


























Comprehensive Exam Score

Michigan

Region: MI

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Advertising Campaign Event

Composite Score	Michigan	74.15	
	International	73.86	
Business Law	Michigan	56.25	
	International	61.71	
Channel Management	Michigan	64.25	
	International	54.43	
Communication Skills	Michigan	85.00	
	International	87.13	
Customer Relations	Michigan	56.25	
	International	60.49	
Economics	Michigan	76.75	
	International	81.52	
Emotional Intelligence	Michigan	83.13	
	International	87.14	
Financial Analysis	Michigan	81.25	
	International	67.40	
Marketing-Information Management	Michigan	73.38	
	International	71.27	
Marketing	Michigan	100.00	
	International	87.76	
Market Planning	Michigan	81.25	
	International	79.55	
Information Management	Michigan	70.00	
	International	82.03	
Operations	Michigan	55.00	
	International	63.57	
Professional Development	Michigan	90.00	
	International	88.46	
Pricing	Michigan	68.75	
	International	67.13	
Product/Service Management	Michigan	70.63	
	International	65.95	
Promotion	Michigan	70.88	
	International	72.52	
Selling	Michigan	77.75	
	International	77.55	

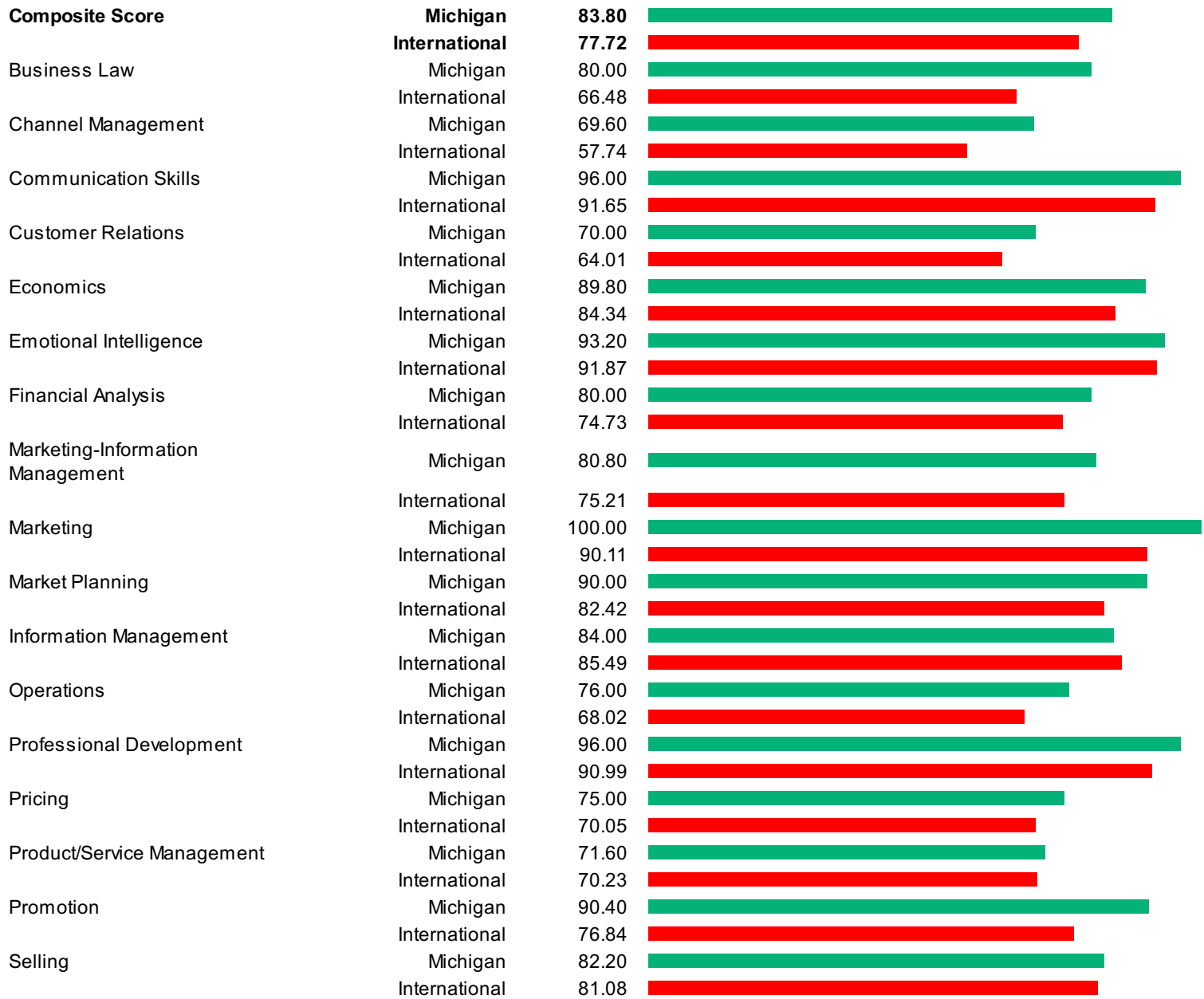
Comprehensive Exam Score

Michigan

Region: MI

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Apparel and Accessories Marketing Series







































Comprehensive Exam Score

Michigan

Region: MI

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Automotive Services Marketing Series

Composite Score	Michigan	82.80	
	International	78.72	
Business Law	Michigan	70.00	
	International	71.89	
Channel Management	Michigan	66.20	
	International	59.40	
Communication Skills	Michigan	96.00	
	International	91.24	
Customer Relations	Michigan	80.00	
	International	64.50	
Economics	Michigan	96.60	
	International	86.37	
Emotional Intelligence	Michigan	89.80	
	International	89.86	
Financial Analysis	Michigan	70.00	
	International	76.92	
Marketing-Information Management	Michigan	81.00	
	International	74.89	
Marketing	Michigan	80.00	
	International	89.35	
Market Planning	Michigan	85.00	
	International	80.33	
Information Management	Michigan	92.00	
	International	87.81	
Operations	Michigan	84.00	
	International	72.19	
Professional Development	Michigan	88.00	
	International	90.30	
Pricing	Michigan	85.00	
	International	73.67	
Product/Service Management	Michigan	79.40	
	International	71.80	
Promotion	Michigan	77.40	
	International	76.35	
Selling	Michigan	87.20	
	International	81.44	



























Comprehensive Exam Score

Michigan












Region: MI

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Business Finance Series

Composite Score	Michigan	75.78	
	International	72.67	
Business Law	Michigan	76.80	
	International	76.78	
Communication Skills	Michigan	84.00	
	International	80.94	
Customer Relations	Michigan	96.00	
	International	96.24	
Economics	Michigan	89.80	
	International	86.79	
Emotional Intelligence	Michigan	89.80	
	International	87.01	
Financial Analysis	Michigan	74.60	
	International	70.13	
Financial-Information Management	Michigan	66.00	
	International	55.37	
Marketing	Michigan	20.00	
	International	21.48	
Information Management	Michigan	66.00	
	International	69.97	
Operations	Michigan	80.00	
	International	80.13	
Professional Development	Michigan	72.40	
	International	67.18	
Risk Management	Michigan	94.00	
	International	80.01	

Business Law and Ethics Team Decision Making

Composite Score	Michigan	71.59	
	International	69.90	
Business Law	Michigan	86.00	
	International	75.87	
Communication Skills	Michigan	59.50	
	International	56.73	
Customer Relations	Michigan	75.00	
	International	85.83	
Economics	Michigan	69.60	
	International	63.52	
Emotional Intelligence	Michigan	76.40	

