



2017 DECA International Conference

Michigan Winners and Finalists

Scholarship Recipients

Brandon Allen, Westland John Glenn High School
DECA Central Region Vice President, \$1000

Grace Ann Vanden Bossche, Rochester Adams High School
Harry A. Applegate, Bob Foehlinger Memorial, \$1000

Samantha Kay Gerig, Lenawee Intermediate School District
Harry A. Applegate, DECA Inc., \$2000

Adam Leonard Schade, Grosse Pointe North High School
Marriott International, \$2000

Rana-Azhan K. Ahmad, Rochester Adams High School
NAPA, \$1000

Lauren Fane, Northville High School
NSHSS Student, \$1000

Tyler Scott Newton, Utica High School
Otis Spunkmeyer, \$1000

Advertising Campaign

Ellen Harper, Kyle Redies and Eric Schumann, Hartland High School
Overall Finalists and Top 10

Apparel and Accessories Marketing

Claire Ryan, Innovation Central High School
Roleplay1

Automotive Services Marketing

Vamsi Chaparala, Novi High School
Overall Finalist

Jagjeet Wani, Novi High School
Comprehensive Exam, Overall Finalist, and Top 10

Casey Fortman, Northville High School
Comprehensive Exam, Roleplay1, Overall Finalist, Top 10, and Third place

Business Finance

Runxuan Jiang, Troy High School
Roleplay1, Overall Finalist

Business Law and Ethics Team Decision Making

Rohan Kheterpal and Veer Shetty, Skyline High School
Case Study, and Overall Finalists

Business Services Marketing

Saloni Singhal, Troy High School
Comprehensive Exam

Megana Deme, Novi High School
Roleplay1, Overall Finalist, and Top 10

Business Services Operations Research Event

Grace Freiberg, Lauren Sakosky and Taryn Tucker, Oxford High School
Overall Finalists

Buying and Merchandising Team Decision Making

Bella Khatib-Shahidi and Shradha Reddy, Novi High School
Case Study, and Overall Finalists

Chapter Awards Program

Overall Finalists:

Morgan Graham, Katie McNew and Nathan Mudge, Davison High School
Selma Kaltak, Maida Ribic and Naida Ribic, Hamtramck High School
Lauren Hivale, Alexa Swalwell and Kennedy Wheeler, Lakeview High School
Seth Cherry and Brett Kessler, Montague High School

Community Service Project

Paige Adams, Aubrey Kell and Miranda McNiven, Theodore Roosevelt High School
Overall Finalists and Top 10

Creative Marketing Project

Marcus McLaughlin, West Bloomfield High School
Overall Finalist and Top 10

Fashion Merchandising Promotion Plan

Molly Flynn, Hannah Jack and Kayla McFadden, Caledonia High School
Presentation

Margaret Wood, Lakeview High School
Overall Finalist and Top 10

Financial Consulting Event

Lauren Fane, Northville High School
Comprehensive Exam

Rachel Rigole, Richmond High School
Comprehensive Exam

Lasya Mantha, Northville High School
Consultation, Overall Finalist, Top 10, and First place

Financial Literacy Promotion Project

Sergio Borg, Richard Galbraith and Ben Nuss, Oxford High School
Overall Finalists, Top 10, and 3rd place

Financial Services Team Decision Making

Vivek Chinimilli and Aditya Chitta, Novi High School
Case Study, Overall Finalists, Top 10, and First place

Food Marketing Services

Clarissa Xu, Northville High School
Comprehensive Exam, Roleplay2, and Overall Finalist

Hospitality and Tourism Professional Selling

Alix Hess, Milford High School
Comprehensive Exam

Madeline Adler, Northville High School
Comprehensive Exam

Zach Pfannes, Rochester Adams High School
Overall Finalist

Hospitality Services Team Decision Making

Nisarg Dharia, Novi High School
Comprehensive Exam

Aditya Ravi and Venkata Yadati, Novi High School
Comprehensive Exam, Case Study, Overall Finalists, Top 10, and First place

Hotel and Lodging Management

Amario Massey, Truman High School
Roleplay2

Edmund Shaheen, Novi High School
Overall Finalist

Human Resources Management

Isabelle Kenhard, Milford High School
Roleplay1, Overall Finalist, and Top 10

Robert Xu, Novi High School
Overall Finalist, Top 10, and Third place

Leadership and Teamwork

Aditya Middha, Andrea Paternina and Lauren Woods, Midland H.H. Dow High School
Overall Finalists, First Place

