

Spotlight on DECA

February 2012

Alumni Edition

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Inside this Issue

SCDC	1
SCDC Registration Info	2
Want to Make a Difference?.....	3
Board of Directors	3
Membership Form	4
State Conf. Registration Form	5

State Career Development Conference

It's hard to believe that it's already time to get ready for the State Career Development Conference. A weekend that quite literally has the potential to change the lives of many high school students. A weekend where months (sometimes years) of preparation and classroom learning gets put to the test. You know what I'm talking about - the intense stress of polishing off your written project. The nervous sweats in preparing for role-plays. The awesome adrenaline rush that comes with competition, and that nerve-wracking music adding to your already excited anticipation of the awards being announced.

Michigan DECA is expecting this year's conference to be our biggest yet, and we need your help to make it happen. Consider spending the weekend in Grand Rapids, helping DECA members from all over Michigan participate in the same experience you remember. Catch up with old friends, your DECA Advisor, and meet some new people along the way. We work hard, we play hard, and we always come away from the conference feeling like we've done something awesome - because we have. Don't let this year pass you by!

Registration information is on page 2, and the registration form is at the end of the newsletter. Remember - fully paid Life Members don't have to pay the registration fee - only the hotel costs!

What are some of the things Alumni Members help with?

***Awards
Judging
Math & Economics Testing
Security
Alumni Booth
Registration & Conference Management***



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Dave Wait, State Director

Articles and letters welcome for publication

The policy of the Michigan Association of DECA is that no person shall, on the basis of race, color, national origin, ancestry, age, gender, marital status, weight, sexual orientation, sex or disability be excluded from participating in, be denied the benefits of, or be subjected to discrimination, during any program, activity or in employment.

State Career Development Conference Registration Information

Registration Deadline:
February 17, 2012

March 9-11, 2012
Hyatt Regency Dearborn: Dearborn, MI

Housing

All hotel reservations must be received at Michigan DECA by February 17, 2012. They are to be prepaid and sent with the registration form included in this packet. Send your registration information and conference fees to Michigan Alumni DECA. Listed below is the complete registration information. There will be a \$10.00 late fee assessed to any registrations received after February 17th.

1. All rooms will be held for arrival after 3:00 p.m. on Friday, March 9, 2012, and departure by 1:00 p.m. on Sunday March 11, 2012.
2. Each individual is responsible for their own incidental room charges.
3. No reservations will be accepted unless accompanied with full prepayment. Payment must be received, (not postmarked), by Michigan Alumni DECA by February 17, 2012.
4. You must be a paid Alumni Member to attend.
5. No refunds will be issued for cancellations.
6. Room keys will be distributed at the Alumni on the second level. Room keys are not to be picked up at the front desk.

Room Rates

Quad (4 per room) \$78.00 per person for two nights.
Triple (3 per room) \$94.00 per person for two nights.
Double (2 per room) \$115.00 per person for two nights.
Single (1 per room) \$230.00 for two nights.

Conference Registration Fee

The non-refundable registration fee for the State CDC is \$40.00. This fee includes three meals and registration materials. As in the past, there is no registration fee for fully-paid Life Members.

Financial Assistance to Alumni Members

Michigan Alumni DECA is pleased to announce that it will offer financial assistance to Alumni members attending the state conference. This assistance will be 10% off your lodging and registration fee for every year you have assisted, as an Alumni member, at a state conference up to a maximum 50%. Use the registration form to compute how much you may deduct from your conference costs.

Alumni Conference Activities

Some of the activities the Alumni members will be assisting with at the conference include: administering competitive events, judging, recruiting members, coordinating the award sessions, coordinating the dances, selling items at the dances, selling DECA related items, and distributing T-Shirts.

Want to Make a Difference? Run for the Board of Directors

Jason Whiteson '00, Board Member

We need your help! Alumni DECA is in search of qualified, committed members to serve on the Board of Directors. Its not a difficult process, but there are some things that must be done. The requirements are simple: you must be a paid member in good standing and have participated in at least one State Conference as an Alumni member. To run for the chairman of the board, you must have been active on the board for at least one year, and give a speech at the time of elections at the State Conference.

