenge: Hotel Management (VBCHM)	-	-	Refer to event guidelines
Virtual Business Challenge: Personal Finance (VBCPF)	-	-	Refer to event guidelines
Virtual Business Challenge: Restaurant (VBCRS)	-	-	Refer to event guidelines
Virtual Business Challenge: Retail (VBCRT)	-	-	Refer to event guidelines
Virtual Business Challenge: Sports (VBCSP)	-	-	Refer to event guidelines

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