

Merit Award Program

Gold Level Evaluation Form

Project	Activities were Conducted at a Minimum Level	Activities were Conducted at a Standard Level and Well Documented and Well Presented	Activities were Conducted at a Maximum Level, Very Well Documented
1. Economic Understanding Activities	1, 2, 3, 4	5, 6, 7	8, 9
2. Human Relations Activities	1, 2, 3, 4	5, 6, 7	8, 9
3. Marketing Activities	1, 2, 3, 4	5, 6, 7	8, 9
4. Product & Service Knowledge Activities	1, 2, 3, 4	5, 6, 7	8, 9
5. Promotion Activities	1, 2, 3, 4	5, 6, 7	8, 9
6. Activities' Originality/Creativity	1, 2, 3, 4	5, 6, 7	8, 9
7. Activities' Appearance/Grammar/Spelling	1, 2	3, 4	5, 6

Presentation	Poor	Fair	Good	Excellent
8. Overall Presentation Skills	1, 2	3, 4, 5	6, 7, 8	9, 10
9. Originality/Creativity	1, 2	3, 4, 5	6, 7, 8	9, 10
10. Response to Questions	1, 2	3, 4, 5	6, 7, 8	9, 10
11. Overall Impression	1, 2	3, 4, 5	6, 7, 8	9, 10

Total Score: _____