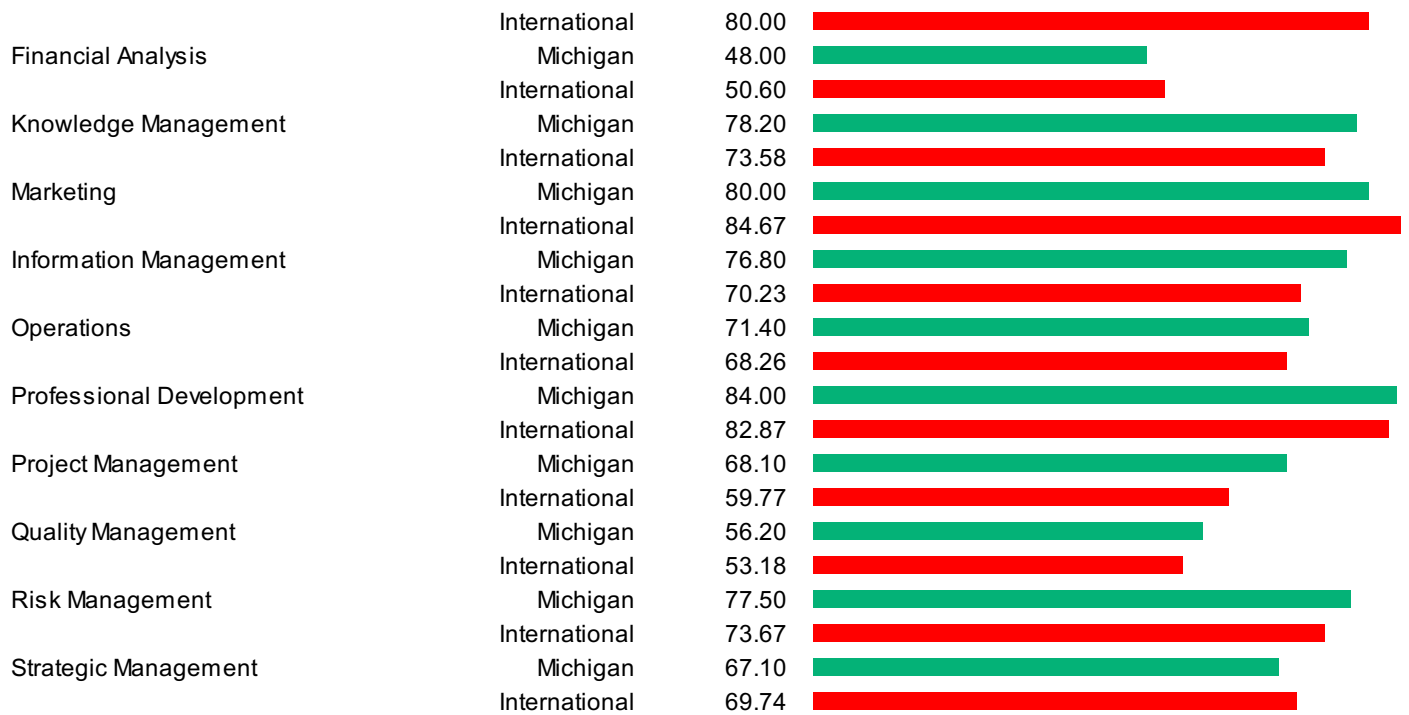
Comprehensive Exam Score

Michigan

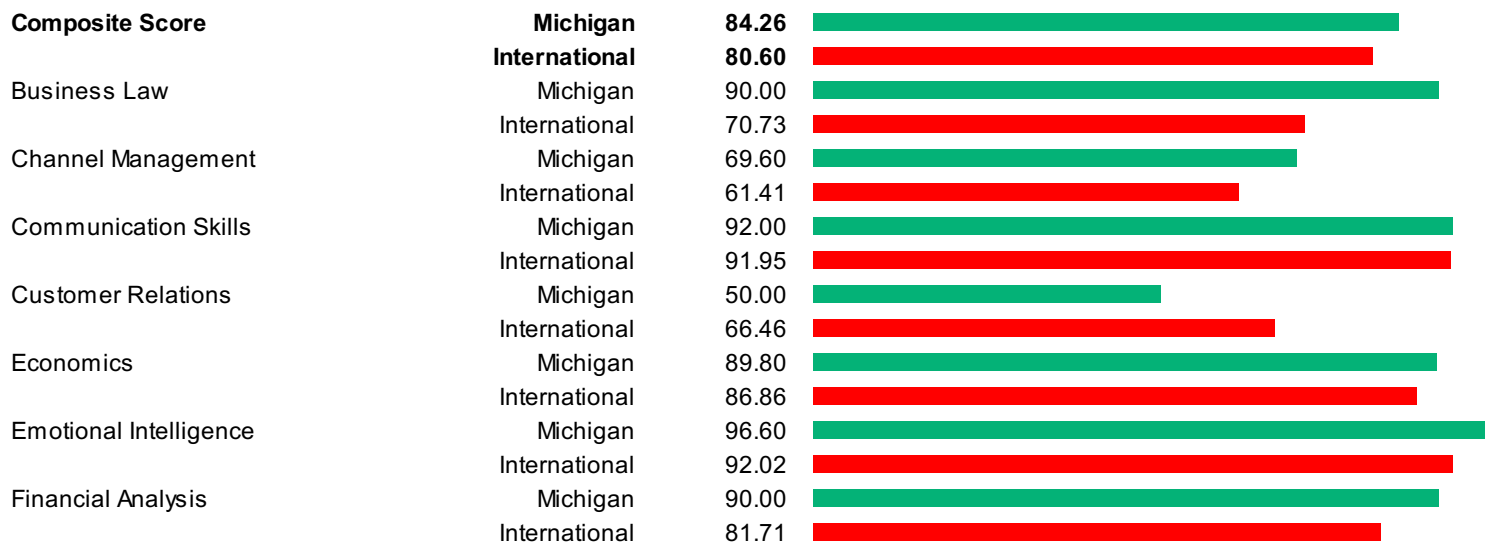
Region: MI

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Business Law and Ethics Team Decision Making, continued



Business Service Marketing Series



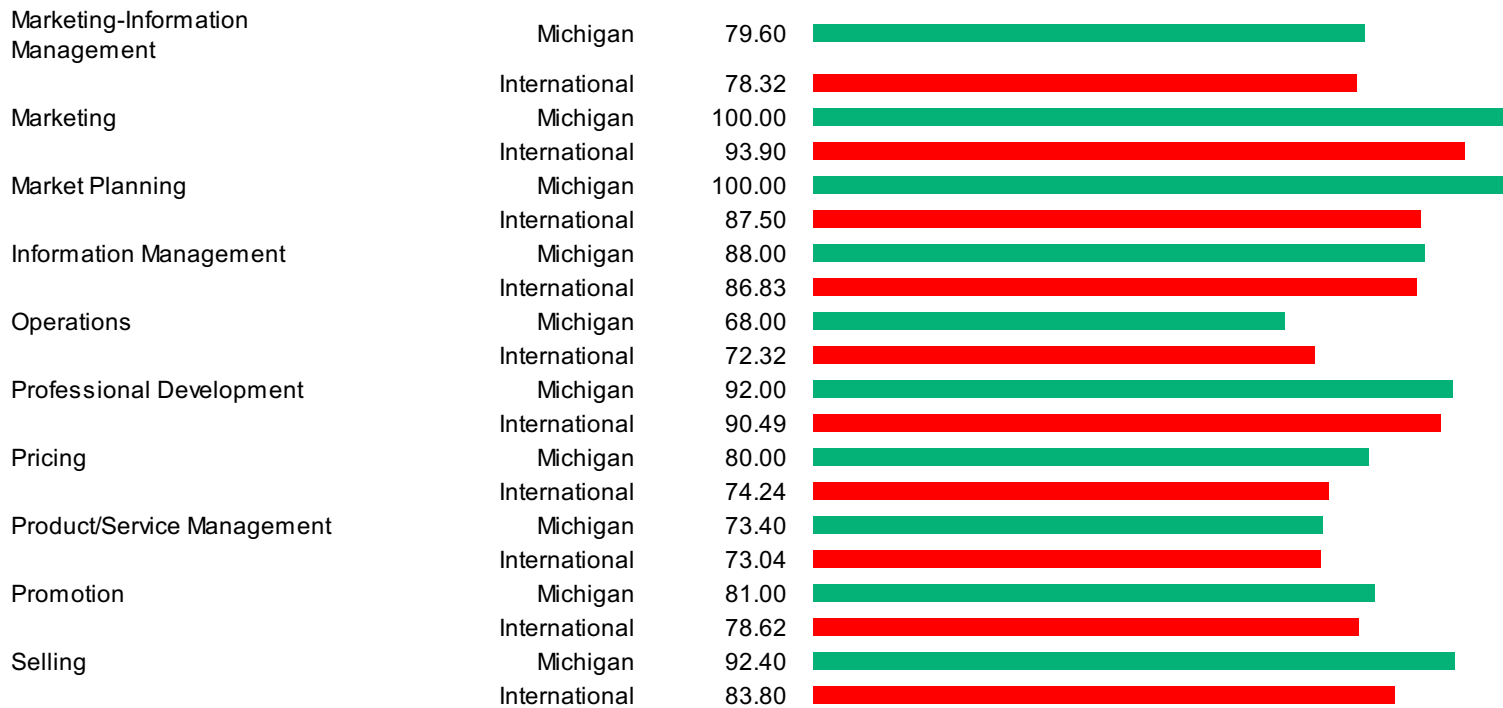
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Michigan

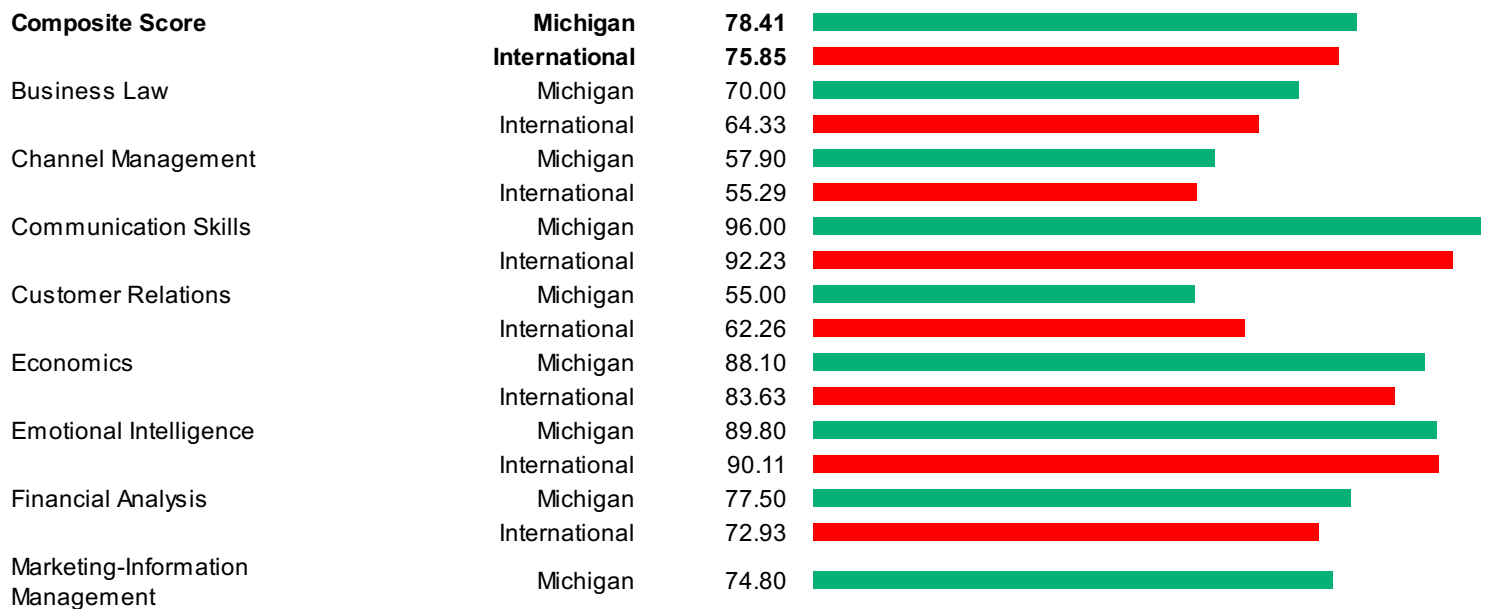
Region: MI

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Business Service Marketing Series, continued



