

2018-2019 Michigan DECA District Conferences

Comprehensive Exams and Corresponding Competitive Events

Test# M206 (1181) Business Administration Core Exam

PBM	Principles of Business Management
PFN	Principles of Finance
PHT	Principles of Hospitality and Tourism
PMK	Principles of Marketing

Test# M209 (1182) Marketing Cluster Exam

AAM	Apparel and Accessories Marketing
ASM	Automotive Services Marketing
BSM	Business Services Marketing
BTDM	Buying and Merchandising Team Decision Making
FMS	Food Marketing
MI02 (CORE)	<i>Students not competing at the District Conference, only taking the online test</i>
MCS	Marketing Communications
MTDM	Marketing Management Team Decision Making
PSE	Professional Selling Event
RMS	Retail Merchandising
SEM	Sports and Entertainment Marketing
STDM	Sports and Entertainment Team Decision Making

Test# M207 (1183) Hospitality and Tourism Cluster Exam

HLM	Hotel and Lodging Management
HTDM	Hospitality Services Team Decision Making
HTPS	Hospitality and Tourism Professional Selling
QSRM	Quick Serve Restaurant Management
RFSM	Restaurant and Food Service Management
TTDM	Travel and Tourism Marketing Team Decision Making

Test# M208 (1184) Finance Cluster Exam

BFS	Business Finance
FCE	Financial Consulting Event
FTDM	Financial Services Team Decision Making

Test# M210 (1185) Business Management and Administration Cluster Exam

BLTDM	Business Law and Ethics Team Decision Making
HRM	Human Resources Management

Test# M213 (1188) Entrepreneurship and Small Business Management Cluster Exam

ENT	Entrepreneurship Series
ETDM	Entrepreneurship Team Decision Making