

Spotlight on DECA

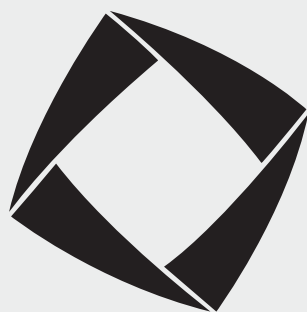
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Alumni Edition

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Articles and letters welcome for publication

The policy of the Michigan Association of DECA is that no person shall, on the basis of race, color, national origin, ancestry, age, gender, marital status, weight, sexual orientation, sex or disability be excluded from participating in, be denied the benefits of, or be subjected to discrimination, during any program, activity or in employment.

Get Ready To Own Anaheim

By **Ramsey A'Ve**, Advanced Technology Academy, Class of 2008

Get Ready, Get Ready, Get Ready. This year, we travel back to sunny Anaheim, California for the International Career Development Conference. Our fiercest state finalists will join over 18,000 DECA competitors, alumni, advisors, judges and business professionals from around the world. Each one is on a quest to become the next International Champion. This year's competition will take place April 26 -29, 2017 and guaranteed to be an experience you won't want to miss.

ICDC has always been the crème de la crème of DECA conferences. When you couple ICDC with California, the possibilities are endless. As you're making plans for this spring consider reliving your first trip to ICDC. As alumni we have the opportunity to get involved at ICDC in many ways. Every year I look forward to returning to the stage/environment that shaped so much of my competitive career. It's always a privilege to volunteer, judge, see, and hear that the future of business is still in great hands thanks to DECA.

DECA evolves every year into a greater calling than the year prior. Fellow alumni and recent grads consider coming home for ICDC and you too will Own Your Future. We are still in the business of preparing emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

For more information on getting involved as an Alumni visit www.mideca.org.

2016-2017 Board of Directors

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State Career Development Conference

By **Michael Parr**, Lincoln Park High School, Class of 2008

There is one weekend in a DECA year that members, advisors and even alumni members look forward to the most. This one weekend is the next step in a member's journey to achieve their DECA goals and to show the world how they will Own Your Future. Members from across the State of Michigan will be competing for the chance to attend the 2017 International Career Development Conference at the original greatest place on earth, Disneyland in Anaheim, California. But first, the 2017 State Career Development Conference returns to the heart of Detroit, March 10 - 12, 2017.

SCDC this year will build on our record membership total last year with record number of participants staying at six hotels including the Marriott at the Detroit Renaissance Center. Competitive events and general sessions will take place at Cobo Hall.

Alumni members are needed to help behind the scenes and as competitive event judges. So if you can't stay the weekend, we can still use your help as a judge on Saturday, March 11, 2017. This newsletter contains a page so you can sign up to assist for the weekend or just as a competitive judge on Saturday.

This is truly an action-packed weekend. Friday will be the first day of the conference and will include presentations for written events along with event orientations for the series and team events. The lights and music of the Opening Session can be found in one of Cobo's exhibit halls on Friday evening. Saturday will include role-plays for the series and team events and Saturday evening's general session will include the announcement of those attending various academies at ICDC, Math and Econ winners and a special motivational speaker. Sunday the Grand Awards Session will be held at Cobo Center where we will find out who will represent Michigan DECA at the 2017 International Career Development Conference!

Whether or not you regularly attend State Conferences or have not returned since high school, each and every year new memories will be made and experiences of a lifetime will be gained. If you attend this year's conference, you can show to the world how to Own Your Future. For more information on attending SCDC this year, check the registration from that is in this newsletter.

Below is a list and times of some of the tasks and times that we will need help with throughout the weekend in Detroit:

- Conference Registration - Friday 11:00 a.m.-4:00 p.m.
- Judging – Saturday 8:30 a.m. to 1:00 p.m. or Noon to 5:30 p.m.
- Economics and Math testing – Saturday 9:00 a.m. to 4:00 p.m.
- General Session Assistance – Friday 8:00 to 11:00 p.m., and Sunday 9:00 a.m. to 1:00 p.m.
- Alumni Meetings – Friday 11:00 p.m. to Midnight, and Saturday 10:00 p.m. to 11:00 p.m.
- Alumni Dinner – Saturday 6:00 p.m. to 7:00 p.m.
- Alumni Recruitment Booth – Saturday 9:00 a.m. to 1:00 p.m.

**OWN YOUR
FUTURE** 

Membership Form

Life Membership: \$100.00

Michigan Alumni DECA members have the option to invest in a Life Membership. A Life Membership means just that - you're a member of Michigan Alumni DECA for life. No more membership dues. No more annual checks. Nothing to worry about. Life Members also have their State Conference registration fee waived - currently a savings of \$40 a year!

Life Membership Installment: \$25.00

With the installment plan, you can work toward your Life Membership over the course of five years. One payment of \$25.00 is due each year for five years. At the end of that time, you get all the benefits of a Life Membership.

Annual Membership: \$20.00

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Former Chapter: _____

Graduation Year: _____

Scholarship Donation (Optional)

Yes! I'd like to contribute to Alumni DECA's fund that provides travel scholarships to DECA members that qualify to compete at the International level.

Amount: \$ _____

Michigan DECA is a 501(c)(3) educational association affiliated with Eastern Michigan University. Donations are tax-deductible.

Payment Options:

Check enclosed - Make checks payable to "Michigan Alumni DECA"

Please bill my Visa/MasterCard/Discover/American Express

Card Number: _____ Expiration: _____

Signature: _____ Card Verification Number: _____
(three digit code from back of card)

Mail to: Michigan Alumni DECA
Eastern Michigan University
Ypsilanti, MI 48197

Or Fax to: 734.487.4329

Questions? Call 734.487.DECA



MICHIGAN

DECA

State Conference Registration Form

Deadline: February 10, 2017

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Former Chapter: _____ Graduation Year: _____

Michigan Alumni DECA will need assistance on Friday afternoon. If it's possible, please try to arrange for arrival before 3:00 p.m. This is not required but merely a request. Thank you.

I would like to assist with _____.

I would like a Board of Directors application.

Room Rates are per night (Check option preferred)

I would like a room on: Thursday Friday Saturday

- Quad (4 persons per room) - \$40.00 per person, per night
- Triple (3 persons per room) - \$60.00 per person, per night
- Double (2 persons per room) - \$70.00 per person, per night
- Single (1 person per room. *Max discount is \$70.00*) - \$140.00, per night

Roommate Requests:

Total Lodging Expenses \$ _____

(Registration is free for fully paid life members) + Registration Fee of \$40 per person \$ _____

+ Saturday Dinner (optional) \$20 \$ _____

= **Subtotal** \$ _____

- **Less Discount:** Number of conferences assisted with ____ multiplied by 0.10 = ____ multiplied by subtotal = \$ _____
(Remember, the maximum discount is 50%)

Total Due \$ _____

Method of Payment: Check/Money Order Enclosed. *Make payable to Michigan Alumni DECA*

Please bill my Visa/MasterCard/Discover card:

Card Number: _____ Expiration: _____

Signature: _____ Card Verification Number: _____
(three digit code from back of card)

Mail to: Michigan Alumni DECA
Eastern Michigan University
Ypsilanti, MI 48197

Or Fax to: 734.487.4329

Questions? Call 734.487.DECA