Buying and Merchandising Team Decision Making



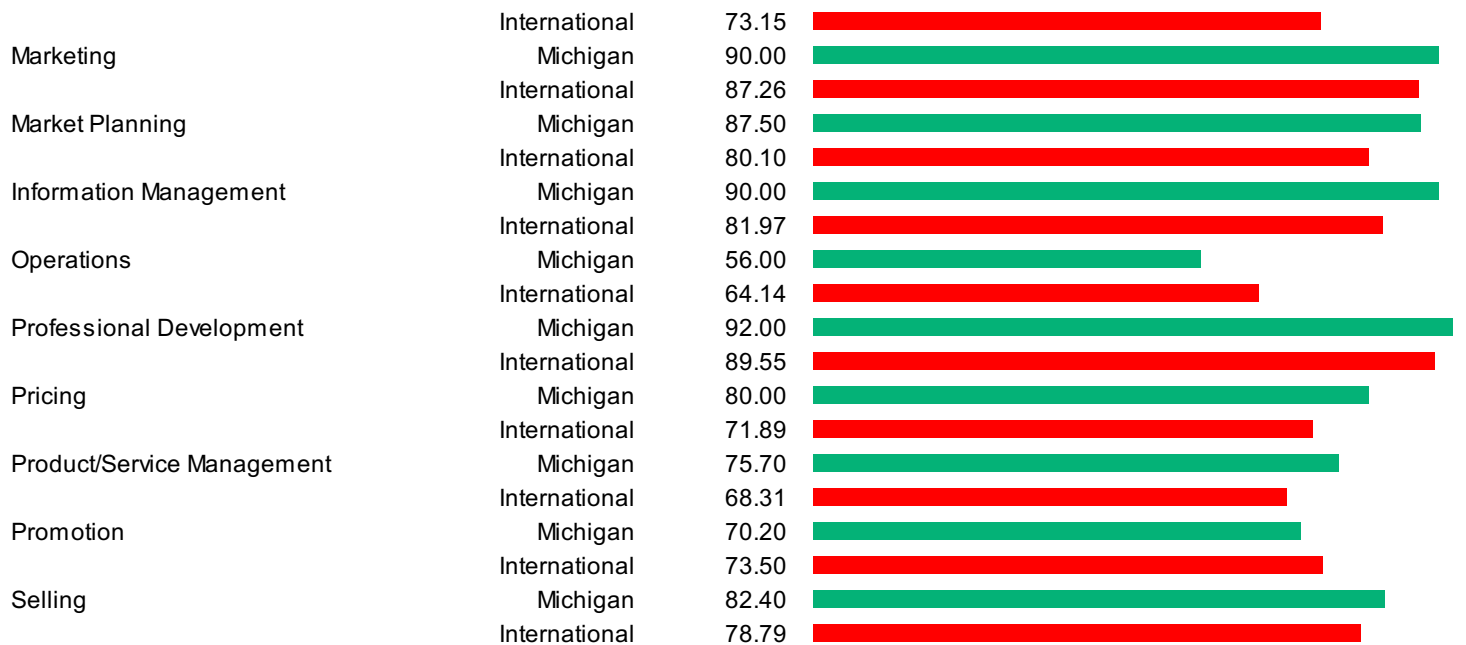
Comprehensive Exam Score

Michigan

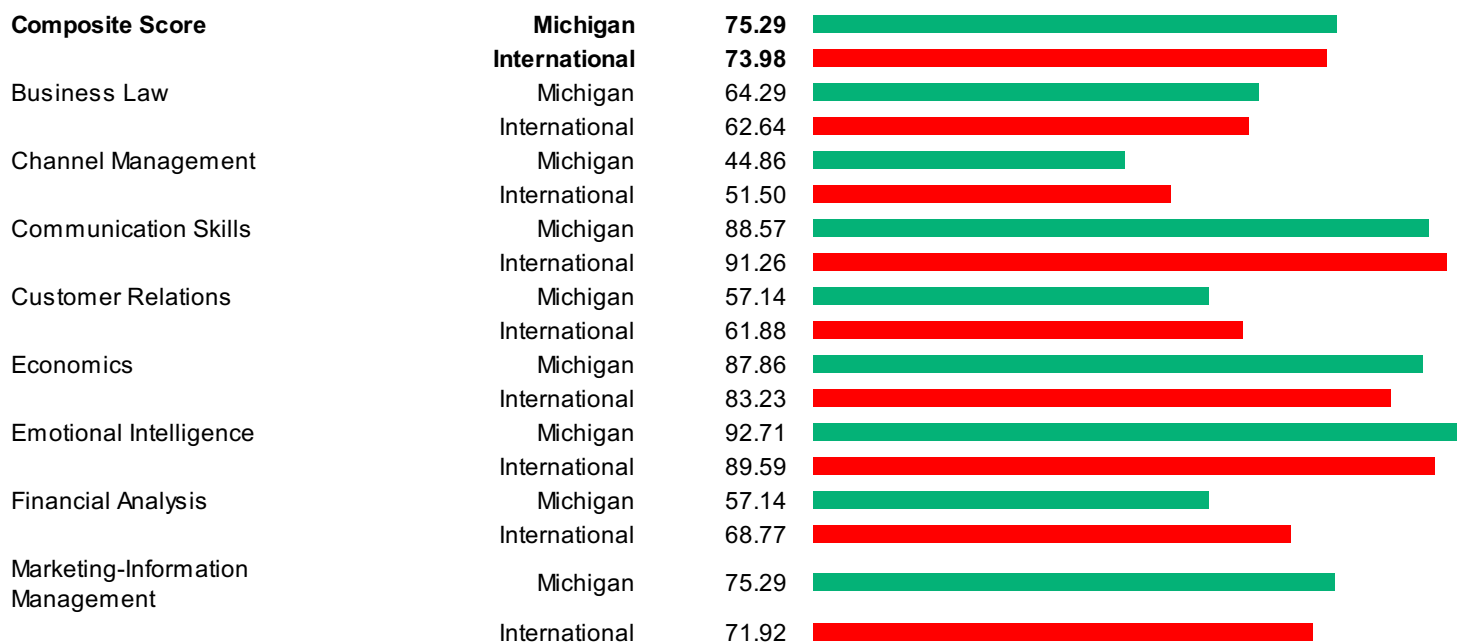
Region: MI

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Buying and Merchandising Team Decision Making, continued



Fashion Merchandising Promotion Plan



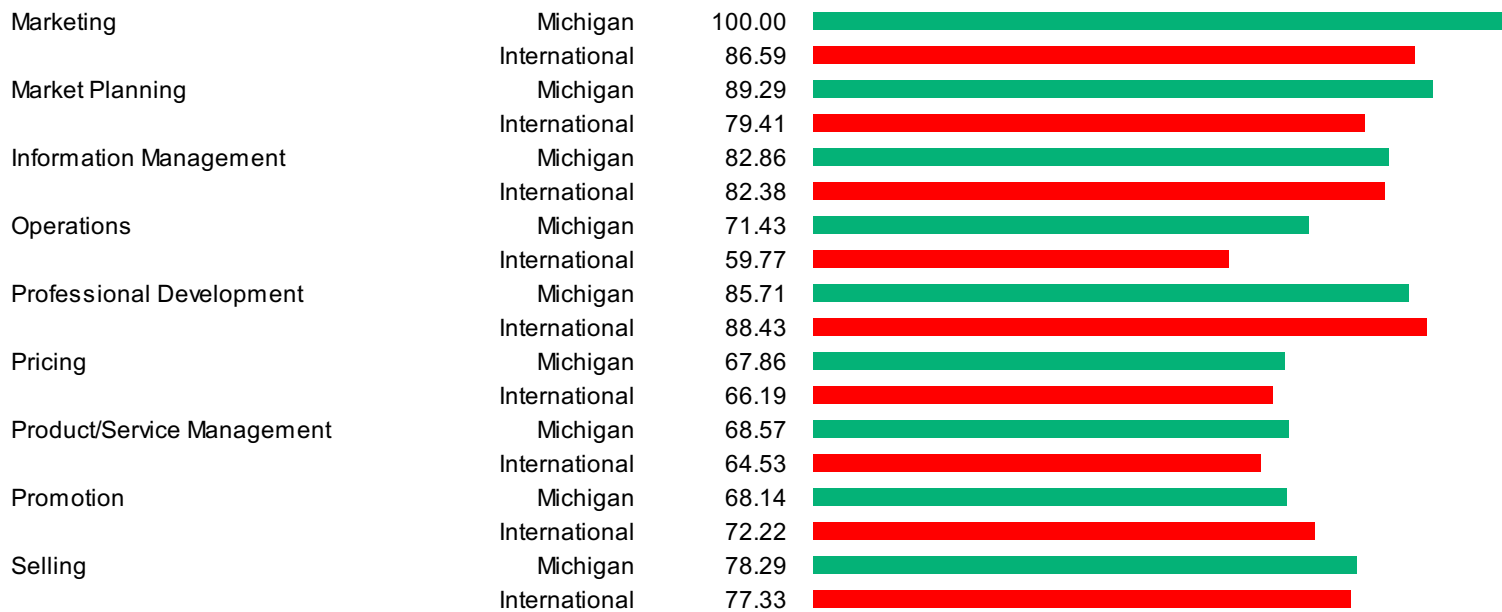
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Michigan

