



MICHIGAN

**DECA**<sup>™</sup>

**CAREER DEVELOPMENT CONFERENCE**

**March 8-10, 2019 | Detroit, Michigan**

**READY FOR IT**



# MICHIGAN DECA

GET THE CONFERENCE PROGRAM ON OUR  
MOBILE SITE AT **MIDECA.ORG/PROGRAM**

[mideca.org](http://mideca.org)

 [/mideca](https://www.facebook.com/mideca)

 MichiganDECA

 MichiganDECA

 @MichiganDECA

**#mideca**

Michigan DECA is an association of students who are planning for careers in marketing, management and entrepreneurship. Michigan DECA has over 8,500 High School, professional and alumni members in 155 High School and area career centers. DECA's mission is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

Michigan DECA is a tax-exempt, non-profit, 501(c)(3) educational association and is affiliated with DECA Inc., located in Reston, Virginia. Michigan DECA is supported by a grant from the Michigan Department of Education to the College of Technology at Eastern Michigan University. The state office is located at Eastern Michigan University, Ypsilanti, Michigan 48197; (734) 487-DECA; fax (734) 487-4329; [www.mideca.org](http://www.mideca.org).

#### **Policy of Non-Discrimination**

DECA is committed to creating and maintaining a healthy and respectful environment for all of our emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socio-economic status, are treated equally and respectfully. Any behavior in the form of discrimination, harassment or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.

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**M** UNIVERSITY OF MICHIGAN

A Michigan Ross education isn't about what we teach; it's about what you learn.

Through our hands-on, real-world approach, you'll learn to lead, reach your goals, and make a real impact on your community and your world.

**#3**

**Best Undergraduate Business Programs**  
—U.S. News & World Report, 2018

Suzy W., Pittsburgh, PA  
BBA and BA in  
History of Art, 2018

**LEAD.  
TAKE ACTION.  
MAKE A DIFFERENCE.**

**M** | MICHIGAN ROSS

VISIT US TO LEARN MORE  
[michiganross.umich.edu/programs/bba/visit-ross](http://michiganross.umich.edu/programs/bba/visit-ross)

# FRIDAY

## MARCH 8, 2019

- 10:00 a.m. - 1:00 p.m. **Written Event Judges' Orientation**  
330 Cobo Center
- 11:00 a.m. - 4:00 p.m. **Conference Registration**  
329 Cobo Center  
Ontario Registration Desk, Marriott
- 1:00 p.m. - 6:00 p.m. **Cobo Center Food Court Open**
- 2:00 p.m. - 5:00 p.m. **T-Shirt Pickup**  
329 Cobo Center  
Ontario Registration Desk, Marriott
- 2:00 p.m. - 11:00 p.m. **Conference Headquarters**  
329 Cobo Center
- 2:00 p.m. - 2:45 p.m. **Student Written Event Orientation**  
Hall B, Cobo Center
- 3:00 p.m. - 7:00 p.m. **Written Event - Presentations**  
Hall B, Cobo Center  
All competitors are to report according to their assigned time.
- 4:00 p.m. - 6:45 p.m. **Student Orientation Meetings**  
Refer to pages 5-12 for event times & locations
- 5:00 p.m. - 7:00 p.m. **Dinner** (On your own, as your schedule permits)
- 6:00 p.m. - 6:30 p.m. **State Officer Candidates' Meeting**  
332 Cobo Center
- 7:00 p.m. - 8:45 p.m. **Officer Candidates' Campaign Booths**  
Cobo Center Foyer
- 9:00 p.m. - 10:30 p.m. **Opening Session**  
Hall B, Cobo Center
- 10:30 p.m. **Election of State Officers**  
Hall B Foyer, Cobo Center
- 11:00 p.m. **Chapter Meetings**  
Your Advisor's Room
- 11:00 p.m. - 11:30 p.m. **Alumni Meeting**  
332 Cobo Center
- 11:30 p.m. **Curfew**  
Delegates in own room & room check by advisor.  
No food deliveries are allowed after this time.

# SATURDAY

MARCH 9, 2019

8:00 a.m. - 5:00 p.m.

## **Cobo Center Food Court Open**

8:30 a.m.

## **Morning Judge Orientation**

330 Cobo Center

8:30 a.m. - 1:00 p.m.

## **Competitive Events**

Hall B, Cobo Center

Automotive Services Marketing  
Business Law & Ethics TDM  
Business Finance  
Business Services Marketing  
Financial Consulting  
Financial Services TDM  
Food Marketing  
Hospitality Services TDM  
Hospitality & Tourism Professional Selling  
Leadership & Teamwork  
Marketing Management TDM  
Principles of Business Management  
Principles of Finance  
Professional Selling Event  
Quick Serve Restaurant Management  
Restaurant & Food Service Management  
School Based Enterprise

9:00 a.m. - 2:00 p.m.

## **Vendor & Career Exposition**

Hall B Foyer, Cobo Center

9:00 a.m. - 6:00 p.m.

## **Conference Headquarters**

329 Cobo Center

9:30 a.m. - 2:30 p.m.

## **Economics Examination**

430 Cobo Center

Open to all delegates

9:30 a.m. - 2:30 p.m.

## **Math Examination**

430 Cobo Center

Open to all delegates

Noon - 1:00 p.m.

## **Afternoon Judge Orientation**

330 Cobo Center

12:30 p.m. - 5:00 p.m.

## **Competitive Events**

Hall B, Cobo Center

Apparel & Accessories Marketing  
Buying & Merchandising TDM  
Entrepreneurship Series Event  
Entrepreneurship TDM  
Ethics Team Event  
Hotel & Lodging Management  
Human Resources Management  
Marketing Communications  
Principles of Hospitality & Tourism  
Principles of Marketing  
Retail Merchandising  
Sports & Entertainment Series  
Sports & Entertainment TDM  
Travel & Tourism TDM

# SATURDAY

MARCH 9, 2019

5:30 p.m.

