



INTERNATIONAL CAREER DEVELOPMENT CONFERENCE CONFERENCE INSIDER GUIDE

Tweet using #DECAICDC

ON-SITE REGISTRATION

Chapter advisors should register on-site with their chartered association (state/province). Please consult your chartered association advisor for the time and location for your association's registration, which in most cases will be at your assigned hotel. Chapter advisors do not need to register with DECA at the Orange County Convention Center (OCCC); however, attraction ticket pick up will be at the OCCC and Hilton Lake Buena Vista according to the schedule on pages 6-7 of the [program](#).

CONFERENCE HEADQUARTERS

DECA Headquarters is in W206 of the **West Concourse** of the Orange County Convention Center, 9800 International Drive, Orlando, FL 32819.

CONFERENCE APP

Download the official conference app at <http://bit.ly/ICDCapp19>.

GENERAL SESSIONS

- Seating will be assigned by association for the Grand Opening Session and Grand Awards Session. Watch the DECA App and DECA Direct Online for the seating chart, available later this week. Seating at the Achievement Awards Session is open, and we encourage you to sit as close to the stage as possible.
- Sessions will be streamed live at www.deca.org/icdc for those not at ICDC to take part in the excitement!
- Security will be diligently checking for official name badges. Clear bags are not required.

COMPETITIVE EVENTS OPERATIONS

- All guidelines in the *DECA Guide* still remain in effect for this year.
- Section assignments and maps will be posted on the app Saturday night to assist competitors in finding their seating area during the briefing.
- If your members' competitive events require a written entry, they turn this in during the registration/briefing on Sunday. Please note that it must be in a DECA folio. All members of the team must attend.
- Students who do not have a photo ID can complete an ID verification form with their chapter advisor at their event or show an electronic ID.
- Event assistants are again receiving a \$20 Shop DECA gift card. No lunches will be provided to event assistants, so please plan your lunch accordingly, if applicable.
- Ribbons will be required for access by advisors into the competition halls. If you are assigned to work a competitive event activity, you will receive your ribbon during registration with your chartered association.
- If members receive a blue-ribbon medallion during Tuesday's Achievement Awards Session, they should immediately report to the WB1 Foyer to verify their competition time.

DRESS CODE

Please review the dress code (page 43 in the program) for the 2019 ICDC. The most notable changes include:

- All skirts and dresses must be at or below the knee
- Unacceptable types of dress shoes include boat shoes, canvas or fabric shoes, flip flops or casual sandals, athletic shoes, industrial work shoes and hiking boots.
- A collared dress shirt must be worn with appropriate neckwear (necktie, ascot, scarf) **OR** dress blouse must be worn when appearing before judges and on-stage.

Visit <https://www.decadirect.org/2019/02/25/important-reminder-icdc-dress-code/> for more information.

CONFERENCE TRANSPORTATION

Please see **page 41** of the program for conference transportation. **Routes 1-6** should exit the general sessions and immediately go to the 1st Level. **Routes 7-10** should take a left out of the general session halls and continue walking through the building on the 2nd Level. For those hotels connected to the convention center, please see the **walking directions** on page 41.

EMERGING LEADER SERIES

Ignite, Elevate, Empower, Aspire and Thrive will take place in the Orange County Convention Center. Attire for the Emerging Leader Series is business casual.

SCHOOL-BASED ENTERPRISE ACADEMY

SBE participants should consult their schedule on pages 31 of the program. This year's competition topic is on market planning. Preliminary competition is on Monday. Guidelines are at <https://www.deca.org/wp-content/uploads/2018/07/SBE-Competition-Guidelines.pdf>.

ADVISOR PROFESSIONAL LEARNING

Advisor Professional Learning will be offered to all advisors on Sunday and Monday. See page 37 of the program.

DECA INC. STRATEGIC PLANNING SESSION

Advisors are invited to attend the DECA Inc. Strategic Planning Update session on Monday at 1:30 p.m. in W313.

EXHIBITS

Visit our exhibitors in WB2 on Sunday and Monday. Advisors have a special hour from 8 to 9 a.m. on Sunday.

CONFERENCE COMMUNITY SERVICE

DECA will again host the DECA 5K Run/Walk to benefit the Muscular Dystrophy Association and DECA's scholarship fund. It will be held at 7:30 a.m. on Saturday, April 27, starting at the North Concourse of the Orange County Convention Center. Register onsite from 12:00 p.m. to 9:00 p.m. on Friday in W206 at the OCCC or outside the North Concourse the morning of the run.

SHOP DECA

Shop DECA will have blazers (\$80), competition essentials and some items available in W205 at the OCCC beginning on Friday and open until Tuesday. Shop DECA will also have a booth in the exhibit hall (WB2) on Sunday and Monday, with an advisor VIP check-out sponsored by ACTE. **This ICDC is the last chance to use any DECA Images/Shop DECA paper gift certificates.**

DECA ATTRACTION TICKETS

Please pay careful attention to the tour pick up location specified on your tour invoice, and consult pages 6-7 of the conference program for times and locations. Instructions for transportation (if purchased for Saturday and for the DECA Night at Universal on Monday) will be included with your tickets. **A limited number of tickets will be available for purchase on site.** Transportation and DECA Night at Universal will **not** be sold on site.