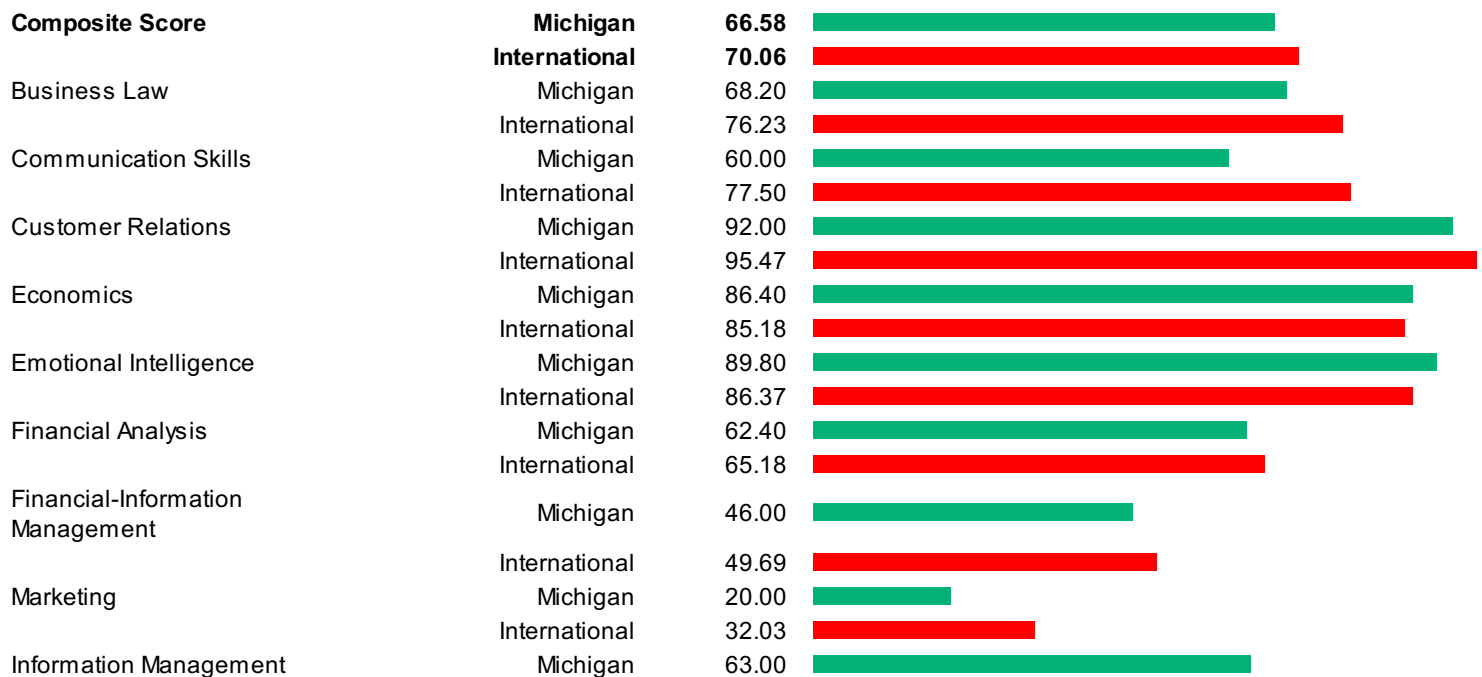
Region: MI

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Fashion Merchandising Promotion Plan, continued



Financial Consulting



Comprehensive Exam Score

Michigan

Region: MI

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Financial Consulting, continued

Operations	International	64.36	
	Michigan	72.00	
Professional Development	International	74.38	
	Michigan	59.80	
Risk Management	International	61.91	
	Michigan	79.40	
	International	72.48	

Financial Services Team Decision Making

Composite Score	Michigan	73.32	
	International	67.90	
Business Law	Michigan	82.50	
	International	72.40	
Communication Skills	Michigan	76.00	
	International	76.76	
Customer Relations	Michigan	94.00	
	International	92.43	
Economics	Michigan	74.80	
	International	81.48	
Emotional Intelligence	Michigan	93.20	
	International	83.77	
Financial Analysis	Michigan	67.20	
	International	63.13	
Financial-Information Management	Michigan	52.00	
	International	49.90	
Marketing	Michigan	50.00	
	International	24.32	
Information Management	Michigan	66.30	
	International	66.01	
Operations	Michigan	76.00	
	International	73.38	
Professional Development	Michigan	65.40	
	International	60.24	
Risk Management	Michigan	82.40	
	International	71.00	





































Comprehensive Exam Score

Michigan

Region: MI

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Food Marketing Series

Composite Score	Michigan	85.38	
	International	79.45	
Business Law	Michigan	80.00	
	International	72.46	
Channel Management	Michigan	59.60	
	International	59.50	
Communication Skills	Michigan	96.00	
	International	91.86	
Customer Relations	Michigan	100.00	
	International	65.57	
Economics	Michigan	93.20	
	International	85.87	
Emotional Intelligence	Michigan	93.20	
	International	91.14	
Financial Analysis	Michigan	90.00	
	International	78.14	
Marketing-Information Management	Michigan	81.00	
	International	78.10	
Marketing	Michigan	80.00	
	International	91.02	
Market Planning	Michigan	90.00	
	International	84.73	
Information Management	Michigan	96.00	
	International	85.63	
Operations	Michigan	76.00	
	International	68.86	
Professional Development	Michigan	88.00	
	International	91.02	
Pricing	Michigan	80.00	
	International	72.60	
Product/Service Management	Michigan	76.60	
	International	72.49	
Promotion	Michigan	79.40	
	International	79.05	
Selling	Michigan	92.40	
	International	82.64	































Comprehensive Exam Score

Michigan

Region: MI

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Hospitality & Tourism Professional Selling

Composite Score	Michigan	70.53	
	International	69.48	
Business Law	Michigan	75.00	
	International	72.30	
Channel Management	Michigan	63.50	
	International	70.78	
Communication Skills	Michigan	56.67	
	International	47.57	
Customer Relations	Michigan	100.00	
	International	97.97	
Economics	Michigan	60.67	
	International	63.14	
Emotional Intelligence	Michigan	91.50	
	International	92.42	
Financial Analysis	Michigan	70.83	
	International	66.22	
Marketing-Information Management	Michigan	60.50	
	International	53.18	
Marketing	Michigan	50.00	
	International	55.41	
Market Planning	Michigan	50.00	
	International	45.78	
Information Management	Michigan	50.00	
	International	49.05	
Operations	Michigan	76.67	
	International	67.30	
Professional Development	Michigan	83.33	
	International	84.29	
Pricing	Michigan	75.00	
	International	80.07	
Product/Service Management	Michigan	74.67	
	International	75.63	
Promotion	Michigan	77.50	
	International	81.74	
Selling	Michigan	83.17	
	International	78.25	











Comprehensive Exam Score

Michigan

Region: MI

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Hospitality Services Team Decision Making

Composite Score	Michigan	73.44	
	International	68.74	
Business Law	Michigan	85.00	
	International	73.34	
Channel Management	Michigan	71.30	
	International	72.20	
Communication Skills	Michigan	56.00	
	International	48.86	
Customer Relations	Michigan	95.00	
	International	97.29	
Economics	Michigan	71.30	
	International	62.25	
Emotional Intelligence	Michigan	98.30	
	International	91.63	
Financial Analysis	Michigan	65.00	
	International	67.47	
Marketing-Information Management	Michigan	59.60	
	International	52.39	
Marketing	Michigan	70.00	
	International	46.39	
Market Planning	Michigan	45.00	
	International	45.78	
Information Management	Michigan	48.00	
	International	45.78	
Operations	Michigan	70.00	
	International	68.01	
Professional Development	Michigan	90.00	
	International	83.81	
Pricing	Michigan	85.00	
	International	82.00	
Product/Service Management	Michigan	83.00	
	International	74.65	
Promotion	Michigan	81.30	
	International	81.05	
Selling	Michigan	74.60	
	International	75.73	