332 Cobo Center

## Alumni Meeting

6:00 p.m. - 8:00 p.m.

**Dinner** (on your own, as your schedule permits)

8:00 p.m. - 8:45 p.m.

330 Cobo Center

## Chapter Advisors' Meeting

Michigan Marketing Educators Reception

9:00 p.m. - 10:30 p.m.

Hall B, Cobo Center

## General Session

Including announcement of the Marketing Math/  
Economics winners & ICDC Academy  
Participants

10:30 p.m.

Hall B Office, Cobo Center

**Written Event Return** - Chapter Advisors Only

11:00 p.m.

Your Advisor's Room

## Chapter Meetings

11:30 p.m.

## Curfew

Delegates in own room & room check by advisor.  
No food deliveries are allowed after this time.

# SUNDAY

MARCH 10, 2019

7:30 a.m. - 11:00 a.m.

Cobo Center Food Court Open

9:00 a.m.

Hall B, Cobo Center

## Doors open for Grand Awards Session

Business attire is required

9:30 a.m. - 12:00 p.m.

Hall B, Cobo Center

## Grand Awards Session

# We dominate at DECA

To join our winning team go to [davenport.edu/leader](http://davenport.edu/leader)



# COMPETITIVE EVENTS

## Written Events

Business Growth Plan (EBG) | Business Services Operations Research (BOR) | Buying & Merchandising Operations Research (BMOR) | Chapter Awards Program (CAP) | Community Service Project (CSP) | Creative Marketing Project (CMP) | Entrepreneurship Promotion Project (EPP) | Financial Literacy Award Program (FLPP) | Finance Operations Research (FOR) | Franchise Business Plan (EFB) | Gold Merit Award Program (GMAP) | Hospitality & Tourism Operations Research (HTOR) | Independent Business Plan (IBP) | Innovation Plan (EIP) | Integrated Marketing Campaign (IMCE, IMCP, IMCS) | International Business Plan (IBP) | Learn & Earn Project (LEP) | Public Relations Project (PRP) | Sports & Entertainment Marketing Operations Research (SEOR) | Start-up Business Plan (ESB)

### Friday, March 8

1:15 p.m. - 2:00 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

2:00 p.m. - 2:45 p.m.  
Hall B, Cobo Center

**Student Orientation Meeting**

3:00 p.m. - 7:00 p.m.  
Hall B, Cobo Center

**Presentations** - report at scheduled time

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## Apparel & Accessories Marketing (AAM)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
311 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Automotive Services Marketing (ASM)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
312 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Business Finance Series (BFS)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
313 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

## **Business Law & Ethics Team Decision Making (BLTDM)**

### **Friday, March 8**

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
311 Cobo Center

**Student Orientation Meeting**

### **Saturday, March 9**

8:30 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## **Business Services Marketing (BSM)**

### **Friday, March 8**

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
320 Cobo Center

**Student Orientation Meeting**

### **Saturday, March 9**

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## **Buying & Merchandising Team Decision Making (BTDM)**

### **Friday, March 8**

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
321 Cobo Center

**Student Orientation Meeting**

### **Saturday, March 9**

12:30 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## **Ethics Team Event (ETH)**

### **Friday, March 8**

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
310B Cobo Center

**Student Orientation Meeting**

### **Saturday, March 9**

12:30 p.m. - 5:00 p.m.  
313 Cobo Center

**Competition** - report at scheduled time



## Entrepreneurship Series (ENT)

### Friday, March 8

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
311 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Entrepreneurship Team Decision Making (ETDM)

### Friday, March 8

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
310A Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

12:30 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Financial Consulting Event (FCE)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
430 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Financial Services Team Decision Making (FTDM)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
310A Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

8:30 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

## Food Marketing (FMS)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
321 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Hospitality & Tourism Professional Selling (HTPS)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
430 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Hospitality Services Team Decision Making (HTDM)

### Friday, March 8

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
320 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

8:30 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Hotel & Lodging Management (HLM)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
331 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

## Human Resources Management (HRM)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
353 Cobo Center

**Student Orientation**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Leadership & Teamwork (LTW)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
430 Cobo Center

**Student Orientation**

### Saturday, March 9

8:30 a.m. - 1:00 p.m.  
313 Cobo Center

**Competition** - report at scheduled time

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## Marketing Management Team Decision Making (MTDM)

### Friday, March 8

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
313 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

8:30 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Marketing Communications (MCS)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
310A Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

## Principles of Business Management (PBM)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
321 Cobo Center

**Student Orientation**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Principles of Finance (PFN)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
331 Cobo Center

**Student Orientation**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Principles of Hospitality & Tourism (PHT)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
353 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Principles of Marketing (PMK)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
310B Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

## Professional Selling (PSE)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
430 Cobo Center

**Student Orientation**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** report at scheduled time

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## Quick Serve Restaurant Management (QSRM)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

4:00 p.m. - 4:45 p.m.  
310B Cobo Center

**Student Orientation**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Restaurant & Food Service Management (RFSM)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
312 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Retail Merchandising (RMS)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
313 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

## School Based Enterprise (SBE)

### Friday, March 8

3:00 p.m. - 3:30 p.m.  
330 Cobo Center

**Adult Assistants'  
Meeting**

4:00 p.m. - 4:45 p.m.  
430 Cobo Center

**Student Orientation**

### Saturday, March 9

9:00 a.m. - 1:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Sports & Entertainment Marketing Series (SEM)

### Friday, March 8

4:00 p.m. - 4:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

5:00 p.m. - 5:45 p.m.  
320 Cobo Center

**Student Orientation**

### Saturday, March 9

1:00 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Sports & Entertainment Marketing Team Decision Making (STDM)

### Friday, March 8

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
353 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