The process for being elected to the board is as follows, decision, apply, elections, commitment. Before you fill out the application you must decide that you are willing to make the commitment of time to make the meetings, and write the required articles. That is approximately four meetings and four articles for *Spotlight on DECA - Alumni Edition* a year. The meeting locations are determined by the board of directors to make sure it's convenient for everyone. The Summer Picnic and State Conference are also required.

You can download an application at www.mideca.org. If you have any questions, feel free to contact any of the Board Members listed below.

2011-2012 Board of Directors

Courtney Clark
Mona Shores High School '08
cclark2@luc.edu

Sean Warren
Westland John Glenn '09
swarren@mideca.org

Kyle Studebaker
Jenison High School '08
kstudebaker1@email.davenport.edu

Sarah LaBean
Perry High School '09
Slabeau@umflint.edu

Jason Whiteson
Milford High School '00
jwhiteson@hotmail.com

Tom Kusch
John Glenn High School '02
ton.kusch@gmail.com

Life Membership: \$100.00

Michigan Alumni DECA members have the option to invest in a Life Membership. A Life Membership means just that - you're a member of Michigan Alumni DECA for life. No more membership dues. No more annual checks. Nothing to worry about. Life Members also have their State Conference registration fee waived - currently a savings of \$40 a year!

Life Membership Installment: \$25.00

With the installment plan, you can work toward your Life Membership over the course of five years. One payment of \$25.00 is due each year for five years. At the end of that time, you get all the benefits of a Life Membership.

Annual Membership: \$15.00

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Former Chapter: _____

Graduation Year: _____

Scholarship Donation (Optional)

Yes! I'd like to contribute to Alumni DECA's fund that provides travel scholarships to DECA members that qualify to compete at the International level.

Amount: \$ _____

Michigan DECA is a 501(c)(3) educational association affiliated with Eastern Michigan University. Donations are tax-deductible.

Payment Options:

Check enclosed - Make checks payable to "Michigan Alumni DECA"

Please bill my Visa/MasterCard/Discover/American Express

Card Number: _____ Expiration: _____

Signature: _____ Card Verification Number: _____

(three digit code from back of card)

Mail to: Michigan Alumni DECA
Eastern Michigan University
Ypsilanti, MI 48197

Or Fax to: 734.487.4329

Questions? Call 734.487.DECA



MICHIGAN

DECA

State Conference Registration Form

Deadline: **February 17, 2012**

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Former Chapter: _____

Graduation Year: _____

Registration fee is \$40.00 per person. (There is no fee for fully paid life members.)

A \$10.00 late fee will be assessed for registrations received after February 17, 2012.

Room Rates are for two nights (Check option preferred)

Roommate Requests:

Quad (4 persons per room) - \$78.00 per person

Triple (3 persons per room) - \$94.00 per person

Double (2 persons per room) - \$115.00 per person

Single (1 person per room. Max discount is \$70.00) - \$230.00

Lodging Expenses \$ _____ + Registration Fee _____ = Subtotal \$ _____

How to figure your discount: State Conferences you have assisted with as an alumni member:

_____ times 10 = _____ % times the above subtotal _____ = _____ discount (Max. discount is 50%)

I plan on arriving at _____ (time). I would like to assist with _____.

Michigan Alumni DECA will need assistance on Friday afternoon. If it's possible, please try to arrange for arrival before 3:00 p.m. This is not required but merely a request. Thank you.

I would like a Board of Directors application.

Method of Payment: Check/Money Order Enclosed. *Make payable to Michigan Alumni DECA*
 Please bill my Visa/MasterCard/Discover card:

Card Number: _____ Expiration: _____

Signature: _____ Card Verification Number: _____

(three digit code from back of card)

Mail to: Michigan Alumni DECA
Eastern Michigan University
Ypsilanti, MI 48197

Or Fax to: 734.487.4329

Questions? Call 734.487.DECA