

# Make A Difference

You're invited to serve as a judge at Michigan DECA's State Career Development Conference. The Conference is the highlight of the year for more than 4,000 members and advisors of Michigan DECA.

Students who have qualified at earlier levels of competition will compete at this conference for the right to attend DECA's International Career Development Conference in Nashville, Tennessee.

As a judge, you will have the opportunity to see DECA members in action. Your role as a judge, with your invaluable experience in industry, is vital to the success of this conference, DECA, and marketing education as a whole.

DECA's members, advisors, and staff thank you in advance for taking the time from your busy schedule to participate at this conference. We are confident that you will enjoy the experience of judging at Michigan DECA's Career Development Conference.

On behalf of Michigan DECA's over 8,800 members, thank you in advance for your assistance in making this endeavor a success. If you have any questions, contact:



Dave Wait  
(734) 487-3322  
dwait@emich.edu



DECA prepares emerging leaders and entrepreneurs for careers in marketing, finance, hospitality and management in high schools and colleges around the globe. Aspiring to prepare more than 220,000 high school and college members for college and careers. DECA advisors, in 5,000 classrooms, employ DECA's guiding principles. These principles explain the methods for implementing DECA in classrooms - and the expected outcomes. The Carl D. Perkins Act uniquely recognizes DECA as an integral strategy for delivering successful Career and Technical Education programs in high school and career centers.

DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community, and promoting competition. DECA members leverage their experience to become academically prepared, community oriented, professionally responsible, experienced leaders.

<http://mideca.org>



## Invitation to Judge





# An Invitation to Help 4,000 High School Students

Thursday, March 5, 2020

Friday, March 6, 2020

How do I sign up to judge?

DECA has two types of events that compete on Thursday:

## **Business Operations Research Events**

Judges will evaluate a presentation regarding marketing research or a business plan that the student team has developed.

## **Project Management Events**

Judges will evaluate a presentation where the student team has used their project management skills to initiate, plan, execute, monitor, control, and close a project.

### **Thursday**

Judges arrive for orientation by 1:00 p.m.  
Judging will be completed by 7:00 p.m.  
Lunch will be provided.

## **Individual and Team Events**

Judges take part in a role-playing situation to evaluate how well students demonstrate their skills in marketing and management. In these role-play events, students are required to accomplish a task or solve a problem by demonstrating an effective, efficient, and spontaneous plan of action.

### **Friday Morning**

Judges arrive for orientation by 8:30 a.m.  
Judging will be completed by 1:00 p.m.  
Lunch will be provided.

**OR**

### **Friday Afternoon**

Judges arrive for orientation by 12:00 p.m.  
Judging will be completed by 5:00 p.m.  
Lunch will be provided.

All judging will take place at TCF Center (formerly Cobo Center) in Detroit, Michigan.

Interested individuals should sign up using the enclosed form, or on our website at <http://mideca.org/support/be-a-judge/>

After you enter your contact information, you will then select the day and time that works best for you.

Michigan DECA is a non-profit IRS 501(c)(3) educational association.

Financial support for DECA's competitive event program is a tax-deductible contribution.

Michigan DECA | 208 King Hall  
Eastern Michigan University | Ypsilanti, MI 48197  
734.487.3322 | [www.mideca.org](http://www.mideca.org)