12:30 a.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

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## Travel & Tourism Marketing Team Decision Making (TTDM)

### Friday, March 8

5:00 p.m. - 5:30 p.m.  
330 Cobo Center

**Adult Assistants' Meeting**

6:00 p.m. - 6:45 p.m.  
331 Cobo Center

**Student Orientation Meeting**

### Saturday, March 9

12:30 p.m. - 5:00 p.m.  
Hall B, Cobo Center

**Competition** - report at scheduled time

# DRESS CODE

**The following Dress Code has been developed for all students, advisors, alumni, and guests attending any Michigan DECA conference.**

One of DECA's primary goals is to develop its members' social intelligence by administering helpful advice on how to dress properly in business situations. Delegates at every conference are always representing Michigan DECA, therefore it is necessary for delegates to be in appropriate attire at all times. It is important to remember that judges, sponsors, and vendors develop an impression of Michigan DECA based on its members' appearance and conduct at these conferences.

## **When Appearing Before Judges, During Sessions, Orientations & Meetings**

- Business suit or blazer (blazer optional)
- Dress slacks, dress skirt or business dress
- Collared dress shirt, dress blouse or dress sweater
- DECA blazer optional
- Dress shoes
- Necktie/scarf is required if a collared shirt is worn.

Note: All dresses and skirts must be at or below the knee. All blouses and dresses must have covered shoulders. Sleeveless blouses and dresses are acceptable if covered by a jacket, sweater or blazer. For a more professional appearance, it is recommended that students wear appropriate plain hosiery/socks.

## **DECA Business Casual**

- Casual slacks (e.g. Dockers), blouse or shirt, socks and casual shoes
- Jeans, t-shirts and athletic shoes are not included in business casual attire.

## **The following are unacceptable during any DECA activity:**

- Skin-tight or revealing clothing, including skirts
- Athletic clothing
- Leggings or graphic design hosiery/tights
- Midriff-baring clothing
- Clothing with holes
- Bare arms or shoulders
- Swimwear
- Sleepwear
- Hats
- Clothing with printing that is suggestive, obscene or promotes illegal substances
- Unacceptable types of shoes include boat shoes, canvas or fabric shoes, flip flops or casual sandals, athletic shoes, industrial work shoes and hiking boots.

## **ALL Clothing must be neat and in good repair.**

Students violating any of these points will not be allowed to participate in the activity without correcting the violation or being penalized on their judged event.

### **EMILY CZARNIECKI | STATE PRESIDENT**

Wow, Michigan DECA! Just one year ago, you elected me to serve this year, and what a ride it has been! Seeing what you've accomplished this year has been nothing short of incredible. Your willingness to compete, network and lead has been truly inspiring. Thank you, Michigan DECA for pushing me to be a better person, leader and State President. It has been a true honor to serve you and an experience I will treasure forever.

### **ILA IYENGAR | V.P. OF PUBLIC RELATIONS**

I can't believe this DECA year has almost come to an end! From watching new leaders emerge at the Central Region Leadership Conference to witnessing Michigan's fierce competitive spirit at the District and State Conferences, this year has proven to be monumental. It has been my great honor and privilege to serve you for the past year, and I will be forever grateful for this experience. Thank you, Michigan DECA!

### **JEAN XIONG | V.P. OF LEADERSHIP DEVELOPMENT**

Michigan DECA, thank you for such an unforgettable experience. It has been my honor to serve as your Vice President of Leadership Development over the last year. As my DECA journey nears its end, I would like to leave you all with a word of advice. Don't be afraid to take a leap of faith; you'll find it was all worth it in the end. Never let doubt hold you back and live in the present because the end approaches quickly. Running to serve was daunting, but it has been one of the best decisions I have made. As the saying goes, "Opportunity doesn't knock twice." Take every chance to network, improve, and be your best self so that you walk out of your closing session with no regrets.

### **OLIVIA HUSZTI | V.P. OF BUSINESS PARTNERSHIPS**

Members and advisers, I would like to thank you for all that you do to make Michigan DECA so special. I will continue to take pride in your hard work, dedication, and contributions to our shared legacy. I could not have been more honored to have served Michigan DECA alongside this amazing team of strong and inspiring women. During the past four years, I have been lucky enough to experience some of the best memories of my life with people that have shown me true friendship. We've learned and laughed more than I ever thought was possible. I will never forget this crazy family, and I have Michigan DECA to thank.

### **ZOE LING | V.P. OF COMMUNITY SERVICE**

From the bottom of my heart, thank you, Michigan DECA for allowing me to have this experience of a lifetime. It's been an honor to serve as your 2018-2019 Vice President of Community Service. I'm so excited for the next chapter, but heartbroken to see this one end. DECA has left a profound impact on me, not only in business but also in life. It has been consistently the best part of my high school career, drastically improving my public speaking, my business knowledge, and my personal confidence. Michigan DECA always continue chasing your dreams and following your passions. It could very much be the best decision of your life.



# 2018-2019 STATE EX





## NICK MATTHEWS

### CENTRAL REGION VICE PRESIDENT

To the members of Michigan DECA, thank you for a truly remarkable year and your support in helping to make a dream of mine become a reality. Thank you for entrusting me with the responsibility of leading your organization from an executive level. This organization has proven to be the most influential in my high school career and life so far. A little advice for the future: life begins at the edge of your comfort zone, and dreams begin at the edge of your comfort zone. Joining DECA may have been your first encounter with stepping outside. Keep expanding your comfort zone, because you never know when you'll need to be Ready For It, whatever "it" may be.

## SARAH LEBLANC

### V.P. OF CAREER DEVELOPMENT

As the door of my term comes to a close, thank you Michigan DECA members for an incredible year. Representing you this year has been the opportunity of a lifetime that I will not be soon to forget. A special thank you goes to my chapter, my advisor, and everyone that has helped me along this journey. I was able to travel across Michigan to witness your accomplishments, and I am sure that among you lie future leaders of every industry. Apply this passionate perseverance that I have seen, to not only DECA but to your everyday life, and success is sure to be yours. There are no navigation systems to the top. And always remember that eagles don't flock.