Andrew Beering, Spencer Libbing and David Street, Portage Central High School
Overall Finalists, Second Place

Sydney Bradford, Avery Cotter and Jillian Lewis, Hartland High School
Overall Finalists, Third Place

Marketing Communications

Mackenzie Cole, Rochester Adams High School
Overall Finalist

Zaria Koch, Milford High School
Roleplay1, Overall Finalist, and Top 10

Marketing Management Team Decision Making

Megan Worrel, Troy High School
Comprehensive Exam

Christie Amalraj and Shreya Patil, Novi High School
Overall Finalists

Arya Desai and Andrew Wright, Rochester Adams High School
Comprehensive Exam, Overall Finalists, and Top 10

Merit Award Program

Gold Level Overall Finalists:

Nicole Horn, Bay Arenac ISD Career Center
Logan Peters, Bridgman High School
Austin Russell, Bridgman High School
Hannah Staal, Grand Haven High School

Principles of Business Management and Administration

Zoe Ling, Novi High School
Comprehensive Exam, Roleplay, and Overall Finalist

Principles of Finance

Aakash Jajoo, Novi High School
Comprehensive Exam

Chintan Maheshwari, Detroit Catholic Central High School
Roleplay and Overall Finalist

Principles of Hospitality and Tourism

Kathy Lee, Northville High School
Overall Finalist

Principles of Marketing

Kelly Deng, Northville High School
Comprehensive Exam

Aarvi Shah, Northville High School
Roleplay and Overall Finalist

Professional Selling

Mitchell Appleton, Milford High School
Comprehensive Exam and Overall Finalist

Jason Liu, Northville High School
Comprehensive Exam, Overall Finalist, and Top 10

Public Relations Project

Taylor Amos, Bradley Cholette and Andrew Vellmure, Theodore Roosevelt High School
Overall Finalists

Josh Cooper and Krish Deodhar, West Bloomfield High School
Overall Finalists and Top 10

Brandon Crawford, Zachary Crawford and Lauren Zimmerman,
West Bloomfield High School
Overall Finalists, Top 10, and First place

Quick Serve Restaurant Management

Bhavika Gummadi, Northville High School
Comprehensive Exam and Overall Finalist

Restaurant and Food Service Management

Kyle Johnson, Franklin High School
Comprehensive Exam

Retail Merchandising

Annette Zhao, Troy High School
Roleplay2

Sean Pumford, Midland Dow High School
Comprehensive Exam and Roleplay2

School Based Enterprise Food Operations

Felicia Callahan, Hannah Grant and Alexa Neumann, Greenville High School
Overall Finalists

Ashley Ikner, Izabela Martini and Alex Winkelman, North Farmington High School
Overall Finalists

Catera Chambers, Jasmine Jordan and Jordan Robinson, Renaissance High School
Overall Finalists

RJ Hinken, Emalyn Palmerton and Alycia Waldner, Careerline Tech Center
Overall Finalists and Top 10

Emily Meltzer, Rachel Newton and Ellie Tellerico, Farmington High School
Overall Finalists and Top 10

Sophia Pennex , Varun Shanker and Caroline Szabo, Midland Dow High School
Overall Finalists and Top 10

School Based Enterprise Retail Operations

Kiah Anderson and Tyler Newton, Utica High School
Overall Finalists and Top 10

Sports and Entertainment Marketing

Kavina Sheth, North Farmington High School
Roleplay1

Sports and Entertainment Marketing Operations Research

Shayne Callan, Holly Neuens and Shelby Oliverio, Hartland High School
Overall Finalists

Sports and Entertainment Marketing Team Decision Making

Vishal Bethamcherla and Sai Kagithala, Troy High School
Overall Finalists and Top 10

Sports and Entertainment Promotion Plan

Joe Carbone and Chandler Coultrip, Farmington High School
Overall Finalists

Virtual Business Challenge Hotel Management

Nathan Kinner and Kenneth Tobin, West Bloomfield High School
Overall Finalists

Vietress Feller, Maria Kakos and Rei Mizuno, West Bloomfield High School
Overall Finalists, Top 10, and 3rd place

Virtual Business Challenge Retail

Oghenekevwe Okagbare and Daniel Pore, West Bloomfield High School
Overall Finalists

Virtual Business Challenge Sports

Josh Carlin, Jake Cohen and Kasper Zemajtis, West Bloomfield High School
Overall Finalists

Brian Bembas, Matthew Ladouceur and Nick Siedel, West Bloomfield High School
Overall Finalists, Top 10, and First place