

# **2018 Michigan DECA District Conferences**

## **Comprehensive Exams and Corresponding Competitive Events**

### **Test# M184 1160 - Business Administration Core**

|     |                                       |
|-----|---------------------------------------|
| PBM | Principles of Business Management     |
| PFN | Principles of Finance                 |
| PHT | Principles of Hospitality and Tourism |
| PMK | Principles of Marketing               |

### **Test# M187 1161 - Marketing Cluster**

|      |   |
|------|---|
| AAM  | Apparel and Accessories Marketing   |
| ASM  | Automotive Services Marketing   |
| BSM  | Business Services Marketing   |
| BTDM | Buying and Merchandising Team Decision Making   |
| FMS  | Food Marketing  |
| MI02 | <i>Students not competing at the District Conference, only taking the online test</i> |
| MCS  | Marketing Communications  |
| MTDM | Marketing Management Team Decision Making   |
| PSE  | Professional Selling Event  |
| RMS  | Retail Merchandising  |
| SEM  | Sports and Entertainment Marketing  |
| STDM | Sports and Entertainment Team Decision Making   |

### **Test# M185 1162 - Hospitality and Tourism Cluster**

|      |   |
|------|---|
| HLM  | Hotel and Lodging Management                      |
| HTDM | Hospitality Services Team Decision Making         |
| HPS  | Hospitality and Tourism Professional Selling      |
| QSRM | Quick Serve Restaurant Management                 |
| RFSM | Restaurant and Food Service Management            |
| TTDM | Travel and Tourism Marketing Team Decision Making |

### **Test# M186 1163 - Finance Cluster**

|      |   |
|------|---|
| BFS  | Business Finance                        |
| FCE  | Financial Consulting Event              |
| FTDM | Financial Services Team Decision Making |

### **Test# M188 1164 - Business Management and Administration Cluster**

|       |  |
|-------|--|
| BLTDM | Business Law and Ethics Team Decision Making |
| HRM   | Human Resources Management                   |

### **Test# M191 1167 - Entrepreneurship and Small Business Management Cluster**

|      |                                       |
|------|---------------------------------------|
| ENT  | Entrepreneurship Series               |
| ETDM | Entrepreneurship Team Decision Making |