## EMILY STANDO

### STATE SECRETARY

Serving as your State Secretary this past year has been an incredible honor. Getting to be on a team with these seven extraordinary women has been something I will never forget. As my term comes to an end, I would like to leave you with one piece of advice; take every opportunity that DECA and life has to offer. Make the most of your experience, use it to grow your passion, enthusiasm, and skill-set for your future endeavors. Michigan DECA has allowed me to grow, while inspiring and motivating me to be better than I was before. Thank you, for an incredible year. I cannot wait to see the future growth within this association.

## IZABELA MARTINI | V.P. OF CHAPTER DEVELOPMENT

Michigan DECA, it has been an honor to work with you, and for you this past year. Seeing the happiness on your faces as you advanced from conference to conference has made me proud beyond belief. It is that happiness and your sheer determination to succeed that has made my term unforgettable. I encourage all of you to take the time you have left in DECA and make the most of it. Try a new event, attend a new conference, or even run for state office. Whatever you do, make your time worthwhile.



# EXECUTIVE COUNCIL

# CODE OF CONDUCT

**Delegates shall abide by the rules and practices of DECA at all times, to and from the designated point of origin of the activity. Delegates shall respect & abide by the authority vested in Michigan DECA. Determination of penalties for violations will be at the discretion of Michigan DECA. Additional penalties may be imposed by the local school district.**

**The following shall be regarded as major violations of the DECA Code of Conduct and will result in being sent home and not being allowed to participate in any DECA activities unless special permission is given from the local school district after the first day of classes the next school year:**

**1. Alcohol, drugs, and tobacco:** A student shall not possess, use, transmit, be under the influence of, or show evidence of having used an alcoholic beverage, other drugs, substances or tobacco products capable of or intended, purported, or presumed to be capable of altering a student's mood, perception, behavior or judgment; other than properly used, over-the-counter pain relievers and medication prescribed by a physician for an individual student and must be on record with the advisor. Nor shall the student possess, use, sell or transmit paraphernalia associated with drugs, alcohol or chemical substances in any form (including tobacco), at any time, or under any circumstances, on public or private properties. All local and state laws concerning personal behavior will be honored.

**2. Willful companionship:** Being in the willful companionship of someone who violates any portion of the Code of Conduct, or failing to report any direct knowledge (other than hearsay) of the Code of Conduct violations.

**3. Personal conduct:** Conducting acts and/or possession of weapons capable of causing bodily harm or fear of life, defacing or stealing any public or private property (for which financial responsibility will rest solely with offending individuals or their chapter); throwing object out of the window or into the hallway; other serious violations of personal conduct regulations.

**4. Private transportation:** No driving or riding in a private automobile during a conference, unless accompanied by an authorized advisor (delegates are to be housed at state selected hotels). Occasionally a chapter advisor, under special circumstances, may allow a student to drive or ride in a private automobile to a conference. Once a driving/riding delegate has arrived at the conference site, s/he shall not be in a private automobile again until leaving the site at the end of the conference.

**5. Abusive behavior and lewd conduct:** A student shall not engage in any lewd, indecent, sexual or obscene act or expression. A student shall not engage in verbal, physical or electronic activities that may lead to harassment, hazing, or bullying. The use of any harassment against any person on the basis of race, color, creed, national origin, ancestry, age, gender, sexual orientation, or disability is prohibited.

**6. Violations of the student's school district code of conduct.**

**Should a code of conduct violation occur for the following items, regardless of when exposed, the violating student(s) may be sent home and may not be allowed to participate in any DECA activities for the remainder of the school year. Determination of other penalties for violations will be at the discretion of Michigan DECA, DECA chapter advisor or local school district.**

**7.** Conference Conduct: Failing to wear the supplied conference ID badge and wristband (when provided) at all times from arrival at the conference until departure at the end of the conference; leaving sessions prior to their conclusion (except in the case of emergency); failing to attend all general sessions and assigned activities (including workshops, competitive events, committee meetings, etc.) for which a delegate is registered (unless engaged in a specific assignment taking place at the same time). Delegates displaying rude or unprofessional behavior during conference sessions or activities will be subject to disciplinary action.

**8.** Curfew: Failing to be in your assigned sleeping room from the curfew time designated until 6 a.m.; causing any noise or other disturbance audible by anyone in the hallway after designated curfew time; ordering or receiving any food after the designated curfew time; causing any other unnecessary disturbance or participating in any other inappropriate activity after the designated curfew time.

**9.** Dress: Failing to abide by the dress regulations established for the conference, as outlined in the Dress Code.

**10.** Personal Conduct: Failing to keep adult advisors informed of activities and whereabouts at all times; participating in unapproved social activities; having a member of the opposite sex in a room if no adult chaperone is present or for behavior unbecoming of a delegate.

**11.** Hotel Conduct: Failing to meet the professional standards of housing facilities; accruing incidental room charges (i.e., phone calls, room service, pay-per-view movies, etc.) without settling the account prior to check-out; throwing objects out the window or into the hallway; moving hotel furniture from rooms (e.g., onto the balcony); failing to follow hotel rules and regulations; inappropriate noise or verbal abuse; and not demonstrating respect for other hotel guests not participating with the DECA conference.

**12.** Unregistered individuals are not permitted at DECA conferences.

**13.** Cell phones and pagers are not permitted at meetings or conference activities, sessions, or competitions. Students may use them during free-time.

**14.** The chapter advisor shall be responsible for their chapter delegates' conduct. Delegates that do not follow the Code of Conduct may subject their entire delegation to be sent home at the individual's and/or chapter's expense.

