

SPORTS & ENTERTAINMENT BUSINESS CONFERENCE

AT LITTLE CAESARS ARENA



FRIDAY,
DEC. 7



Join us at Little Caesars Arena for the Sports & Entertainment Business Conference and an exciting night of Detroit Basketball! Take advantage of this unique opportunity to hear from Detroit Pistons business professionals about the business of basketball including topics on marketing, management, hospitality, technology and finance.

SCHEDULE

2:30PM	Check-in
3:00-4:30PM	Detroit Pistons seminar: Hear from & interact with Detroit Pistons executives
4:30-5:30PM	Break (exit the building)
5:30PM	Doors open for the game
7:00PM	Pistons vs 76ers tip-off

REGISTRATION PRICING

200-LEVEL CORNER: \$30

(SECTION 229-231)

The first three schools to register (or 100 people maximum) will receive a behind-the-scenes tour of the facilities and club areas inside Little Caesars Arena following the speaker panel.

200-LEVEL ENDZONE: \$25

(SECTION 217-221)

Limited availability



Registration includes access to the conference, a ticket to the Pistons vs 76ers game, school welcome message on the scoreboard, and an opportunity to shoot a free throw on the Pistons court!

Deadline to register is November 23, 2018. All student participants are required to be members of a Career and Technical Student organization. Chapters will be required to turn in a participation list when they arrive at the conference.

To register your school, fill out the below form or contact: **Rachel Maki | 248.377.8608 | rmaki@pistons.com**

School Name: _____

Contact Name: _____

Address: _____

City / ST / ZIP: _____

Phone: (____) _____ Yes, send me future group discounts

E-mail: _____

Method of Payment: Check VISA MC Disc AmEx

Credit Card # _____ Exp.: _____

Signature: _____

Sports & Entertainment Business Conference: DECA

MAIL TO:
The Palace of Auburn Hills
Attn: Rachel Maki
6 Championship Drive
Auburn Hills, MI 48326

MAKE CHECK PAYABLE TO:
Detroit Pistons

LEVEL	# OF TIX	X	PRICE	=	TOTAL
200-LEVEL CORNER	_____	X	\$30	=	_____
200-LEVEL ENDZONE	_____	X	\$25	=	_____
GRAND TOTAL				=	_____

Please remember all tickets are subject to availability and handled first come first served. Refunds or exchanges will not be issued. Tickets will be mailed to the address above. This offer is not applicable to previously purchased tickets.

**Participation List
Sports and Entertainment Conference
December 7, 2018**

Please complete this list and turn it in when you pick up your conference materials at the arena on December 7, 2018. Remember that each student that attends the conference must be a paid member of a Career and Technical Student Organization** (CTSO). If it is easier, you may also turn in an excused list that you have had distributed to teachers at your school.

Name	Type*	CTSO**
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
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_____	_____	_____
_____	_____	_____

Signature

*Type = Student, Advisor, Guest
**CTSO = BPA, DECA, FCCLA, FFA, HOSA, or SkillsUSA

Make Additional Copies as Needed