

 MICHIGAN **DECA** **International Leadership Academies**
Application Procedures

Leadership Development Academy

The Leadership Development Academy (LDA) is literally a conference within a conference. Over 1,000 DECA members will partake in two days of intense leadership training at the International Career Development Conference. They will learn crucial chapter management skills, general leadership skills, and much more. The LDA is only open to sophomores and juniors.

Chapter Management Academy

The Chapter Management Academy (CMA) is for future or prospective chapter officers. During the academy participants will learn about planning chapter activities for the coming year. The academy is also ideal for students that will be chairing the chapters entry in the Chapter Awards Program. The LDA is only open to sophomores and juniors.

Senior Management Institute

DECA is offering a Management Institute for graduating seniors. This Management Institute is designed to give graduating seniors the skills they will need to succeed in their future careers in marketing and management. Spaces for the Senior Management Academy will first be allocated to applicants with a score above 80 that are from chapters that received a membership award.

Evaluation Criteria

Because Michigan DECA is allotted a limited number of participants in each academy, this application procedure has been developed to select the attendees. All applications are due to Michigan DECA by February 1, 2012. Applications may NOT be faxed. Students selected to represent Michigan **must attend the entire opening session and the state photo at the International Career Development Conference.**

The students selected will be announced during the Awards Session on Saturday Night at the State Conference.

Category	Points Possible
Honors and Awards	10
Local DECA Offices and/or Activities	20
Other Offices and/or Activities	10
DECA Membership Recruitment Activities	10
Student Benefit Essay	10
Chapter Benefit Essay	10
Confidential Endorsements	10 each (30 total)
TOTAL POSSIBLE POINTS	100

Each chapter can only submit applications for up to two (2) students for each academy.

All completed applications are due to Michigan DECA by February 1, 2012.

Applications may NOT be faxed or emailed.

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Application Form

This application must be typed. Deadline: February 1, 2012.

Each school can only submit applications for two (2) students to EACH academy.

Choose Academy applying for: Leadership Development Academy (*Sophomores & Juniors*)
Chapter Management Academy (*Sophomores & Juniors*)
Senior Management Institute (*Seniors only*)

Name of Applicant _____ Year in School _____

Address _____ City _____ Zip _____

Name of School _____ Advisor's Name _____

Future Educational Plans:

Describe activities that you have participated in or coordinated, in order to increase DECA membership in your chapter this year:

Name of Applicant _____

Honors and Awards:

Name of Organization	Year	Purpose	Honor/Award
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Local DECA Offices Held and/or Activities:

Office/Activity	Year	Responsibilities/Accomplishments
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Other Organizations: (Membership In and/or Office Held)

Name of Organization	Year	Purpose	Responsibility/Office Held
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

I feel that I will benefit from participating in the academy because:

I feel that my chapter will benefit from my participation in the academy because:

The Confidential Endorsements must be sent in sealed envelopes accompanying this application. Please plan ahead so all materials arrive together and prior to the deadline.

The three individuals completing my Confidential Endorsements are:

Name	Title
_____	_____
_____	_____
_____	_____

Both the Applicant's Signature and the DECA Advisor's Signature must be below for us to accept and consider the application.

Applicant's Signature

Advisor's Signature

Please send the completed application to:

Michigan DECA
Eastern Michigan University
Ypsilanti, MI 48197

Faxes or Emailed copies cannot be accepted.



MICHIGAN

DECA

International Leadership Academies

Confidential Endorsement

A Confidential Endorsement must be completed by three individuals over the age of 21, such as teachers, employers, clergy, etc.

Name of Applicant _____ Year in School _____

Name of School _____ City _____

The applicant listed above has indicated an interest in National DECA's Leadership Development Academy. Please give your honest opinion concerning the qualification of the applicant for such a leadership activity. Comments on leadership activities, aptitude, responsibility, and wholesome appearance are personal characteristics which the screening committee would find especially helpful.

Signature and Title

Date

Please return in a sealed envelope to applicant before _____