**15.** Advisors are responsible for room check. No group or chapter activities are to be scheduled by advisors after curfew.

**16.** Delegates shall allow Michigan DECA to use conference photographs, video footage, and their names for promotional purposes.

# CONFERENCE ASSISTANCE

## Michigan DECA Conference Staff

Dave Wait, State Director  
Ann Day, Office Manager  
Michael Parr, State Officers  
Frank Boyd III, Student Assistant  
Collin Clem, Student Assistant  
Grace Cook, Student Assistant  
Mallory Evans, Student Assistant  
Nick Megdanoff, Student Assistant  
Andrew Murasky, Student Assistant  
Andrew Richardson, Student Assistant  
Makena Tabor, Student Assistant

## Event Directors

Brenda Clark, MBA Research Center  
David Clark, Retired DECA Advisor  
Julia Dalrymple, Lake Orion High School  
Kimberly Guest, Kearsley High School  
Jennifer Milke, Utica Ford II High School  
Jamie Riley, Hartland High School

## Tabulation

Brad Schmidt, Epic  
Kate Clark, Jackson Dawson  
Luanne Clark, Real Estate One  
Stacey Wylie, Monroe Public Schools  
Will Wylie, Northern Millworks  
Corwin Wong, Data Systems Marketing

## Economics & Math Examinations

Michigan Alumni DECA Members

## Conference Support

Chris Pollum, Ilmor Engineering  
Nikalas Manning, Michigan Medicine  
Thomas Thiel, Essence Global  
Don Davidson, St. Joseph Villa Fdn.  
Greg Gregoriou, DECA Ontario  
Olga Plagianakos, DECA Ontario  
Don Pollum, Ford Motor Company

**A SPECIAL THANKS TO  
ALL CHAPTER ADVISORS  
AND ALUMNI FOR  
ASSISTING WITH THE  
MANY CONFERENCE  
ACTIVITIES.**

## Event Coordinators

Matt Ames, Davison High School  
Christi Antonelli, Livonia Stevenson High School  
Dana Boice, Utica High School  
Myra Bost, Lakeview High School  
Tanya Clark, Brighton High School  
Grace Cook, Eastern Michigan University  
Elissa Cumiskey, Wyandotte Roosevelt High School  
Leslie Daunter, Lincoln Park High School  
Dave Ehrlich, NTEA  
Tom English, Sellers Buick GMC  
Lisa Forrest, Bay Arenac Career Center  
Jenna Haener, Berkley High School  
Anne Hasseld, Hartland High School  
Joel Hunt, Jenison High School  
Chad Jettner, Grand Haven High School  
Jennifer Karpushenkoff, Waterford Kettering High School  
Joesph Kulwicki, NSF International  
Vincent LoPiccolo, Rochester Adams High School  
Lisa Meyer, Woodhaven High School  
Teresa Millican, Airport High School  
Michael Mooney, Harper Woods High School  
Kara Morabito, Ann Arbor Pioneer High School  
Scott Muffley, Three Rivers High School  
Nathan Oake, Hartland High School  
Casey Parker, Petoskey High School  
Jennifer Paterson, Chippewa Valley High School  
Kelly Roney, Greenville High School  
Lindsay Rubin, Lakeland High School  
Todd Skopczyński, Carlson High School  
Haley Willick, Farmington High School

# 2018-2019 MICHIGAN DECA CHAPTERS

## **New & Reactivated Chapters**

Fraser High School  
Greenhills School  
Hamilton High School  
St. Joseph High School  
MI Great Lakes Virtual Academy

## **Second Year Chapters**

Bloomfield Hills High School  
Detroit Osborn High School  
Eaton RESA Career Preparation Center  
Frankenmuth High School  
Gabriel Richard Catholic High School  
Michael Berry Center  
Warren Woods Tower High School  
Washtenaw International High School

## **Third Year Chapters**

Detroit Catholic Central High School  
Goodrich High School  
Grandville Public Schools  
Anchor Bay High School  
Flushing High School  
Lapeer High School  
Oakland Schools Technical Center - SW Campus  
Van Buren Technology Center

## **Fourth Year Chapters**

Belleville High School  
Birmingham Groves High School  
Birmingham Seaholm High School  
Cornerstone Health + Technology High School  
Detroit Collegiate Prep High School  
Lincoln (Ypsilanti) High School  
Riverview Community High School

## **Fifth Year Chapters**

Ann Arbor Huron High School  
De La Salle Collegiate High School  
Maple Valley High School  
Portage Central High School  
Summit Academy North  
West Ottawa High School

## **Sixth Year Chapters**

Airport High School  
Huron High School  
Innovation Central High School  
Manchester High School  
Oakland Schools Technical Center - SE  
Powers Catholic High School

## **Seventh Year Chapters**

Carman Ainsworth High School  
Flat Rock Community High School  
Forest Hills Eastern High School  
Forest Hills Northern High School  
Northville High School

## **Eighth Year Chapters**

L'Anse Creuse High School  
Oakland Schools Technical Center - NE Campus

## **Ninth Year Chapters**

Alpena High School  
Ann Arbor Skyline High School  
Brother Rice High School  
Chandler Park Academy  
Fowlerville High School  
Harper Woods High School  
Milan High School

## **Tenth Year Chapters**

Hamtramck High School  
Richmond High School

## **Eleventh Year Chapters**

Walled Lake Central High School

## **Twelfth Year Chapters**

Careerline Tech Center  
Carlson High School  
Ferndale High School  
Grand Blanc High School  
Howell High School

## **Thirteenth Year Chapters**

Boyne City High School  
Galesburg-Augusta High School  
University High School

## **Fourteenth Year Chapters**

Chippewa Valley High School  
Harper Creek High School  
Holt High School  
Taylor High School