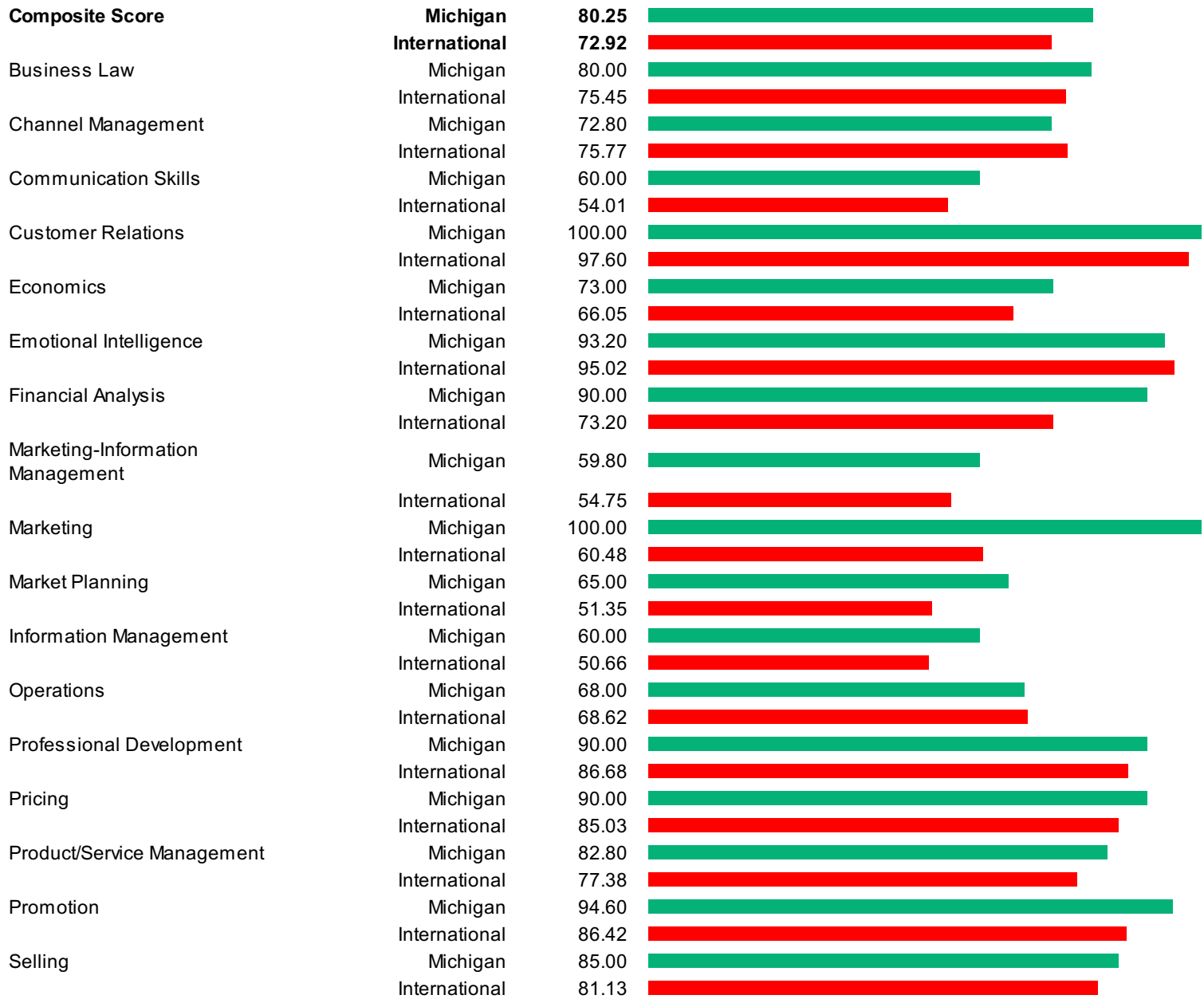
Comprehensive Exam Score

Michigan

Region: MI

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Hotel and Lodging Management Series



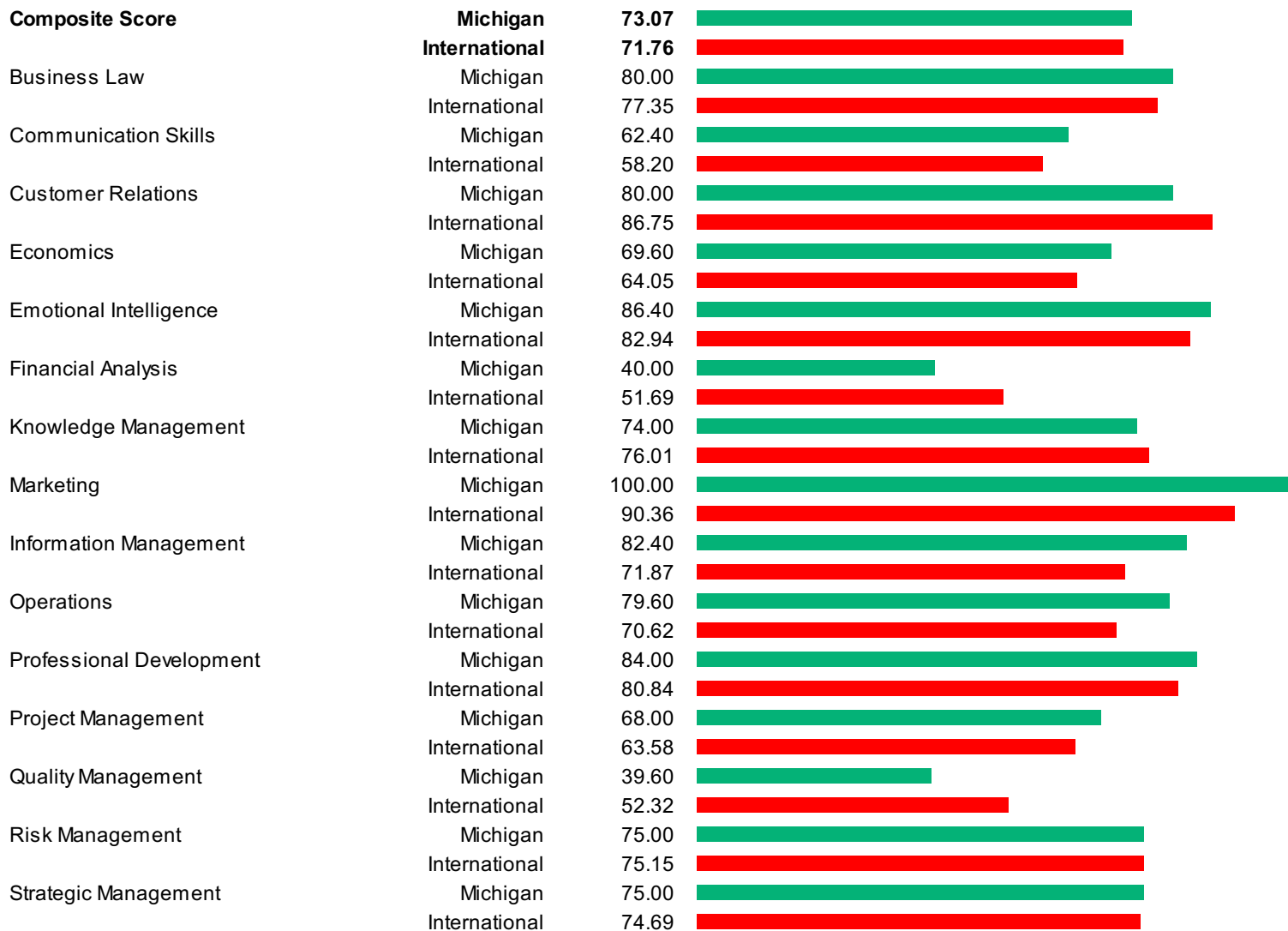
Comprehensive Exam Score

Michigan

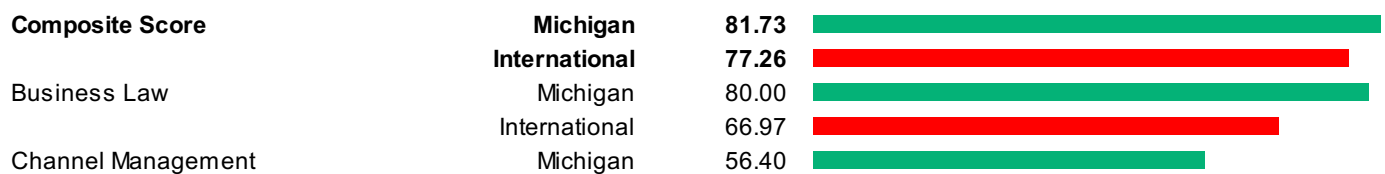
Region: MI

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Human Resources Management Series



Marketing Communications Team Decision Making



Comprehensive Exam Score

Michigan

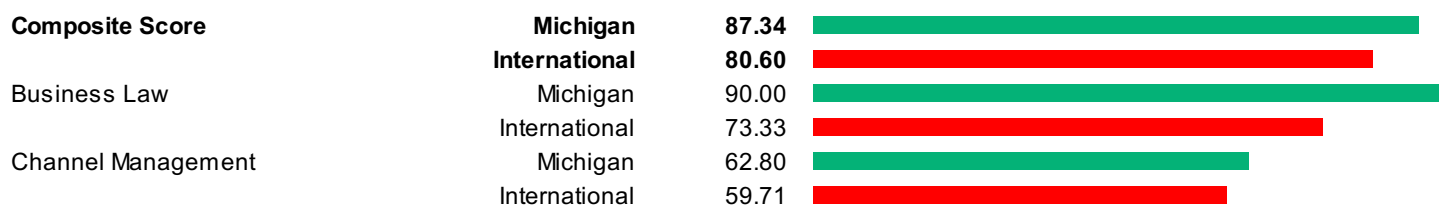
Region: MI

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Marketing Communications Team Decision Making, continued