### **Fifteenth Year Chapters**

Jackson High School  
Lakeland High School  
Utica High School  
Walled Lake Northern High School  
Waterford Mott High School  
Wexford-Missaukee Area Career Center

### **Sixteenth Year Chapters**

Byron Center High School  
Paw Paw High School  
Troy Athens High School

### **Seventeenth Year Chapters**

Clarkston High School  
Jefferson High School

### **Nineteenth Year Chapters**

Bridgman High School  
Mt. Morris High School  
Farmington High School  
Livonia Churchill High School

### **Twentieth Year Chapters**

Lakeview High School

### **Twenty-first Year Chapters**

Farmington Harrison High School  
Garden City High School  
Livonia Stevenson High School  
Milford High School

### **Twenty-second Year Chapters**

Dakota High School  
Forest Hills Central High School  
LISD TECH Center  
Novi High School

### **Twenty-third Year Chapters**

Caledonia High School  
Cheboygan High School  
Grand Ledge High School  
Lake Orion High School  
Lakeshore High School  
Montague High School

### **Twenty-fourth Year Chapters**

Jackson Area Career Center  
Monroe High School  
Waterford Kettering High School

### **Twenty-fifth Year Chapters**

Davison High School  
Greenville High School

### **Twenty-sixth Year Chapter**

Troy High School

### **Twenty-eighth Year Chapters**

Huron Area Technical Center  
Lincoln Park High School  
Portage Northern High School

### **Twenty-ninth Year Chapters**

Holly High School  
Midland High School  
Saline High School

### **Thirtieth Year Chapters**

Utica Stevenson High School  
Vicksburg High School

### **Thirty-first Year Chapters**

Clio High School  
Oxford High School  
Southgate Anderson High School

### **Thirty-third Year Chapters**

Berkley High School  
Livonia Franklin High School  
North Farmington High School  
Petoskey High School

### **Thirty-fourth Year Chapter**

Woodhaven High School

### **Thirty-fifth Year Chapters**

Jenison High School  
Rochester Adams High School  
Wyandotte Roosevelt High School  
Westland John Glenn High School

### **Thirty-sixth Year Chapters**

Ann Arbor Pioneer High School  
Kalamazoo Loy Norrix High School  
Three Rivers High School

### **Thirty-seventh Year Chapters**

Brighton High School  
Grand Haven High School  
Oakland Schools Technical  
Center - NW Campus  
Port Huron Northern High School  
Tuscola Technology Center  
Utica Henry Ford II High School

### **Thirty-eighth Year Chapters**

Kalamazoo Central High School  
Lapeer County Technical Ed Center  
Livonia Career Technical Center

### **Thirty-ninth Year Chapter**

Heritage High School

### **Forty-fourth Year Chapter**

Bay Arenac Career Center

### **Forty-fifth Year Chapters**

Fruitport High School  
Hartland High School

### **Forty-sixth Year Chapters**

Gull Lake High School  
Midland H.H. Dow High School  
Utica Eisenhower High School  
West Bloomfield High School

### **Forty-seventh Year Chapter**

Bedford High School

### **Fiftieth Year Chapter**

Grosse Pointe North High School

### **Fifty-first Year Chapter**

Detroit M.L. King Jr. Senior  
High School

### **Fifty-seventh Year Chapters**

Detroit Cass Technical High School  
Parchment High School

### **Sixty-fourth Year Chapter**

Grosse Pointe South High School

### **Seventy-third Year**

Detroit Public Schools



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# ADVISORS' COUNCIL

## **District 1 Representatives**

Lisa Forrest - Bay Arenac ISD  
Career Center  
Carrie Smith - Lapeer County  
Ed. Tech Center

## **District 2 Representatives**

Kally Roney - Greenville H.S.  
Joel Hunt - Jenison High School

## **District 3 Representatives**

Myra Bost - Lakeview H.S.  
Scott Muffley - Three Rivers H.S.

## **District 4 Representatives**

Kara Morabito - Ann Arbor  
Pioneer H.S.  
Tanya Clark - Brighton H.S.

## **District 5 Representatives**

Lisa Meyer - Woodhaven H.S.  
Teresa Millican - Airport H.S.

## **District 6 Representatives**

Jennifer Karpushenkoff - Waterford  
Kettering H.S.  
Lindsay Rubin - Lakeland H.S.

## **District 7 Representatives**

Julia Dalrymple - Lake Orion H.S.  
Vince LoPiccolo - Rochester  
Adams H.S.

## **District 8 Representatives**

Michael Mooney -  
Harper Woods H.S.  
Leslie Daunter - Lincoln Park H.S.

## **Ex-officio member**

Dave Wait - Michigan DECA / EMU

# PLANNING & BUDGET COMMITTEE

Dana Boice - Utica High School

Tanya Clark, Brighton High School

Julia Dalrymple, Lake Orion High School

Jennifer Milke, Utica Ford II High School

Jamie Riley - Hartland High School

Ex-Officio Member

Dave Wait - Michigan DECA/Eastern Michigan University



# STAY CONNECTED MICHIGAN ALUMNI DECA

Michigan Alumni DECA would like to invite High School senior DECA members to become a member of the largest state Alumni Association of DECA. Our size is matched only by the amount of service we provide to Michigan DECA. Each year, Alumni members assist at local activities, leadership and district conferences, and at the State and International Career Development Conferences. Alumni members are also active with their own program of activities; they range from planning recreational activities for Alumni members, to providing scholarships for High School members.

Each Michigan Alumni DECA member is encouraged to assist with local, district, state and national Alumni activities. To keep you informed of these activities, each Michigan Alumni member receives the Alumni Edition of "Spotlight on DECA."

You can ensure DECA's future through the Alumni Division - Please take the first step - JOIN US! If you have any questions, please stop by the Alumni Booth or email [alumni@mideca.org](mailto:alumni@mideca.org) for more information.