Marketing Management Series



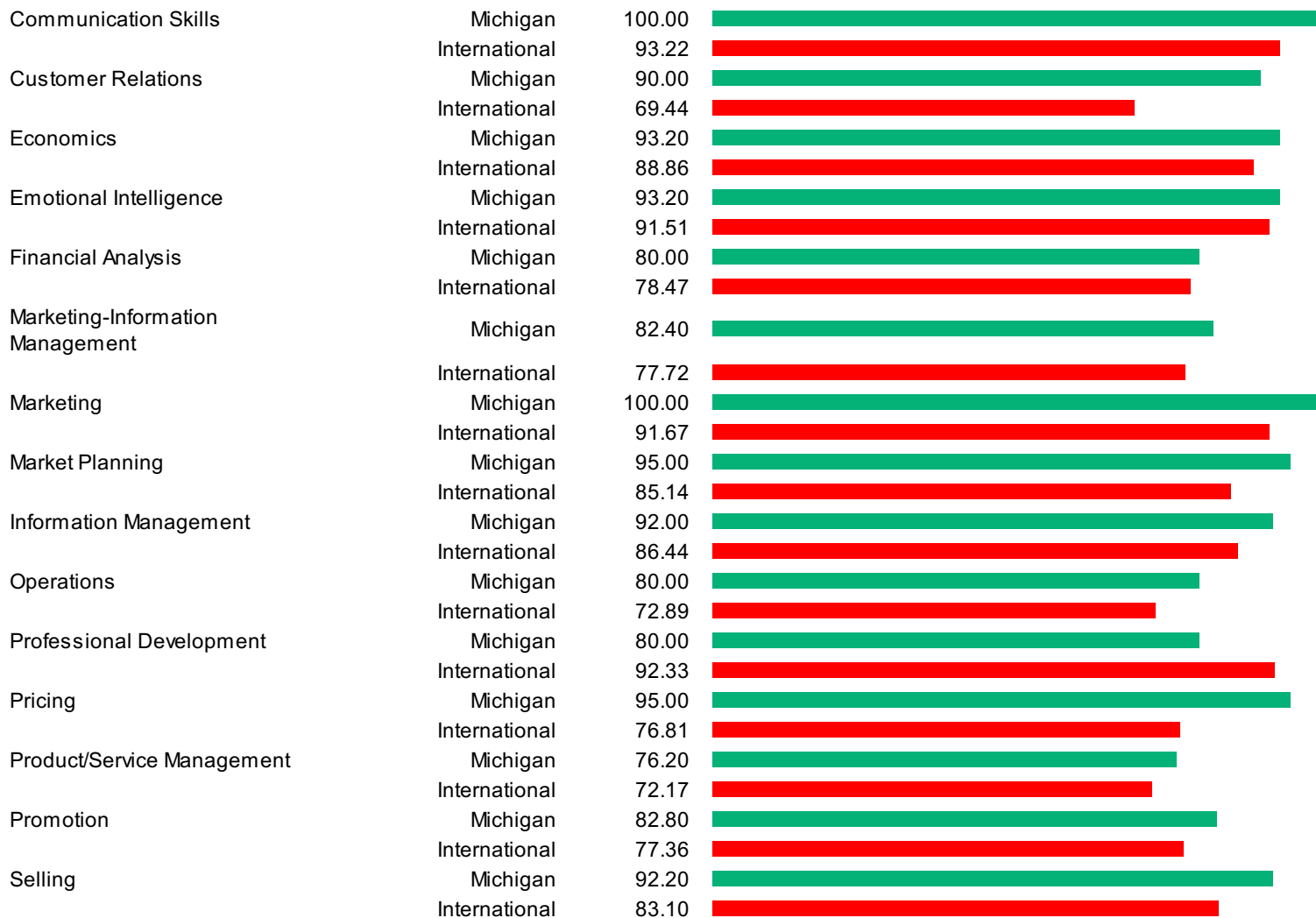
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Michigan

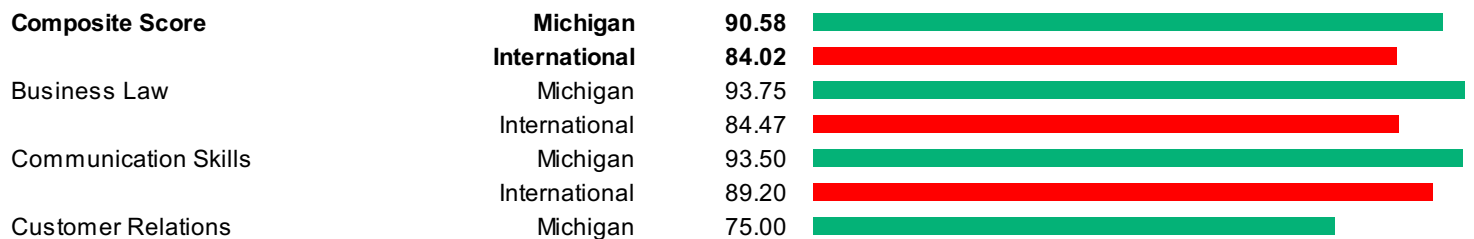
Region: MI

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Marketing Management Series, continued



Principles of Business Management and Administration



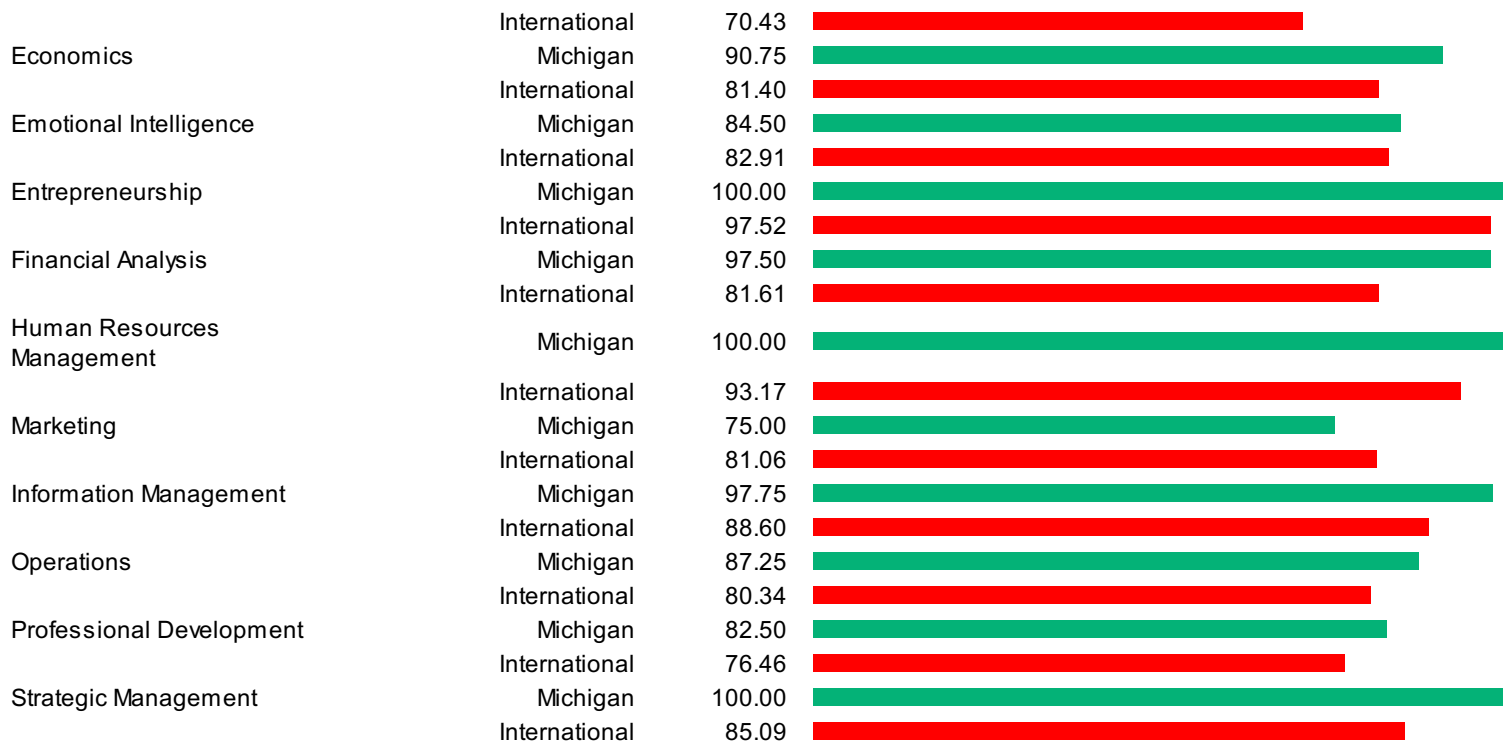
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Michigan

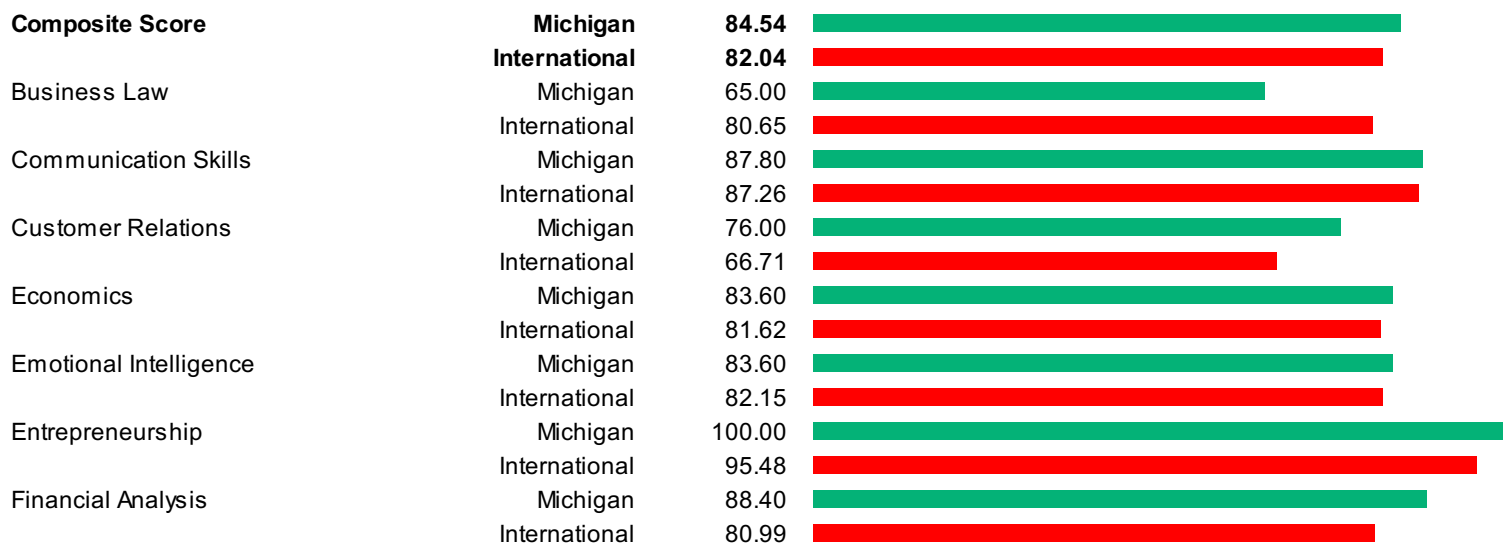
Region: MI

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Principles of Business Management and Administration, continued



Principles of Finance



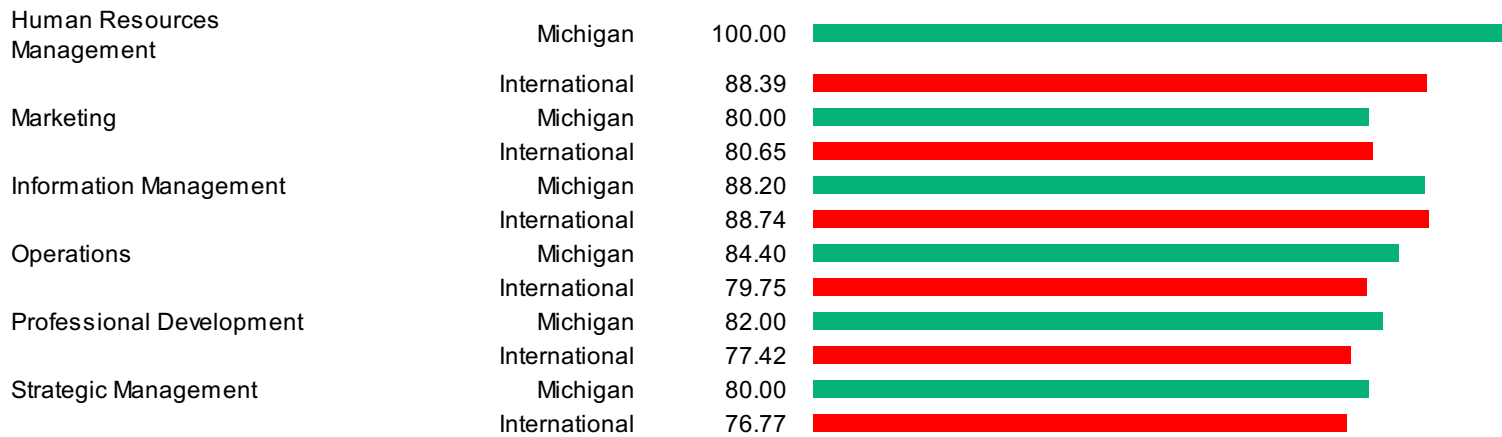
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Michigan

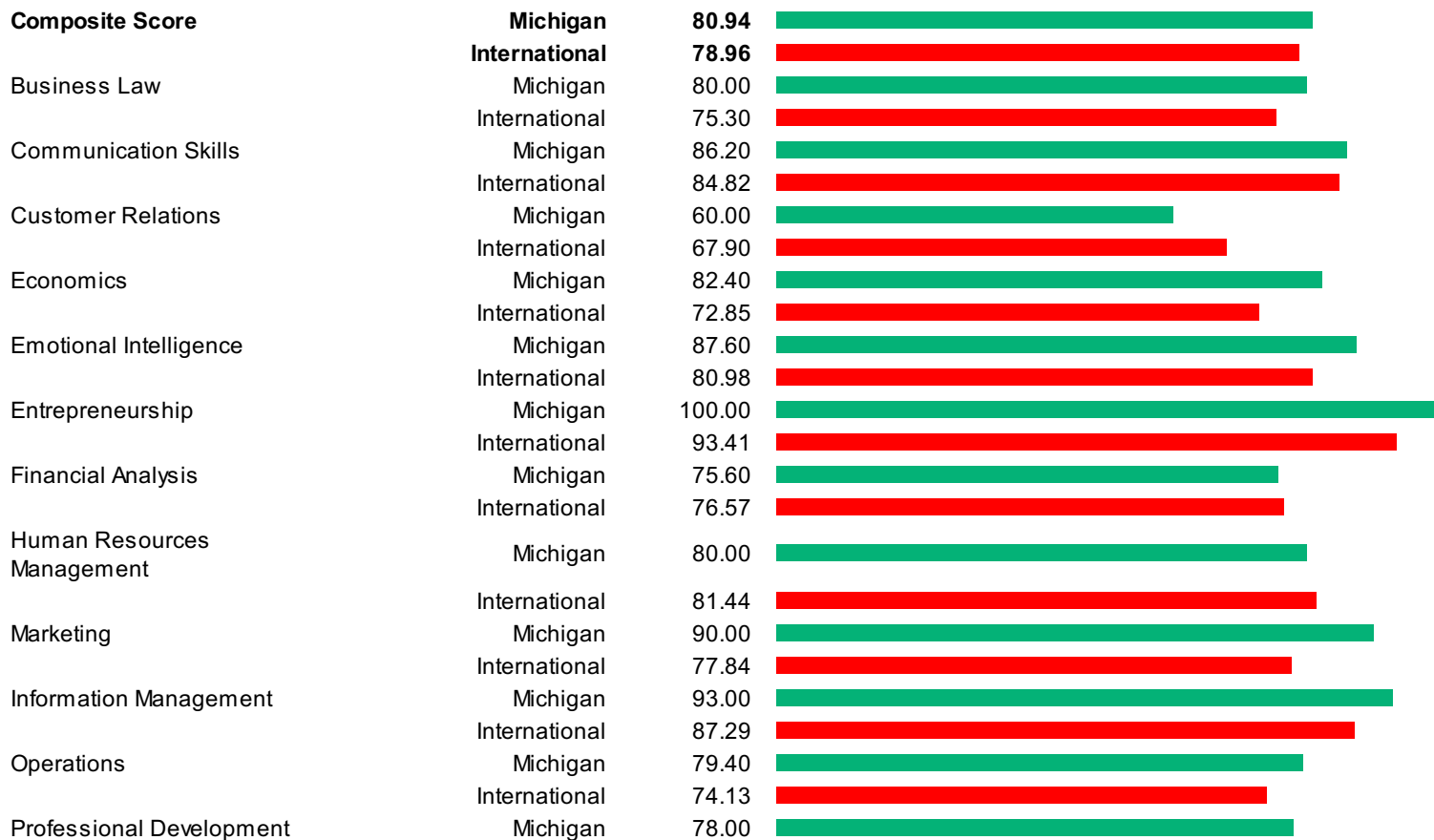
Region: MI

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Principles of Finance, continued



Principles of Hospitality and Tourism



Comprehensive Exam Score

Michigan

Region: MI

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Principles of Hospitality and Tourism, continued

Strategic Management	International	72.46	
	Michigan	60.00	
	International	81.44	

Principles of Marketing

Composite Score	Michigan	82.09	
	International	82.09	
Business Law	Michigan	90.00	
	International	79.91	
Communication Skills	Michigan	88.00	
	International	86.40	
Customer Relations	Michigan	64.00	
	International	70.12	
Economics	Michigan	86.60	
	International	79.45	
Emotional Intelligence	Michigan	75.60	
	International	81.67	
Entrepreneurship	Michigan	100.00	
	International	95.83	
Financial Analysis	Michigan	82.80	
	International	81.74	
Human Resources Management	Michigan	60.00	
	International	84.52	
Marketing	Michigan	80.00	
	International	78.27	
Information Management	Michigan	89.60	
	International	88.73	
Operations	Michigan	84.60	
	International	79.50	
Professional Development	Michigan	66.00	
	International	75.30	
Strategic Management	Michigan	100.00	
	International	85.71	





