## MEMBERSHIP FEES

Name \_\_\_\_\_

**One Year:** \$20.00

Address \_\_\_\_\_

**Lifetime Membership:** \$100.00

City \_\_\_\_\_

**Lifetime Installment:** \$25.00  
Four additional \$25 Annual  
payments will be due.

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**Total Enclosed:**  
\$ \_\_\_\_\_

Phone(\_\_\_\_\_)\_\_\_\_\_

Former Chapter \_\_\_\_\_

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Michigan Alumni DECA  
Eastern Michigan University  
Ypsilanti, MI 48197

E-mail \_\_\_\_\_

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**QUESTIONS? CALL 734-487-DECA**

**VISIT US ON THE WEB AT [MIDECA.ORG/ALUMNI](http://MIDECA.ORG/ALUMNI)**

# HONORARY LIFE MEMBERS

## Michigan DECA Honorary Life Members

**The Honorary Life Membership Award is the highest award Michigan DECA presents. It is presented to individuals who have provided continuous support and encouragement to the advancement of Michigan DECA.**

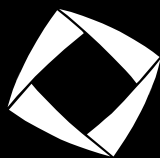
2018	G. Michael Parr	US Dept. of Homeland Security
2017	Ann Day	Eastern Michigan University
2015	Christopher Pllum	Square Eight
2014	Cathy Cunningham	North Farmington High School
2014	Jamie Riley	Hartland High School
2013	Thomas Thiel	iCrossing, Inc.
2012	Brad Schmidt	Christ the King Catholic Church
2011	Julia Hunter	Detroit M. L. King High School
2010	Tim Todd	Montague High School
2010	Maynard Leigh	Grosse Pointe South High School
2009	Don Pllum	Ford Motor Company
2009	Tammi Pllum	St. John Health
2008	Luanne Clark	Lincoln Park High School
2007	David Clark	Byron Center High School
2006	Dianne Liberty	Hyatt Regency Dearborn
2006	Jerry Whitlock	West Bloomfield High School
2005	Jules Goldman	Detroit M. L. King High School
2004	John Rosenberg	Rochester Adams High School
2003	Dr. Brian Pyles	Shiawassee RESD
2000	Barbara Davis	Detroit Northwestern High School
1998	Dr. Brenda Clark	Jenison High School
1993	Raymond Kaczmariski	Detroit Public Schools
1992	Dr. Earl C. Meyer	Eastern Michigan University
1991	Thomas Benton	Michigan Department of Education
1990	Charles Arensmeier	Michigan Department of Education
1989	Richard Lepping	Michigan Retailers Association
1988	Dr. Carl A. Woloszyk	Michigan Department of Education
1987	Dr. Jack T. Humbert	Western Michigan University
1986	Charles Crissey	Eastern Michigan University
1986	Ann Cunningham	J.L. Hudson Company
1986	Larry Meyer	Michigan Retailers Association

## DECA, Inc. Honorary Life Members

**Honorary Life Membership is the highest award DECA can bestow on an individual. Nominees are recommended by a chartered association and then approved by the DECA Inc. Board of Directors.**

2015	Dave Wait	Eastern Michigan University
1995	Dr. Jack T. Humbert	Western Michigan University

# BRIAN R. JOHNSON OUTSTANDING SERVICE AWARD



MICHIGAN ALUMNI

# DECA™

The Brian R. Johnson Outstanding Service Award is given to an Alumni member who has exemplified dedication and service to Alumni DECA.

2017	Rosalind Dixon	Woodhaven High School
2014	G. Michael Parr	Lincoln Park High School
2013	Laykyn Owczarczak	Bay Arenac Careers Center
2012	Robert Clark	Mona Shores High School
2011	Chad Sturdavant	Mecosta Osceola Career Center
2010	Peter Strong	Midland Dow High School
2009	Laura Radloff	Saline High School
2008	Sean Warren	Westland John Glenn High School
2007	Cathy Nichols	Clio High School
2006	Brad Schmidt	Wyandotte Roosevelt High School
2005	Jason Whiteson	Milford High School
2004	Jeremy Smith	Three Rivers High School
2003	Amanda Carrigan	Heritage High School
2002	Tim Carrigan	Brighton High School
2001	Jody McKinley	Branch Area Career Center
2000	John Farrand	Branch Area Careers Center
1999	Tena Fraley	Capital Area Career Center
1998	Dave Wait	Oxford High School
1997	Rahnda Jaquays	Jenison High School
1996	Chris Polack	Capital Area Career Center
1995	Tim Chittenden	Lenawee Vo-Tech Center

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# DR. JACK T. HUMBERT OUTSTANDING NEW PROFESSIONAL OF THE YEAR



The Dr. Jack T. Humbert Outstanding New Professional of the Year Award is presented to Marketing Education Teachers who have established a successful marketing education program and DECA chapter within the first five years of their career. The award is named after Dr. Jack T. Humbert, a teacher educator who has assisted many individuals who have entered the teaching profession.

2017	Haley Willick	Farmington High School
2016	Jenna Haener	Berkley High School
2014	Anne Hasseld	Hartland High School
2012	Karen Sterzik	Milan High School
2010	Jennifer Milke	Mt. Morris High School
2009	Nicholas Kawala	Utica Henry Ford II High School
2008	Jamie DeGrand	Plymouth Canton High School
2007	David Ehrlich	Rochester Adams High School
2006	Julia Dalrymple	Lake Orion High School
2005	Nathan Oake	Hartland High School
2004	Elizabeth Mosher	Farmington High School
2003	Christie Synowiec	Saline High School
2002	Barb Monczka	Birmingham Seaholm
2001	Ren'ee Tibault	Jefferson High School
2000	Rahnda Jaquays	Mecosta Osceola Career Center
1999	Georgene Stergalas	Dearborn Fordson High School
1998	Shelia Dorsey	Saginaw Career Complex
1997	Winifred Green	Detroit Murray-Wright High School
1996	Maria Foster	Oakland Schools Technical Ctr. NW
1995	David Fast	Southgate Anderson High School
1994	Kathy Mussio	Saline High School
1993	Julie Johnston	Saginaw Heritage High School
1992	Melinda Bush	Livonia Career Technical Center
1991	David Clark	Fruitport High School

## College of Business Administration

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# DR. LOUIS R. GRAZIANO MARKETING EDUCATOR OF THE YEAR

**The Dr. Louis R. Graziano Michigan Marketing Educator of the Year Award is presented to Marketing Education Teachers who have taken an active part in the advancement of marketing education, involvement in professional organizations and promotes student participation in DECA. The award is named in honor of Dr. Louis R. Graziano, the first Michigan DECA Project Director and mentor to many of Michigan DECA's Chapter Advisors.**

2018	Teresa Millican	Airport High School
2017	Lisa Jastrzab	Walled Lake Central High School
2016	Lisa Forrest	Bay Arenac ISD Career Center
2015	David Ehrlich	Milford High School
2014	Julia Dalrymple	Lake Orion High School
2013	Nathan Oake	Hartland High School
2012	Matthew Ames	Davison High School
2011	Elizabeth Mosher	Farmington High School
2010	Dana Boice	Utica High School
2009	Christy McGee	Saline High School
2008	Ann Shannon	Lincoln Park High School
2007	Jamie Riley	Hartland High School
2006	Tim Todd	Montague High School
2005	Julia Hunter	Detroit Martin Luther King HS
2004	Blair Sawyers	Detroit Western International HS
2003	Jennifer Karpushenkoff	Waterford Kettering High School
2002	Nancy Price	North Farmington High School
2001	David Clark	Fruitport High School
2000	Brian Pyles	Niles High School
1999	Sharon Slick	Lenawee Vo-Tech Center
1998	Barbara Davis	Detroit Northwestern High School
1997	Cathy Cunningham	North Farmington High School
1996	Carol Ellison	Woodhaven High School
1995	John Baublitz	Ann Arbor Pioneer High School
1994	Jerry Whitlock	West Bloomfield High School
1993	Luanne Clark	Wyandotte Roosevelt High School
1992	Harrison R. Duke III	Detroit Mumford High School
1991	Elizabeth Holland	Allegan Vo-Tech Center
1990	Daniel Connell	Brighton High School
1989	Brenda Clark	Jenison High School
1988	Jerry Beebe	Hartland High School
1987	Doug Roeseler	Detroit Henry Ford High School
1986	Tom Brunet	Sault Ste. Marie Area Skill Center
1985	Susan Curtiss	Bay Arenac Skills Center
1984	Tim Cornick	Wayne Memorial High School
1983	Jules Goldman	Detroit Martin Luther King HS
1982	Michael Hoffner	Branch Area Career Center
1981	Thomas Benton	Lapeer County Vo-Tech Center
1980	Robert Begeulin	Warren Woods High School
1979	Bernard Vanderwall	Mona Shores High School
1978	Harlan Buckman	Delta-Schoolcraft I.S.D.



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- Alpena HS
- Ann Arbor Pioneer HS
- Ann Arbor Skyline HS
- Berkley HS
- Bloomfield Hills HS
- Bridgman HS
- Brother Rice HS
- Caledonia HS
- Catholic Central HS
- Chippewa Valley HS
- Cornerstone Health + Tech HS
- Dakota HS
- Detroit Cass Tech HS
- Detroit M.L. King HS
- Detroit Osborn College Prep
- Detroit Southeastern HS
- Flat Rock Community HS
- Flushing HS
- Forest Hills Eastern HS
- Fowlerville HS
- Frankenmuth HS
- Fraser HS
- Gabriel Richard HS
- Garden City HS
- Genessee Career Institute
- Goodrich HS
- Grandville HS
- Greenhills School
- Grosse Pointe South HS
- Gull Lake HS
- Hamilton HS
- Hamtramck HS
- Harper Creek HS
- Harper Woods HS
- Huron HS
- Innovation Central HS
- Jenison HS
- Lake Orion HS
- L'Anse Creuse HS
- Lincoln Park HS
- LISD TECH Center
- Livonia Churchill HS
- Livonia Stevenson HS
- Maple Valley HS
- Melvindale HS
- MI Great Lakes Virtual Academy
- Milan HS
- Monroe HS
- Montague HS
- Northville HS
- Novi HS
- Parchment HS
- Petoskey HS
- Portage Northern HS
- Rochester Adams HS
- St. Joseph HS
- Troy HS
- University HS
- Utica Stevenson HS
- Van Buren Technology Center
- Vicksburg HS
- Walled Lake Central HS
- Warren Woods Tower HS
- Washtenaw International HS
- Waterford Mott HS
- Wexford-Missaukee CTC
- Woodhaven HS
- Wyandotte Roosevelt HS



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# ALL STAR CHAPTERS

## MEMBERSHIP CAMPAIGN THRIVE LEVEL

Ann Arbor Pioneer High School  
Detroit Catholic Central High School  
Garden City High School  
Jenison High School  
Lake Orion High School  
Lakeview High School  
Lincoln Park High School  
Northville High School

## 100% MEMBERSHIP

Airport HS  
Bay-Arenac ISD Career Center  
Bridgman HS  
Careerline Tech Center  
Clio HS  
Davison HS  
Detroit Southeastern HS  
Frankenmuth HS  
Gabriel Richard Catholic HS  
Grosse Pointe South HS  
Hamilton HS

Harper Creek HS  
Hartland HS  
Huron Area Tech Center  
Lakeview HS  
Maple Valley HS  
Montague HS  
Tuscola Technology Center  
Van Buren Technology Center  
Waterford Kettering HS  
Wexford-Missaukee CTC  
Wyandotte Roosevelt HS