Comprehensive Exam Score

Michigan

Region: MI

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Professional Selling Event

Composite Score	Michigan	83.68	
	International	79.03	
Business Law	Michigan	75.00	
	International	72.99	
Channel Management	Michigan	77.33	
	International	58.13	
Communication Skills	Michigan	100.00	
	International	91.24	
Customer Relations	Michigan	83.33	
	International	66.79	
Economics	Michigan	88.67	
	International	85.75	
Emotional Intelligence	Michigan	91.50	
	International	90.57	
Financial Analysis	Michigan	70.83	
	International	74.64	
Marketing-Information Management	Michigan	77.67	
	International	75.62	
Marketing	Michigan	100.00	
	International	91.97	
Market Planning	Michigan	70.83	
	International	84.49	
Information Management	Michigan	93.33	
	International	86.28	
Operations	Michigan	73.33	
	International	68.91	
Professional Development	Michigan	90.00	
	International	91.68	
Pricing	Michigan	91.67	
	International	73.36	
Product/Service Management	Michigan	69.83	
	International	71.05	
Promotion	Michigan	84.00	
	International	77.08	
Selling	Michigan	85.17	
	International	83.04	





































Comprehensive Exam Score

Michigan

Region: MI

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Quick Serve Restaurant Management Series

Composite Score	Michigan	76.08	
	International	71.06	
Business Law	Michigan	70.00	
	International	73.08	
Channel Management	Michigan	76.20	
	International	72.23	
Communication Skills	Michigan	52.00	
	International	51.87	
Customer Relations	Michigan	100.00	
	International	97.80	
Economics	Michigan	69.60	
	International	64.97	
Emotional Intelligence	Michigan	100.00	
	International	93.10	
Financial Analysis	Michigan	75.00	
	International	72.39	
Marketing-Information Management	Michigan	59.80	
	International	55.18	
Marketing	Michigan	80.00	
	International	56.59	
Market Planning	Michigan	40.00	
	International	48.08	
Information Management	Michigan	60.00	
	International	48.90	
Operations	Michigan	76.00	
	International	65.60	
Professional Development	Michigan	85.00	
	International	84.07	
Pricing	Michigan	90.00	
	International	85.71	
Product/Service Management	Michigan	83.00	
	International	77.12	
Promotion	Michigan	89.60	
	International	82.74	
Selling	Michigan	87.20	
	International	78.57	


































Comprehensive Exam Score

Michigan

Region: MI

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Restaurant and Food Service Management Series

Composite Score	Michigan	75.96	
	International	71.18	
Business Law	Michigan	62.50	
	International	79.94	
Channel Management	Michigan	83.00	
	International	73.07	
Communication Skills	Michigan	60.00	
	International	51.38	
Customer Relations	Michigan	100.00	
	International	96.71	
Economics	Michigan	78.75	
	International	63.76	
Emotional Intelligence	Michigan	100.00	
	International	93.19	
Financial Analysis	Michigan	68.75	
	International	71.26	
Marketing-Information Management	Michigan	64.00	
	International	55.34	
Marketing	Michigan	75.00	
	International	51.50	
Market Planning	Michigan	62.50	
	International	46.86	
Information Management	Michigan	40.00	
	International	49.10	
Operations	Michigan	60.00	
	International	68.86	
Professional Development	Michigan	87.50	
	International	84.88	
Pricing	Michigan	93.75	
	International	84.13	
Product/Service Management	Michigan	87.25	
	International	78.10	
Promotion	Michigan	87.25	
	International	82.69	
Selling	Michigan	81.00	
	International	79.33	























Comprehensive Exam Score

Michigan

Region: MI

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Retail Merchandising Series

Composite Score	Michigan	78.72	
	International	78.02	
Business Law	Michigan	70.00	
	International	68.75	
Channel Management	Michigan	62.80	
	International	57.49	
Communication Skills	Michigan	92.00	
	International	90.36	
Customer Relations	Michigan	60.00	
	International	65.48	
Economics	Michigan	86.40	
	International	83.86	
Emotional Intelligence	Michigan	93.20	
	International	90.51	
Financial Analysis	Michigan	75.00	
	International	76.04	
Marketing-Information Management	Michigan	82.60	
	International	74.85	
Marketing	Michigan	60.00	
	International	83.93	
Market Planning	Michigan	95.00	
	International	83.18	
Information Management	Michigan	88.00	
	International	87.50	
Operations	Michigan	80.00	
	International	69.29	
Professional Development	Michigan	92.00	
	International	91.19	
Pricing	Michigan	80.00	
	International	72.47	
Product/Service Management	Michigan	71.80	
	International	72.84	
Promotion	Michigan	72.00	
	International	76.70	
Selling	Michigan	77.40	
	International	81.89	




Comprehensive Exam Score

Michigan

Region: MI

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Sports & Entertainment Promotion Plan

Composite Score	Michigan	71.53	
	International	73.55	
Business Law	Michigan	69.23	
	International	64.98	
Channel Management	Michigan	52.23	
	International	53.52	
Communication Skills	Michigan	89.23	
	International	89.27	
Customer Relations	Michigan	46.15	
	International	56.45	
Economics	Michigan	80.46	
	International	81.12	
Emotional Intelligence	Michigan	84.31	
	International	87.65	
Financial Analysis	Michigan	59.62	
	International	68.38	
Marketing-Information Management	Michigan	65.69	
	International	70.27	
Marketing	Michigan	76.92	
	International	85.71	
Market Planning	Michigan	76.92	
	International	78.83	
Information Management	Michigan	80.00	
	International	80.77	
Operations	Michigan	63.08	
	International	65.64	
Professional Development	Michigan	87.69	
	International	87.74	
Pricing	Michigan	71.15	
	International	67.16	
Product/Service Management	Michigan	61.46	
	International	65.86	
Promotion	Michigan	74.23	
	International	70.08	
Selling	Michigan	77.62	
	International	76.97	





































Comprehensive Exam Score

Michigan

Region: MI

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Sports and Entertainment Marketing Series

Composite Score	Michigan	83.12	
	International	79.18	
Business Law	Michigan	62.50	
	International	72.86	
Channel Management	Michigan	58.25	
	International	58.20	
Communication Skills	Michigan	95.00	
	International	92.23	
Customer Relations	Michigan	62.50	
	International	65.71	
Economics	Michigan	91.50	
	International	85.17	
Emotional Intelligence	Michigan	91.50	
	International	89.61	
Financial Analysis	Michigan	81.25	
	International	74.86	
Marketing-Information Management	Michigan	70.50	
	International	75.23	
Marketing	Michigan	100.00	
	International	90.29	
Market Planning	Michigan	100.00	
	International	85.00	
Information Management	Michigan	90.00	
	International	86.17	
Operations	Michigan	85.00	
	International	73.26	
Professional Development	Michigan	95.00	
	International	91.09	
Pricing	Michigan	87.50	
	International	75.00	
Product/Service Management	Michigan	82.00	
	International	71.37	
Promotion	Michigan	76.50	
	International	76.91	
Selling	Michigan	84.00	
	International	83.11	





































Comprehensive Exam Score

Michigan

Region: MI

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Sports and Entertainment Marketing Team Decision Making

Composite Score	Michigan	83.09	
	International	76.17	
Business Law	Michigan	75.00	
	International	66.98	
Channel Management	Michigan	66.40	
	International	55.63	
Communication Skills	Michigan	94.00	
	International	89.78	
Customer Relations	Michigan	55.00	
	International	64.17	
Economics	Michigan	93.20	
	International	84.89	
Emotional Intelligence	Michigan	96.60	
	International	89.10	
Financial Analysis	Michigan	90.00	
	International	72.98	
Marketing-Information Management	Michigan	84.20	
	International	73.18	
Marketing	Michigan	100.00	
	International	86.92	
Market Planning	Michigan	80.00	
	International	80.53	
Information Management	Michigan	86.00	
	International	82.62	
Operations	Michigan	82.00	
	International	66.60	
Professional Development	Michigan	90.00	
	International	88.85	
Pricing	Michigan	82.50	
	International	70.64	
Product/Service Management	Michigan	68.50	
	International	68.02	
Promotion	Michigan	82.00	
	International	73.77	
Selling	Michigan	87.20	
	International	80.24	






























Comprehensive Exam Score

Michigan

Region: MI

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Travel and Tourism Team Decision Making

Composite Score	Michigan	71.80	
	International	68.58	
Business Law	Michigan	85.00	
	International	69.42	
Channel Management	Michigan	74.90	
	International	71.50	
Communication Skills	Michigan	52.00	
	International	48.50	
Customer Relations	Michigan	100.00	
	International	96.18	
Economics	Michigan	61.30	
	International	61.14	
Emotional Intelligence	Michigan	94.90	
	International	91.52	
Financial Analysis	Michigan	70.00	
	International	68.27	
Marketing-Information Management	Michigan	50.40	
	International	52.23	
Marketing	Michigan	50.00	
	International	51.68	
Market Planning	Michigan	50.00	
	International	47.71	
Information Management	Michigan	52.00	
	International	46.54	
Operations	Michigan	56.00	
	International	66.61	
Professional Development	Michigan	85.00	
	International	83.26	
Pricing	Michigan	95.00	
	International	81.50	
Product/Service Management	Michigan	80.50	
	International	73.65	
Promotion	Michigan	86.30	
	International	79.59	
Selling	Michigan	77.30	
	International	76.60	